







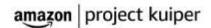
Context

Aarti Holla-Maini Secretary General



GSOA Members

































































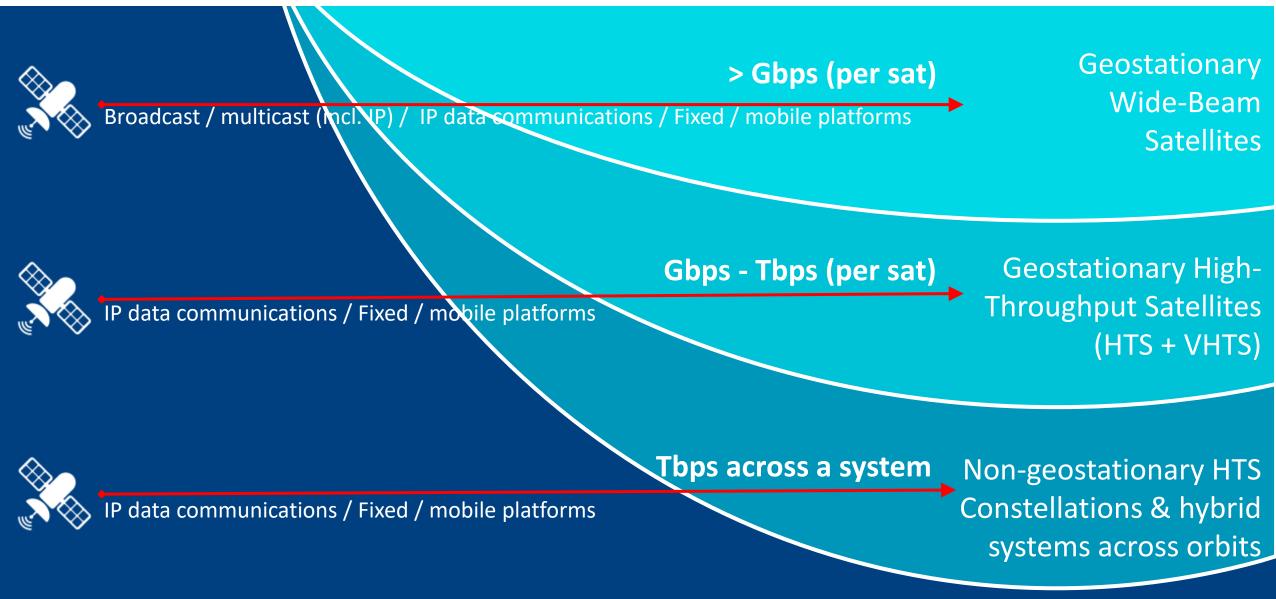




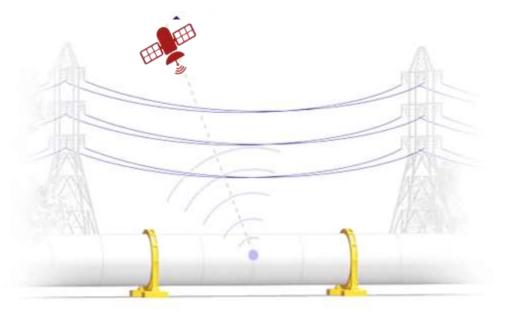


GSOA VISION: Satellite In The Networks **GEO** Of Tomorrow MULTIPLE MULTIPLE CONSTELLATIONS SATELLITES **MEO MULTIPLE ORBITS** NGSO (nongeostationary orbits) MULTIPLE BEAMS MULTIPLE FREQUENCY BANDS LEO **MULTIPLE ACCESS TECHNOLOGIES** SINGLE BEAM

Evolution in Satellite Systems – Innovating across Orbits



A broad range of satellite capabilities to support connectivity requirements

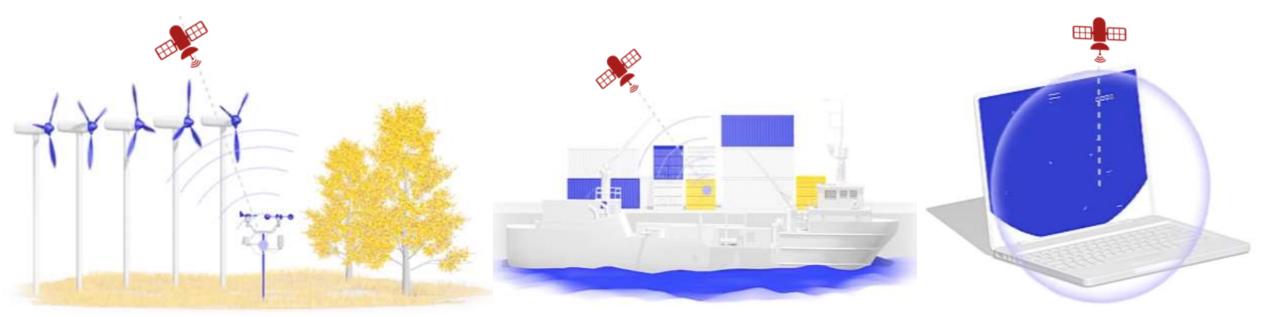






To Date: Earth Observation - NB-IoT Applications

Future: + Broadband



Source: Kepler



Changing Economics of Satellite Industry

Demand

Increasing need for universal broadband connectivity

- ⇒ Digitisation & demand for access to data is exploding
- ⇒ Pandemic & "Building back Better with Broadband" to achieve SDGs
- ⇒ Connectivity on the move (aero, maritime)

Rapidly evolving government policies & investment landscape for connectivity

Supply

Technology advancement is driving down costs:

- ⇒ Lower production costs & different designs mean that more can be done with a smaller form factor
- ⇒ Lower cost to launch & increasing choice of launchers

Lower barriers to entry - more systems being launched







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A Complex, Evolving Environment

Many ITU filings for NGSO systems

- ⇒ They cover a wide variety of constellations (MEO, LEO, multiple planes, different numbers of satellites, etc.)
- ⇒ A filing could list tens of thousands of satellites
- ⇒ However, unclear whether business plans are likely to need that many
- ⇒ Future generations may become more efficient & may require fewer satellites

Reminder! NGSO is a Complex Business

- ⇒ Funding & business plan for complex technical infrastructure
- ⇒ International global ground network & market access requirements

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GSOA Paper (Sept 2021)

GSOA members are committed to space sustainability & ongoing dialogue with the astronomy community

Read our Paper here:

https://gsoasatellite.com/reports_and_studies/space-sustainability-the-time-to-act-is-now/

The use of technology to drive solutions to social and environmental challenges has expanded beyond the Earth itself. The importance of these solutions is such that social and economic functioning and stability fundamentally rely on a host of space-based services for which there is often no alternative.