COMISIÓN SOBRE LA UTILIZACIÓN DEL ESPACIO ULTRATERRESTRE CON FINES PACÍFICOS

APLICACIONES DE LA TECNOLOGÍA DE LAS COMUNICACIONES ESPACIALES A LA EDUCACIÓN A DISTANCIA

Nota de la Secretaría

1. El Grupo de Trabajo Plenario encargado de evaluar la aplicación de las recomendaciones de la Segunda Conferencia de las Naciones Unidas sobre la Exploración y Utilización del Espacio Ultraterrestre con Fines Pacíficos (UNISPACE 82), en su informe sobre acerca de la labor realizada en su octavo período de sesiones, propuso que se realizaran algunos estudios más específicos sobre aplicaciones espaciales para demostrar la potencialidad de la tecnología espacial. El Grupo de Trabajo identificó varios temas posibles para tales estudios, entre ellos el desarrollo de programas de educación a distancia (A/AC.105/571, anexo II, párr. 17 c)).

2. El presente estudio ha sido preparado por la Secretaría en respuesta a la petición del Grupo de Trabajo Plenario. Su finalidad es examinar las aplicaciones de la tecnología de las comunicaciones espaciales a la educación a distancia, así como la experiencia de varios países en la realización de proyectos de educación a distancia, y está concebido básicamente en beneficio de los países que todavía no han utilizado la tecnología espacial con esos fines pero están interesados en sus beneficios potenciales. El estudio se ha preparado a partir de varias fuentes nacionales e internacionales, numeradas en la bibliografía selecta al final del estudio. El siguiente resumen del estudio se publica en todos los idiomas oficiales de las Naciones Unidas. El estudio completo, contenido en el anexo a la presente nota, se distribuye únicamente en el idioma en que se redactó (inglés).

RESUMEN DEL ESTUDIO

3. La educación es esencial para el desarrollo sostenible, el crecimiento económico y la reducción de la pobreza. Las nuevas tecnologías y las reformas económicas están produciendo cambios radicales en la estructura de la economía, la industria y los mercados de trabajo en todo el mundo. Esta evolución ha creado tres prioridades clave para la educación: i) debe ser accesible para todos; ii) debe apoyar la expansión constante de los conocimientos; y iii) debe responder a la creciente demanda en el mercado de trabajadores adaptables que puedan adquirir prontamente nuevas capacidades.

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4. El problema del acceso a las oportunidades de educación es especialmente crítico en los países en desarrollo, que cuentan con alrededor del 75 por ciento de la población mundial. Si continúan las elevadas tasas actuales de crecimiento demográfico en África, Asia meridional, Oriente Medio y Norte de África, el número de niños entre 6 y 11 años no escolarizados aumentará de 129 millones en 1990 a 162 millones en el año 2015. Para empeorar la situación, sólo dos terceras partes de los niños que empiezan los estudios primarios los terminan. En consecuencia, el analfabetismo de los adultos, que afecta ya a 900 millones de personas, la mayoría de ellas en los países en desarrollo, seguirá siendo probablemente un grave problema.

5. Los medios tradicionales de educación no son totalmente adecuados para responder a las necesidades de educación permanente de grandes poblaciones, incluso en países ricos. En los países en desarrollo, la educación para todos, al menos después del nivel primario, parece un sueño carente de realismo mientras se utilizan sólo estrategias convencionales. El desarrollo de programas de educación a distancia ofrece una forma muy prometedora de satisfacer las necesidades educacionales de millones de niños y adultos, especialmente en los países en desarrollo, cuyo personal especializado y cuyos recursos materiales y financieros son limitados, y en los que la gran masa de la población vive y trabaja en zonas rurales o apartadas.

6. Siguiendo las tendencias más recientes, las universidades tanto de los países industrializados como de los países en desarrollo han iniciado programas orientados hacia estudiantes geográficamente dispersos. Estos programas se han multiplicado muy rápidamente para responder a la creciente demanda de educación permanente y flexible disponible para todos. Según el Centro Internacional de Formación a Distancia (ICDL) de la Universidad Abierta del Reino Unido de Gran Bretaña e Irlanda del Norte, hay actualmente unos 30.000 cursos y programas de educación a distancia ofrecidos por instituciones en los países del Commonwealth y unas 850 instituciones de enseñanza a distancia en todo el mundo.

