

# **UN-Declared World Space Week October 4-10 Annually**

**Presentation to the United Nations Committee on  
the Peaceful Uses of Outer Space**

**3 June 2011**

**Dennis Stone, Volunteer President  
World Space Week Association**



**World Space Week<sup>SM</sup>  
October 4 - 10**

# Introduction



- In response to the recommendations of UNISPACE III, the UN General Assembly in 1999 declared October 4-10 annually as World Space Week to “celebrate the contribution of space science and technology to the betterment of the human condition”
- The dates reflect two historic space milestones:
  - October 4, 1957 – Launch of Sputnik
  - October 10, 1967 – Outer Space Treaty

# Participation



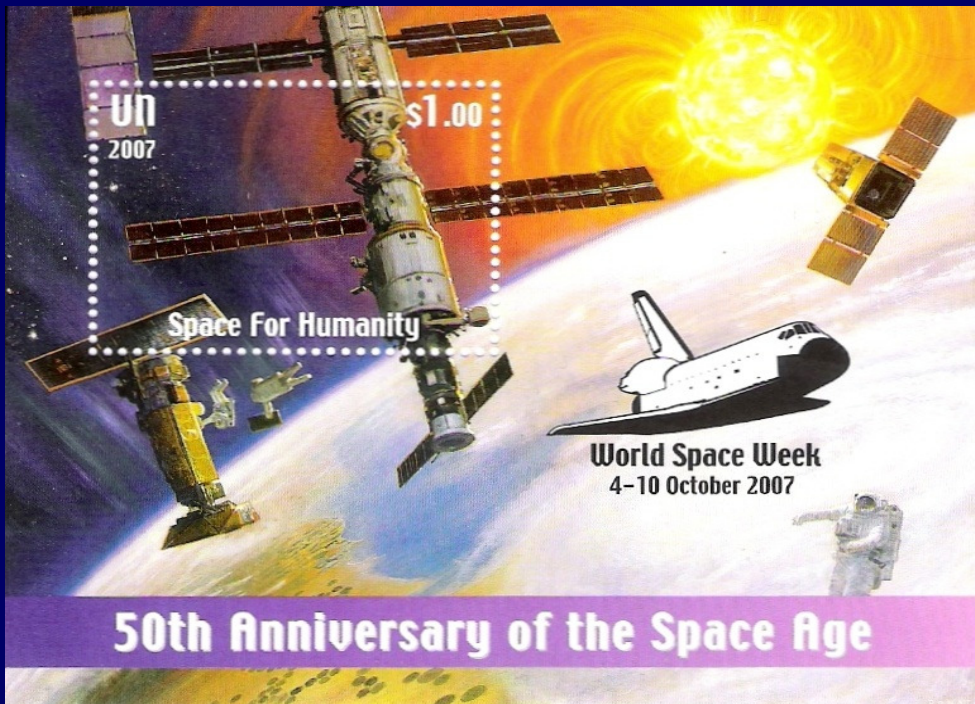
- By scheduling outreach events during 4-10 October and sharing the World Space Week name, organizations get great leverage
- Cumulative WSW participation during 2007-2010:
  - 94 states
  - 2,259 events
  - 1,351,000 attendees
  - 296,000,000 people reached by media coverage
- Participants include government agencies, schools, aerospace companies, planetaria, museums, astronomy and rocketry clubs, etc.



United States



Thailand



United Nations



Colombia



Brazil



Students from 9 Nations on Zero G Plane

### Tymoshenko congratulates space industry workers on World Space Week

4 October, 14:55 | Ukrainian News

Print E-mail to a friend E-mail to an editorial

TEXT SIZE



Prime Minister Yulia Tymoshenko has congratulated workers in the Ukrainian space industry on the beginning of the World Space Week and called on them to multiply the glory of Ukrainian rocket manufacturer and create new space projects for the benefit of Ukraine. The media relations department of the Cabinet of Ministers' secretariat announced this in a statement.

"I am proud to state that Ukraine occupies a worthy position among the leading space-faring nations of the world. And this is thanks to you, dear space-industry workers, thanks to your talent and capabilities." Tymoshenko said in her congratulatory message

