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Boeing Commercial Airplanes

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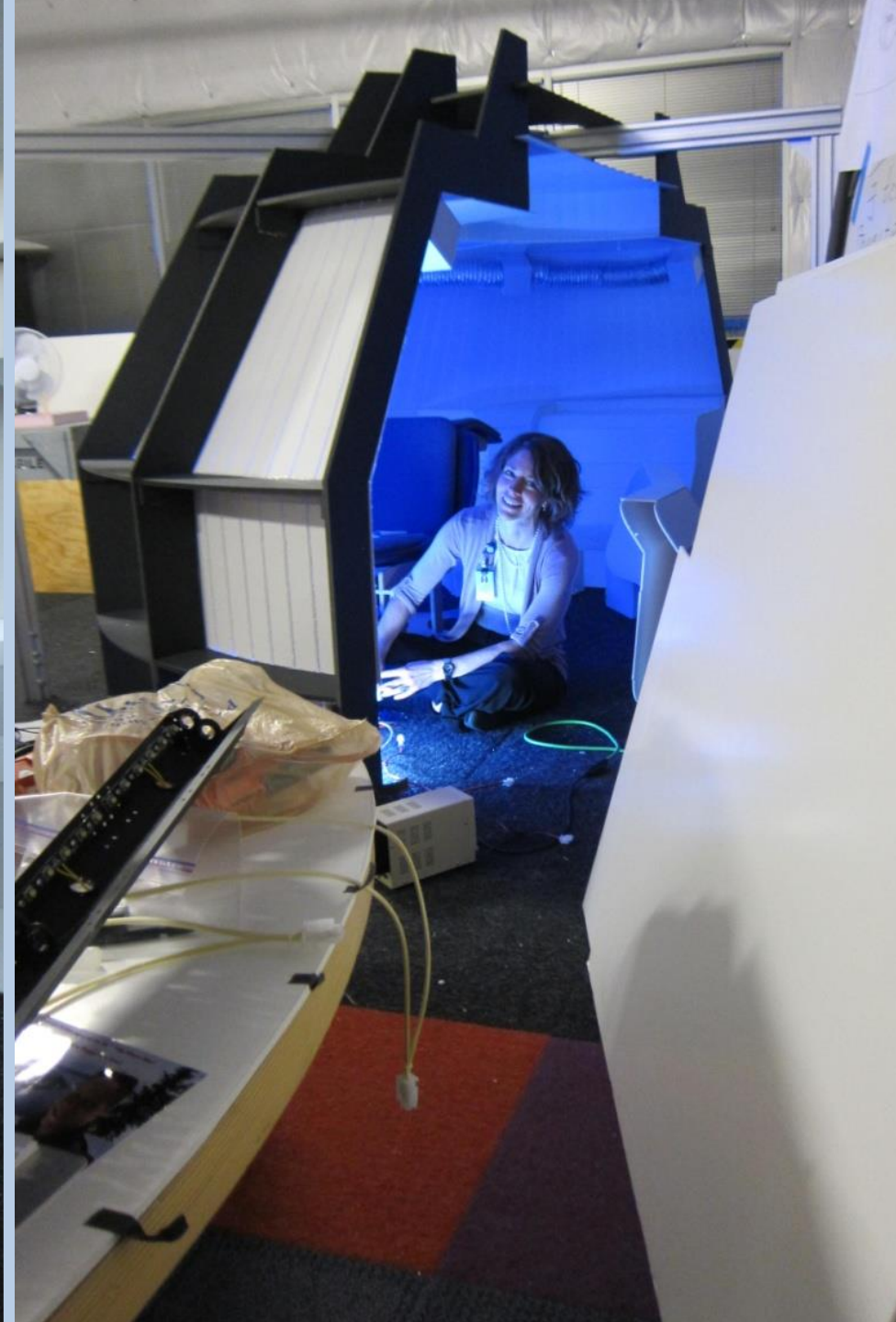