7. Tradicionalmente, los cursos por correspondencia basados en textos han sido los medios fundamentales de la educación a distancia, así en países industrializados como en países en desarrollo. En los últimos treinta años, el rápido desarrollo de la tecnología espacial ha hecho que las comunicaciones por satélite sean sistemas muy eficientes para transmitir programas de educación a distancia, especialmente a zonas remotas y rurales que hasta ahora han quedado fuera del alcance de las redes tradicionales de comunicaciones y de los sistemas convencionales de educación.

8. La Segunda Conferencia de las Naciones Unidas sobre la Exploración y Utilización del Espacio Ultraterrestre con Fines Pacíficos (UNISPACE 82), celebrada en Viena en 1982, consideró las implicaciones de la tecnología de las comunicaciones por satélite, en particular la tecnología de satélite de transmisión directa, que fue un medio básico de ofrecer programas de televisión instructiva (TVI) con fines educativos, así como la posibilidad de una cooperación regional o internacional. UNISPACE 82 tomó nota de las necesidades de los países en desarrollo para mejorar la infraestructura de educación, no sólo para educar a los jóvenes, sino también para suministrar una fuente constante de información y conocimientos teóricos y prácticos a la población adulta. Aunque el uso de la tecnología espacial no aporte soluciones instantáneas a estos problemas, puede complementar los métodos convencionales, acelerar la difusión de la educación y mejorar su calidad, en particular en las zonas remotas y rurales.

9. Los adelantos de las redes de telecomunicaciones mediante satélite y de las tecnologías de información y digitales, así como la convergencia de telecomunicaciones y computadoras, han rebajado los costos de almacenamiento, tratamiento y transmisión de la información en un 50 por ciento cada 18 meses. Además de programas de TVI, estos adelantos están proporcionando a los educadores unos instrumentos poderosos para establecer una relación fiable, ubicua y de doble dirección con los estudiantes para facilitar el aprendizaje, mantener la motivación y realizar progresos constantes gracias a la educación a distancia electrónica (EDE). Se ha producido así un cambio paradigmático en el acceso a la educación, de manera que la educación va a las personas en lugar de ser las personas las que van a las escuelas o las universidades.
10. En los Estados Unidos, los experimentos con programas de TVI se iniciaron ya en los primeros años cincuenta utilizando tanto emisoras como televisión en circuito cerrado. La evaluación de estos primeros programas experimentales mostró que la tecnología tenía la misma efectividad que los medios de instrucción convencionales cara a cara. Una ventaja evidente de la TVI era que podía llevar las oportunidades de educación a estudiantes de zonas rurales y apartadas en las que no había profesores calificados en muchas disciplinas. En los años setenta, se utilizó experimentalmente el satélite de aplicaciones tecnológicas (ATS-6) para ofrecer programas de TVI a zonas remotas y rurales en las regiones de las Montañas Apalaches y Rocosas y en el Estado de Alaska.

11. A partir de 1980, los resultados positivos del experimento ATS-6 llevaron a varios Estados, sobre todo los de territorios extensos y bajas densidades de población. A establecer redes estatales de educación por satélite. Muchas universidades iniciaron programas de educación a distancia utilizando la TVI como medio fundamental para el desarrollo de programas, tanto de educación general para escuelas y colegios rurales como para cursos universitarios o postuniversitarios para estudiantes fuera de los recintos de las universidades. A medida que ha progresado la tecnología de las comunicaciones por satélite, los colegios universitarios y las universidades de los Estados Unidos de América se están conectando cada vez más entre sí en redes de video por satélite. Desde los primeros años ochenta, se han establecido varias redes en América del Norte para producir programas educativos especiales de TVI, o para desarrollar en común cursos entre todas o algunas de las 2.000 instituciones más o menos de educación superior que están equipadas con equipos receptores de televisión por satélite.