http://news.img.com.ua  
Prime Minister Yulia Tymoshenko

Ukraine



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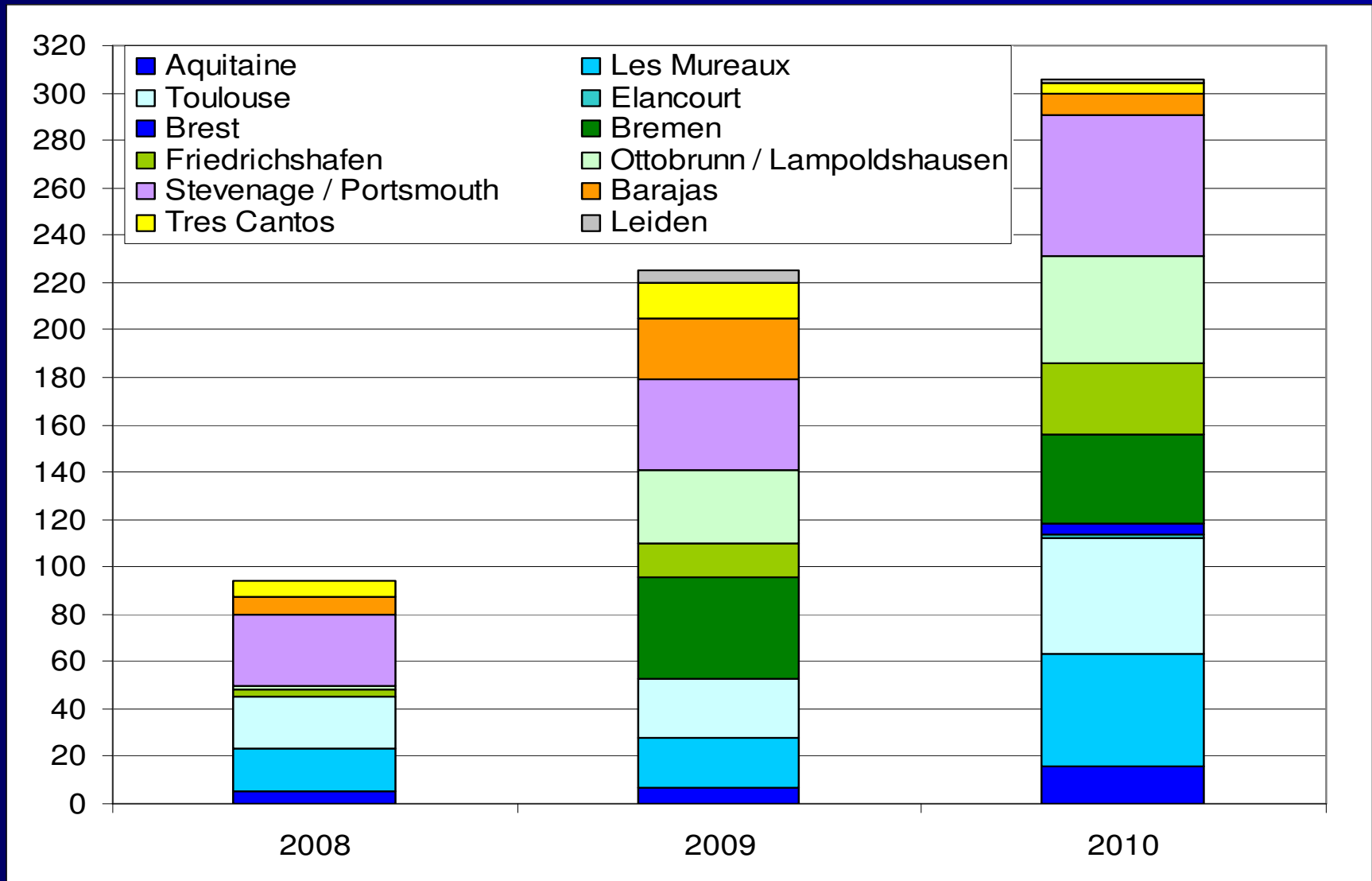
# Participation Example of EADS ASTRIUM



- EADS Astrium participates in World Space Week in France, Germany, UK, Spain and The Netherlands
- The company allow employees to take World Space Week actions during their working time between 4 and 10 October, such as giving talks to schools



# Number of EADS ASTRIUM Employees Participating in World Space Week



# Benefits According to EADS ASTRIUM



“World Space Week is providing an opening towards the external world for ASTRIUM staff. It allows a refreshing contact with the youth to transmit the passion of space, and also fruitful discussions with adults.”

“The participation to World Space Week is developing a positive image of ASTRIUM. It is a very concrete outreach action towards the public and the youth, and very often the people who meet ASTRIUM staff are discovering the reality of the space activities which are run close to their home.”

“The initiative is also a lever of internal integration.... A community of ASTRIUM World Space Week Ambassadors has been built, coming from 14 sites over 5 European countries, all focused on the same objective during that week.”

# World Space Week Association



- World Space Week Association proudly supports the UN in the global coordination of World Space Week
- Encourages participation and serves participants around the world
- Non-government, non-profit organization
- Supported by volunteers and voluntary contributions



# Recognition



- The Association is grateful for the support of many for World Space Week:
  - UN COPUOS and OOSA
  - Participating organizations
  - National coordinators
  - Association Board members and volunteers
  - Sponsors
  - Partners



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[www.worldspaceweek.org](http://www.worldspaceweek.org)



**World Space Week**  
**October 4 - 10**

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