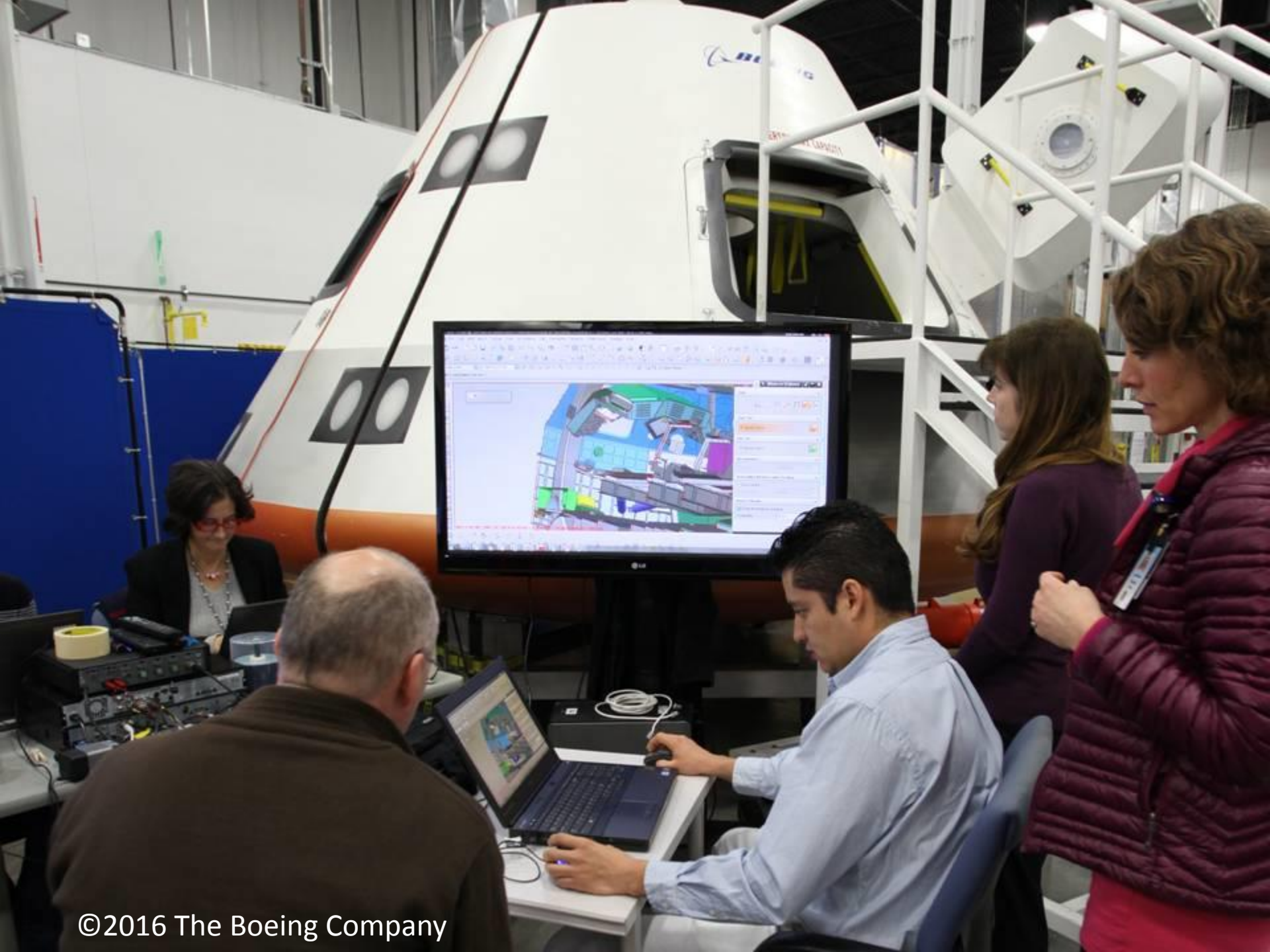




















REVENUE GENERATION

PASSENGER
EXPERIENCE

BRANDING

A photograph of an airplane cabin interior, showing rows of white seats and a central aisle. The image is overlaid with a blue tint. The text "REVENUE-GENERATING" is prominently displayed in the center of the image.

