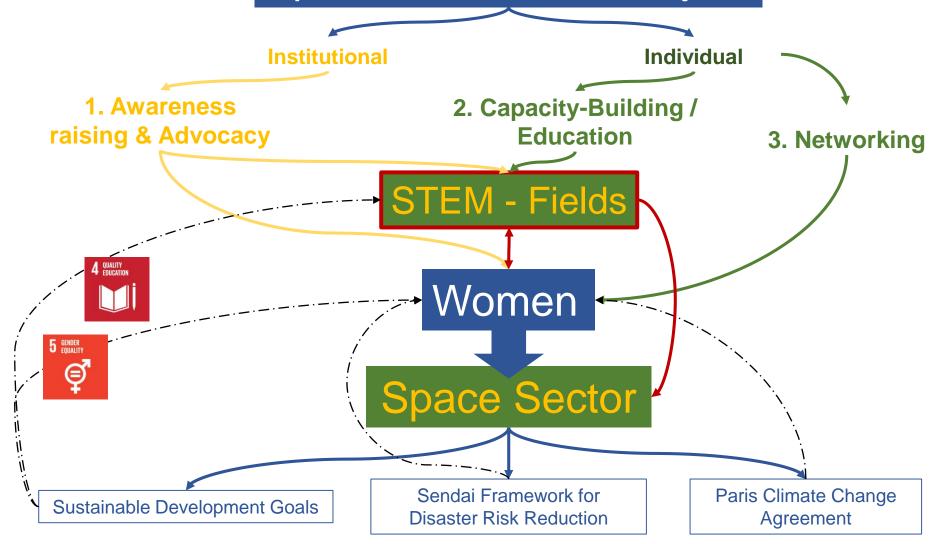


A project to facilitate the **strengthening of the awareness, capacity and skills** of individuals and institutions related to the importance of **promoting gender equality in the space sector** and its fundamental educational fields.

- Facilitating access to the space sector education as well the space sector itself
- Provide policy-relevant advice and awareness raising to institutions and governments on 'Space for Women' and 'Women for Space'
- Facilitating capacity-building/training of individuals on access to and use of space-technology
- Promote a mentoring platform on 'Space for Women' Champions







- How to attract more women for space?
- What can women do for space?

- What can space do more for women?
- What do women need from space?

# 1. Institutional / Industry

#### What?

- Internal Structures
- Policies
- Procedures
- Organisational effect

#### How?

Space 50/50 – policy framework 10 principles

### 2. Enabling Environment

#### What?

- Rules, Laws, Policies, Social Norms
- Stereotypes
- Communication

#### What?

Vienna Declaration and build upon outcomes of UNISPACE Definition of what is space?

Monitoring

# 3. Individual (shaped by 1 + 2)

#### What?

- Skills
- Experience
- Knowledge

#### How?

- a) <u>Formal:</u> Education, Training, Skill development, networking
- b) Informal: Doing,
  Observing, Role
  Models, Sponsoring
- c) Access to resources, experience, mentoring
- d) <u>Applications:</u> SDGs, Climate Change, Sendai

Evidence-based Awareness Raising, Communication, Knowledge Management, Advocacy, Champions



- How to attract more women for space?
- What can women do for space?

- What can space do more for women?
- What do women need from space?

1. Institutional / Industry

2. Enabling Environment

3. Individual (shaped by 1 + 2)

- Having relevance is important for the successful implementation of the project
- Existing and emerging technologies and how they can help women?
- Satellites for data, communication (e.g. education / telemedizine)
- Augmented Reality / Virtual Reality
- Cube stats for capacity building
- Think about all the way up until 2030
- Expertise on space technology can already be used as a technical capacity
- Multiple careers, inclusive for everybody
- Community engagement religious leaders, families, social innovation
- Virtual space for women platform / global programme to bring this together
- Focus 11 15 but as well start younger
- Rebranding: multi- or interdisciplinary global rebranding
- Bring men in the discussions
- Global competition as idea for outreach and communication to raise awareness
- Talking points having the same language