

UNOOSA Space Economy Webinar

How to Scale-Up

24 July 2020, 15:00 CEST

Background

The level of political and economic capital being invested in space is higher than ever. Estimates indicate the global space economy grew to \$ 414,75 billion in 2018. Space and satellite technology are pillars of modern society. They provide policymakers with invaluable data and information, helping make effective fact-based decisions across a range of policy areas - from urbanisation to national crisis response, with the COVID-19 pandemic being the most recent example.

Expanding the global space economy, responsibly and sustainably, is a fundamental driver behind efforts to bring the benefits of space to everyone, everywhere. Further, these developments can support countries in efforts to 'build back better' using space services to face policy challenges, while contributing to innovation, job and revenue creation. In this context, UNOOSA has organised a webinar 'space economy' series to unpack how different countries are strengthening their respective space sectors.

How to Scale-Up Session

Five key building blocks for levelling-up healthy space economies were identified by space economy experts in the kick-off session "[Introducing Space Economy](#)".

On July 20, we will unpack how to scale-up your space enterprise. We will hear stories of insight and success from an expert panel. They will share experiences of what space economy practitioners should keep in mind when taking their enterprises to the next level. What are some of the common challenges and - more importantly - how can we overcome them?

The webinar will:

- Increase awareness about the space economy
- Generate synergies between established and new space economy stakeholders
- Open networking opportunities and facilitate global collaboration

Target audience

- Government officials, policymakers and representatives
- Private organizations
- Academic institutions and non-governmental organizations

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How to Scale-Up:

From start-up to established, navigating the journey

24 July 2020, 15:00 CEST

14:00-14:05

Moderator

- *Ms Veronica Cesco, Associate Programme Officer, UNOOSA*

14:05-14:30

How to Scale-Up: Expert Insights

- *Ms Jolanda van Eijndthoven, European Union Commission, Deputy Head of Unit, DG for Defence Industry and Space*
- *Mr Victor Stephanopoli, Chief Operating Office, MzansiSat*
- *Ms Ana Cristina Galhego Rosa, Founder DIPTERON*
- *Mr Gaëtan Petit, Scientific Advisor, Swiss Space Center and Co-Founder Space4Impact*

14:30-14:55

Moderated discussion: with Q & A from the audience

14:55-15:00

Closing remarks