REVENUE-GENERATING

The image shows the interior of a spacecraft's crew area. Two young men are lying on their respective bunks, which are arranged in a narrow aisle. The man on the left is sitting up, wearing a dark jacket and pants, with his hands clasped. The man on the right is lying back, also in a dark jacket, with one hand resting on his head. The cabin is illuminated by recessed lights on the ceiling. A red fire extinguisher is mounted on the wall to the right. A central vertical structure, possibly a support or divider, runs down the aisle. The overall atmosphere is clean and functional, typical of a modern spacecraft interior.

CREW AREA



SURFACE AREA

A chef wearing a white paper hat and glasses, dressed in a blue uniform, stands behind a large metal tray filled with several pizzas. The chef is looking directly at the camera. The background shows a kitchen environment with various pipes and equipment. The word "MODULARITY" is overlaid in large, white, bold, sans-serif capital letters across the center of the image.

MODULARITY

The image shows a grand, ornate interior space, likely a museum or a grand hall. The room is filled with intricate details, including large, multi-tiered chandeliers with many lit candles, and a large mural on the wall depicting a classical scene. The architecture features classical columns and a high, vaulted ceiling. The floor is highly reflective, showing the lights and the surrounding environment. The overall atmosphere is one of historical grandeur and elegance.

CUSTOMIZATION

**REVENUE
GENERATION**

**PASSENGER
EXPERIENCE**

BRANDING



WHERE'S MY STUFF?

The image shows the interior of an airplane cabin, viewed from the front of the plane looking back. The seats are arranged in rows, and each seat has a small screen on the backrest. The cabin is lit with a soft, teal-colored light. The word "CONNECTIVITY" is written in large, white, bold, sans-serif capital letters across the center of the image. The overall atmosphere is clean and modern.