12. En la India, el experimento de enseñanza por televisión vía satélite (SITE), que utilizó el satélite ATS-6 de los Estados Unidos estacionado sobre el Océano Índico, se llevó a cabo de 1975 a 1976. La Administración Nacional de Aeronáutica y del Espacio (NASA) proporcionó el satélite para este experimento, mientras que el diseño y la elaboración del segmento de tierra incumbió a la Organización de Investigación Espacial de la India (ISRO) en colaboración con All India Radio/Doordarshan. Se transmitieron programas de TVI de producción nacional a partir de estaciones terrestres en Ahmedabad y Delhi vía ATS-6. Estos programas se recibieron en 2.400 aldeas en varios estados indios utilizando antenas parabólicas de tres metros especialmente diseñadas, combinados frontales de frecuencia y receptores de televisión. El programa SITE demostró claramente que la India tenía capacidad técnica y administrativa para controlar y operar un satélite, para construir, mantener y hacer funcionar estaciones terrestres de control y dirigir sistemas de recepción, para producir suficientes programas educativos que alimentaran el sistema y para hacer funcionar todo el sistema sin tropiezos tanto en zonas urbanas como en las rurales.

13. El éxito del experimento SITE ha conducido al establecimiento del Instituto Central de Tecnología Pedagógica (CIET) y de seis Institutos Estatales de Tecnología Pedagógica (SIET), que utilizan el Sistema Nacional de Satélites de la India para Televisión y Telecomunicaciones (INSAT) para sus programas de TVI vía satélite. Actualmente, este servicio ofrece regularmente 45 minutos de programas educativos para niños de distintos grupos de edad y para maestros en cada uno de los cinco idiomas regionales. Para aprovechar plenamente las posibilidades de la TVI vía satélite, el ISRO está elaborando un nuevo concepto de misión de satélite específico con el nombre de GRAMSAT para difundir programas de TVI e información cultural y sanitaria a las zonas urbanas y rurales de todo el país en cada uno de los cinco idiomas regionales.

14. En el Brasil, el proyecto Telecurso 2000 de TVI se inició a principios de 1995 y ofrece educación primaria, secundaria y profesional a alrededor de 50 millones de personas que abandonaron el sistema de educación formal del Brasil o nunca entraron en él. Uno de los elementos clave del proyecto es el uso extensivo de las llamadas teeasalas: salas especiales de formación con receptores de televisión y asistencia pedagógica disponibles en centros comunitarios, iglesias, grandes fábricas y prisiones. El curso es transmitido por la red Globo Televisión antes del popular programa “Buenos días, Brasil” y retransmitido durante el día en redes educativas, y es apoyado con materiales impresos que se encuentran en los puntos de periódicos de todo el país.
15. En China, la Universidad Central por Radio y Televisión (UCRTV) ofrece cursos de educación superior a distancia con medios múltiples utilizando la radio, la televisión instructiva, materiales impresos y medios pedagógicos audiovisuales. Este sistema moderno de educación a distancia consta de la UCRTV, 43 universidades televisivas provinciales, de regiones autónomas y municipales, 654 escuelas especializadas en las prefecturas y las ciudades, 1.500 estaciones de distrito y más de 10.000 aulas que cubren las zonas urbanas y rurales de China. Aunque inicialmente utilizaba la red de onda ultracorta de la Televisión Central China, todo el sistema chino de educación a distancia centrado en la UCRTV utiliza actualmente satélites chinos de comunicación que pueden abarcar toda China y los países vecinos de Asia oriental, central y sudoriental.

16. Antes del establecimiento de una red operacional nacional de comunicación vía satélite capaz de transmitir programas de TVI a todo el país, China realizó en 1985 un proyecto piloto de educación a distancia utilizando un satélite emisor-receptor facilitado gratuitamente por la Organización Internacional de Telecomunicaciones por Satélite (INTELSAT) en el marco de su programa de satélites para telemedicina y educación rural (SHARE). En consecuencia, se instalaron 53 pequeñas estaciones terrestres en zonas remotas y rurales de China para recibir programas de TVI y retransmitirlos para ser recibidos localmente. Entre los programas de TVI transmitidos había cursos académicos avanzados en varias disciplinas a razón de seis horas diarias, así como materiales pedagógicos más diversos como lecciones de caligrafía, bellas artes orientales e higiene. El proyecto piloto tuvo mucho éxito por sus logros educativos y por la relación costo-eficacia, y condujo al establecimiento de una red de Televisión Educativa China (TVEC) plenamente operacional en todo el país que se vale de un satélite nacional de comunicaciones y de dos satélites emisores-receptores arrendados a INTELSAT.

