

UNOOSA Space Economy Webinar

'Innovation and growth: Governments, Industry and Academia working together to grow space economies'

9 September 2020, 15:00 CEST

Background

The level of political and economic capital being invested in space is higher than ever. Estimates indicate the global space economy grew to \$ 414,75 billion in 2018. Space and satellite technology are pillars of modern society. They provide policy-makers with invaluable data and information, helping make effective fact-based decisions across a range of policy areas - from urbanisation to national crisis response, with the COVID-19 pandemic being the most recent example.

Expanding the global space economy, responsibly and sustainably, is a fundamental driver behind efforts to bring the benefits of space to everyone, everywhere. Further, these developments can support countries in efforts to 'build back better' using space services to face policy challenges, while contributing to innovation, job and revenue creation. In this context, UNOOSA has organised a webinar 'space economy' series to unpack how different countries are strengthening their respective space sectors.

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On September 9, we will look at the nexus between governments, industry and academia and how to leverage it to maximize prosperity and growth. The webinar will highlight how these stakeholders work with one another and create partnerships that spur innovation, contributing thus to build healthy space economies.

The webinar will:

- Increase awareness about the space economy
- Generate synergies between established and new space economy stakeholders
- Open networking opportunities and facilitate global collaboration

Target audience

- Government officials, policy-makers and representatives
- Private organizations
- Academic institutions and non-governmental organizations

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15:00-
15:05

Moderator

- *Veronica Cesco, Associate Programme Expert, UNOOSA*

15:05-
15:30

Innovation and growth: governments, industry and academia working together to grow space economies: Expert Insights

- *Rokhis Khomarudin, Indonesian National Institute of Aeronautics and Space*
- *Kasia Clatworthy, Surrey Satellite Technology*
- *Michael Wang, China Space Foundation*
- *Mattia Pianorsi, Bocconi School of Management*

15:30-
15:55

Moderated discussion: with Q & A from the audience

15:55-
16:00

Closing remarks