CONNECTIVITY



THE GROUP EXPERIENCE



THE **PRIVATE** EXPERIENCE



A PRIVATE EXPERIENCE

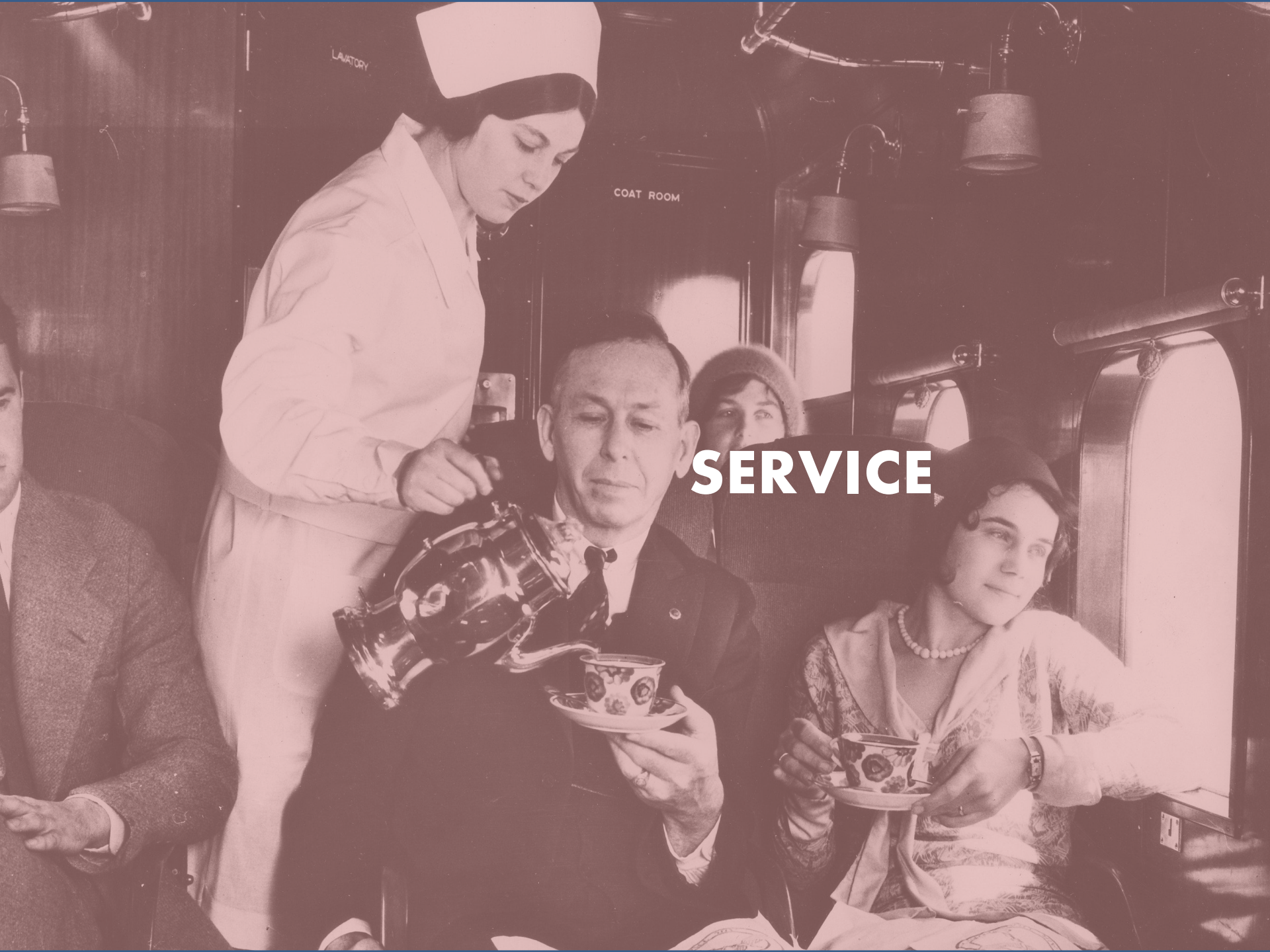


DOOR TO DOOR

**REVENUE
GENERATION**

**PASSENGER
EXPERIENCE**

BRANDING



SERVICE



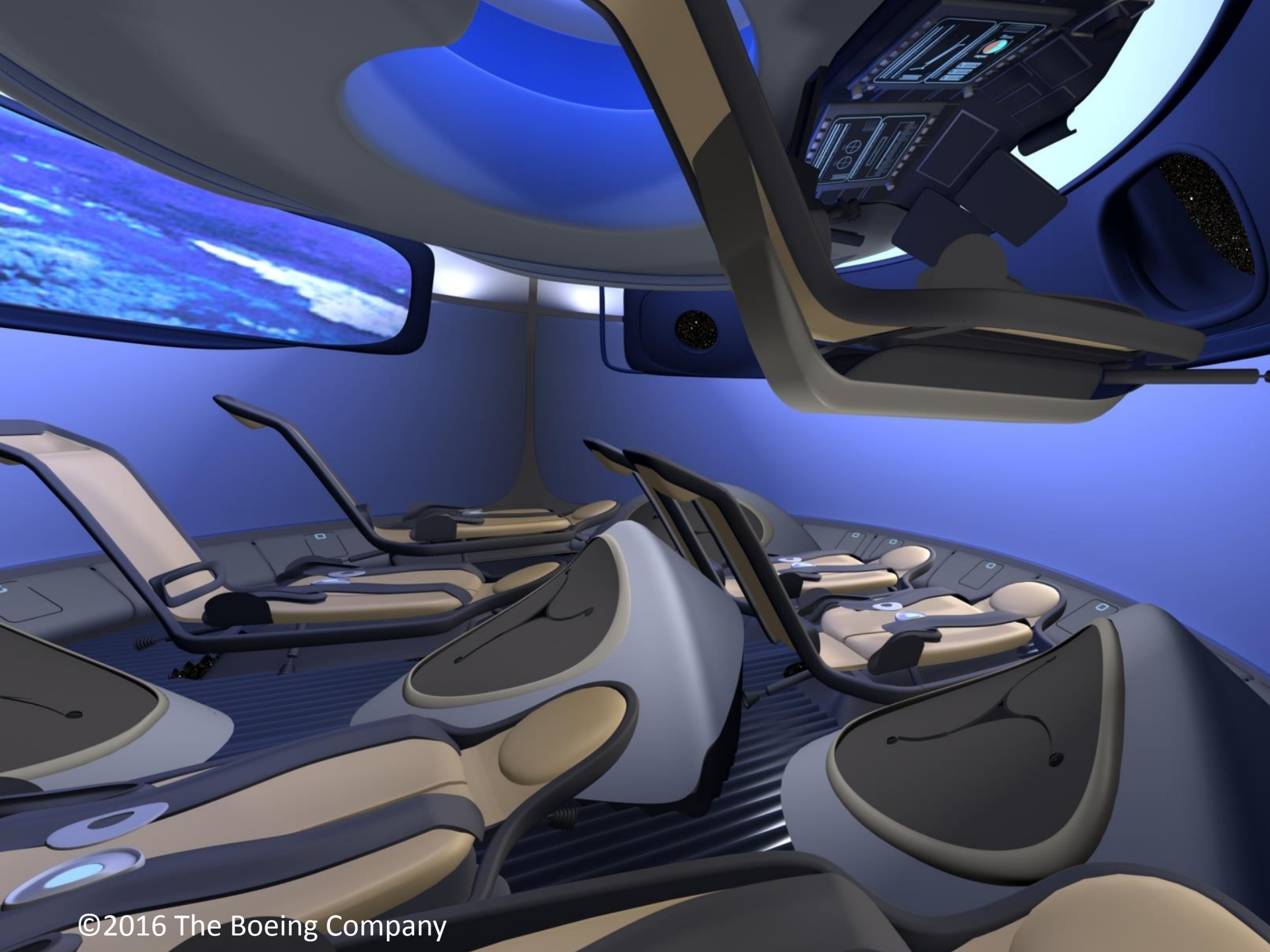
THE WOW FACTOR



CULTURAL BRANDING



BRAND CONSISTENCY



Slate

Boeing unveils the future of manned spaceflight: It's modern... and very blue

Boeing's Impressive Futuristic CST-100 Space Capsule

Mashable

Boeing shares ambitious dream of new commercial spacecraft (and it looks uber cool)



Boeing Unveils Cabin Design for Commercial Spaceliner

Boeing's Spaceliner Cabin Is the Stuff Of Sci-Fi Dreams

[图]波音展示CST-100航天器内景 未来将空飞行

Boeing est déjà prêt pour l'espace avec son luxueux vaisseau CST-100



YAHOO! NEWS

Bloomberg Businessweek
News From Bloomberg



«بوينغ» تكشف عن تصورها لكبسولة CST-100 لنقل رواد الفضاء

BUSINESS INSIDER INDIA

Boeing, yeni uzay kapsülü CST-100'ün iç dizayn görsellerini yayınladı

Design&Trend

Wnętrze kapsuły Boeing CST-100





therealdmt · 15 hours ago

Boeing definitely wins the 'Coolest Interior' award.



GENIUS · 5 days ago

I'm driving.

[Reply](#)



Stephen · 5 days ago

I want a ride! No, I want one ... now!

[Reply](#)



USA #1 · 5 days ago

Way to go!!

[Reply](#)

8



1



Joshua · 4 days ago

I'm only 29 but I'm adding one of these trips to my bucket list right now. Hopefully I will be able to experience a trip into space at some point during my lifetime.

mikey1972, Bristol, United Kingdom, 3 days ago

Damn born too blinking early, will miss all the exciting things to come with space travel, beam me up Scotty!

Thomas Schwenk, Bad Dürkheim, Germany, 2 days ago

cool more of that please :-)



Aaron · 4 days ago

CoOL....very cool.

[Reply](#)



Jeff Smith · 16 hours ago

Looks like the bridge of the Enterprise. Nice! At least this generation of spaceships will LOOK cool.

I mean, the CST-100 capsule on the outside looks small and cramped but the inside pictures looks like there is a whole lot of room, so how did you guys do it ?



QUESTIONS?

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