17. En Australia, varios estados recurren a la TVI vía satélite como medio operacional para ofrecer programas educativos a escuelas primarias y secundarias situadas en zonas rurales y remotas. A fines de 1994, 170 escuelas rurales en el Estado de Victoria estaban equipadas con pequeños receptores, con un costo medio de 1.700 dólares australianos por unidad. El equipo facilita las comunicaciones interactivas de doble dirección entre el aula y el estudio central remoto. El Departamento de Educación de Australia Occidental utiliza el servicio Westlink patrocinado por el gobierno para suministrar en todo el estado programas de TVI producidos por el Centro de Televisión para la Educación Interactiva de Leederville. El servicio Westlink permite la distribución de programas pedagógicos e instructivos a un costo inferior al comercial normal de la transmisión por satélite. Los programas se transmiten durante cuatro horas semanales utilizando un sistema de satélite que ofrece una banda ancha unidireccional para video con una vía de retorno audio.

18. En 1981, Indonesia inició el proyecto de Sistema Indonesia de Educación a Distancia Vía Satélite (SISDIKASAT) que vinculaba a 15 universidades a distancia en la parte oriental de Indonesia. Se estableció una red abierta interactiva de comunicación sonora sobre la base del sistema Palapa de comunicaciones por satélite para impartir cursos académicos a estudiantes universitarios, para el perfeccionamiento profesional mediante programas de formación en el servicio y para facilitar la comunicación administrativa e institucional. La red ponia además los servicios de expertos de cada institución miembro a disposición de las demás, aumentando así la proyección de los profesores y multiplicando su eficacia. Se proporcionaron varios programas educativos a todos los miembros de la red, entre ellos 60 cursos académicos y más de 30 seminarios. Más de 10.000 estudiantes se beneficiaron de estos programas interactivos y de otros servicios ofrecidos por SISDIKASAT.

19. Como continuación del proyecto SHARE, INTELSAT estableció el programa Acceso a Proyecto en virtud del cual se facilita gratuitamente capacidad de satélite, por tiempo limitado, para la educación y la higiene. Una de las últimas actividades en el marco de Acceso a Proyecto es el establecimiento con carácter experimental de una “Red de Educación y Formación a Distancia de las Américas”. La red experimental, que diseñará INTELSAT con la asistencia de la Organización Nacional de Telecomunicaciones Educativas/Satélite de Educación (NETO/EDSAT), beneficiará a los estudiantes de zonas rurales y remotas de los Estados Unidos y de otros países americanos, y servirá como modelo para establecer redes similares en países en desarrollo e industrializados con miras a desarrollar una red mundial de educación a distancia permanente y autosostenida.
20. Los programas y proyectos experimentales y operacionales de educación a distancia realizados por muchos países han puesto de manifiesto que la tecnología de comunicaciones vía satélite está bien desarrollada y puede aplicarse con éxito a la educación a distancia, lo mismo en los países en desarrollo que en los industrializados. Numerosas evaluaciones han demostrado que la TVI es capaz de transmitir información y desarrollar aptitudes en muchas disciplinas con una efectividad comparable y en algunos casos superior a la de los sistemas educativos convencionales.

21. En los últimos años, el rápido desarrollo de nuevas tecnologías de información, especialmente de la telemática (la intersección de la informática y las telecomunicaciones), ha afectado prácticamente a todos los sectores del desarrollo económico, social y político. Los cambios tecnológicos han rebajado los costos de equipo y de soporte lógico para el almacenamiento, la elaboración y la transmisión de información, la miniaturización incesante, la portabilidad y la diversidad de los medios de tratamiento y comunicación de informaciones, y la capacidad para presentar y manejar información en todos los medios --datos, texto, voz, imagen y video-- de manera que responda cada vez mejor a las preferencias y los estilos cognitivos de cada persona.

22. La convergencia de las tecnologías de telecomunicaciones, computadoras, satélites y fibra óptica es crítica para la economía del futuro basada en el conocimiento. Esta convergencia promete también hacer que la base de conocimientos de la humanidad esté disponible en cualquier lugar, en todo momento, en cualquier idioma, a precios económicos y en un formato interactivo. Las redes de educación a distancia por vía electrónica (EDE) hacen resaltar la interactividad bidireccional mediante el acceso en directo a la información y las aulas virtuales. Dado su carácter mundial y sin fronteras y su rapidez en la comunicación de informaciones, las redes electrónicas de educación pueden realizar toda la gama de experiencias educativas, lo que incluye el uso efectivo de los recursos pedagógicos en todo el mundo, una mejor interacción alumno-profesor, la oportunidad de que los estudiantes contribuyan al desarrollo de los materiales del curso y el uso compartido de información entre educadores e investigadores.

23. El uso de Internet se ha extendido rápidamente en los últimos años para transmitir material didáctico y programas de educación a distancia, tanto en países industrializados como en países en desarrollo. El aprendizaje mediante Internet permite a los estudiantes seguir su propio ritmo y tener acceso a la información en momento oportuno, y ofrece educación a estudiantes de lugares remotos que serían incapaces de viajar hasta las aulas. Algunos de los cursos disponibles en Internet se ofrecen como un programa formal que complementa las reuniones regulares entre alumnos y maestros en las aulas. Numerosas instituciones ofrecen cursos en directo por Internet en una amplia gama de disciplinas y temas que pueden llevar a la obtención de diplomas o títulos formalmente reconocidos. Otros espacios de Internet ofrecen educación extracurricular gratuita sobre temas que van desde un curso médico interactivo sobre la médula espinal o libros de texto sobre química, matemáticas y física hasta el aprendizaje de idiomas como japonés, alemán o inglés, incluyendo un espacio educativo sobre arqueología.

24. En varios países se han realizado numerosos proyectos en el desarrollo de infraestructuras nacionales e internacionales de enseñanza. Desde 1993, Canadá ha trabajado en el diseño y la ejecución de una red educativa nacional basada en Internet llamada Canada’s SchoolNet. El Japón está desarrollando la Red de Comunicación Interactiva Asia-Pacífico (APICNET) para la cooperación internacional, los intercambios culturales internacionales y la educación, con el propósito de crear un aula mundial en Internet. Desde 1993, el Ministerio de Educación de Chile ha desarrollado una red educativa que conecta a más de 100 escuelas elementales en zonas rurales y remotas. En Australia, la Red de Aprendizaje Abierto de Queensland (QOLN) fue iniciada por el gobierno del estado de Queensland en 1990 para establecer un sistema estatal de educación y formación utilizando tecnologías de comunicaciones interactivas. El Proyecto de Escuelas Europeas se inició en 1988 para explorar las aplicaciones de la telemática a la educación, y en Ghana se inició un proyecto de red escolar a principios de 1996 con el objetivo inmediato de conectar 50 escuelas secundarias y darles acceso a Internet.
25. Estos y otros muchos proyectos han mostrado que los programas de educación mediante redes informáticas son muy beneficiosos tanto para los estudiantes de lugares apartados como para la institución docente. No obstante, dado el tiempo relativamente corto durante el que se han utilizado en directo programas de educación a distancia por vía electrónica (EDE), es muy difícil una evaluación completa del papel que desempeña la educación a distancia teletransmitida dentro del sistema de educación formal, así como la efectividad de las metodologías de EDE. Sin embargo, el número creciente de instituciones que ofrecen programas de EDE teletransmitidos y la creciente variedad de disciplinas y temas de enseñanza disponibles por acceso directo revelan que la educación a distancia teletransmitida es ya parte integrante del actual mundo de la enseñanza. Esta tendencia se ve apoyada por el abaratamiento de los costos y el aumento de la capacidad del equipo material y del soporte lógico necesarios, así como por la reducción del costo de las comunicaciones.

26. En los últimos años, los países en desarrollo se han esforzado considerablemente por superar sus actuales problemas de comunicaciones y por incorporarse a las redes electrónicas mundiales para potenciar sus capacidades educativas y científicas nacionales. Muchos países han utilizado sistemas de comunicaciones por satélite para crear redes adoptando soluciones económicas. Varios proyectos realizados por organizaciones como HealthNet y Voluntarios de la Asistencia Técnica (VITA) han probado que el acceso al correo electrónico a través de satélites de comunicaciones podría ser un medio barato y seguro de llevar programas educativos a zonas apartadas y rurales en los países en desarrollo.

27. La Oficina de Asuntos del Espacio Ultraterrestre, en el marco del Programa de las Naciones Unidas de aplicaciones de la tecnología espacial, trabaja en cooperación con la Agencia Espacial Europea (AEE) en una propuesta consistente en establecer una Red de información cooperativa que vincule a científicos, educadores, profesionales y encargados de la adopción de decisiones de Africa (COPINE). Cuando sea operativa, COPINE será una red de intercambio de información vía satélite con capacidad interactiva que vinculará a centros urbanos y rurales en 13 países africanos y a hospitales, universidades y centros de información seleccionados en Europa. La capacidad de COPINE en banda ancha se utilizará para prestar una serie de servicios de información, en particular transferencia de archivos de computadora, intercambio interactivo de datos y transmisión de materiales audio, video e imágenes, para facilitar proyectos de asistencia sanitaria, educación a distancia, intercambio de información científica y técnica y gestión de recursos naturales y del medio ambiente. Una vez probado inicialmente en Africa, el proyecto podría extenderse a otras regiones del mundo.

28. Siguiendo la tendencia mundial a establecer infraestructuras nacionales de información (INI) e integrarlas en la Infraestructura Mundial de Información (IMI), la práctica totalidad de los países en desarrollo han empezado a trabajar en el desarrollo de redes de computadoras de alto rendimiento que vinculen universidades, escuelas, bibliotecas y centros de información nacionales y puedan facilitar el acceso rápido y la recuperación de datos de Internet. En muchos casos estos proyectos tienen el carácter de iniciativas regionales o internacionales. Varios proyectos realizados por los países en desarrollo y que se examinan en el estudio apuntan a establecer redes de computadoras para educación utilizando una combinación de satélites, líneas terrestres y conexiones de onda ultracorta.

29. El desarrollo de los sistemas de telecomunicaciones y las nuevas tecnologías de información han hecho que la educación a distancia, y en particular la TVI y la EDE interactivas, sean tan efectivas como la instrucción tradicional, siempre que los métodos y las tecnologías utilizados sean adecuados a las tareas de instrucción. Desde un punto de vista técnico, los sistemas de comunicaciones por satélite ofrecen a los educadores medios seguros y potentes para realizar programas de TVI y EDE, y dan a los estudiantes, especialmente en zonas remotas y rurales, oportunidades de acceso a los programas deseados de educación que de otro modo serían inalcanzables localmente. Las tecnologías existen y su viabilidad ha quedado demostrada en numerosos proyectos realizados a escala nacional o internacional. Una mayor convergencia de informática, telecomunicaciones y televisión hará posible ofrecer los tres servicios en una sola red en un futuro próximo.
Annex*

APPLICATIONS OF SPACE COMMUNICATIONS TECHNOLOGY TO DISTANCE EDUCATION

Study by the Secretariat

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INTRODUCTION

1. Education is extremely critical for sustainable development, economic growth and poverty reduction. Changing technologies and economic reforms are creating dramatic shifts in the structure of economies, industries and labour markets throughout the world. This rapid increase in knowledge and the pace of changing technology raise the possibility that individuals, through frequent job changes, may acquire sustained economic growth. These developments have created three key priorities for education: (i) it must be accessible for all; (ii) it must support the continued expansion of knowledge; and (iii) it must meet growing demands by the market place for adaptable workers who can readily acquire new skills.

2. Problems of access to educational opportunities is especially crucial in developing countries, which account for about 75 per cent of the world population. If the current high population growth rates in Africa, South Asia

*The present study has not been edited.
and the Middle East and north Africa continue, the number of 6-to-11-year-old children not attending schools will increase to 162 million by the year 2015, from 129 million in 1990. To make the matter worse, only two thirds of children who start primary school complete it. As a result, adult illiteracy, which already affects over 900 million people, most of them in developing countries, is likely to remain a major problem.

3. Traditional means of education are not fully adequate to meet the needs of large populations for lifelong learning, even in rich countries. In developing countries, education for all, at least past the primary level, looks like an unrealistic dream if only conventional strategies are pursued. Even where available, the quality of education leaves much to be desired and is often declining as costs rise faster than incomes and tax revenues. The increasing cost of education in industrialized countries has consistently outpaced the rate of inflation. This reflects a lack of productivity growth in a crucial sector of what is increasingly becoming a knowledge-based economy.

4. Distance education programmes are a very promising development in meeting the educational needs of millions of children and adults, especially in developing countries where expertise and physical and financial resources are limited and the bulk of the population lives and works in rural or remote areas. The latest trends in education show that universities both in industrialized and developing countries have started programmes oriented to geographically dispersed students. Several institutions specializing in distance education have earned national and international pre-eminence.

5. The Open University of the United Kingdom has gained worldwide attention and many countries have developed their own open universities on this model. Founded in 1969, the Open University is now the largest university in the United Kingdom, with over 3,000 full-time staff and more than 200,000 students. Although television is used extensively, about 90 per cent of the instructional material is print-based. Face-to-face encounters with tutors in 13 regional centres supplement print and televised materials.

6. About 25-30 countries in the sub-Saharan region of Africa have distance teaching institutions, and a number of countries, including Kenya, Malawi, United Republic of Tanzania, Zambia and Zimbabwe, have been implementing distance education curricula for several years. The University of South Africa (UNISA) is one of the largest distance-teaching institutions in the world. Formed in 1946, UNISA had more than 130,000 students register in 1995. Many countries have even established government institutions responsible for extending the scope and effectiveness of their distance education curriculums, such as the Institute for Distance Learning in South Africa and the Institute for Distance Education in Zimbabwe.

7. Delivery of instructional programmes via radio, which dates back more than six decades to the earliest national broadcasts offered by the British Broadcasting Corporation (BBC) in 1924, have become one of the most effective ways to bring distance education to a very wide audience, especially in developing countries. Supplemented by instructional materials on audio cassettes, educational radio broadcasts still play an important role in many developing countries in delivering programming to both schools and out-of-school learners. The Learning Technologies for Basic Education (LearnTech) project initiated by the non-profit Education Development Center, Inc., based in the United States, has been established to improve distance education in several African countries (Kenya, Lesotho, South Africa and Swaziland) through the use of Interactive Radio Instruction (IRI). Interactive radio is usually used as an aid to the classroom teacher in schools experiencing a lack of instructional materials and qualified staff.

8. Students who learn by IRI actively respond to a “radio teacher” several times each minute by answering questions orally, writing, reading, singing, manipulating simple materials or doing physical exercises. Working with the Open Learning Systems Education Trust (OLSET), a South African non-governmental organization, LearnTech has brought basic education in English and mathematics to over 600 classrooms in South Africa with excellent results. In many cases, IRI has proven to be less expensive than text-based alternatives, but even more important, studies have indicated that students also learn better and have better attendance and lower drop-out rates.
9. Until recently, little was done in the developing world to bring the benefits of modern telecommunications capabilities to rural and remote areas and to utilize them for educational purposes. Terrestrial systems had to be built one step at a time, spreading out from major urban centres, and had to overcome great geographic barriers and high costs to reach remote areas. Telephone systems planners saw no way to justify the great expense of expanding to rural and remote areas where the number of potential users was too small to make such a service profitable.

10. The rapid development of satellite technology over the last three decades has changed this situation. Earth stations placed at remote sites can create nationwide communications networks without the need to build a complete chain of cable or microwave links covering the entire country. Technical advances have led to more powerful satellites, smaller earth stations and a general reduction in the cost of all the elements of satellite-based systems. A global system of satellites now makes it possible to connect any place on Earth into international telecommunications networks. From an educational standpoint, these networks can be viewed as an all-encompassing, very effective delivery system that can be used to promote human resource development and information exchange.

11. The Second United Nations Conference on the Exploration and Peaceful Uses of Outer Space (UNISPACE 82), held in 1982, considered the implications of satellite communications technology, in particular, direct broadcasting satellite technology, which was a primary means to deliver instructional television (ITV) programmes for educational purposes and the possibility of regional or international cooperation. UNISPACE 82 noted the requirements in developing countries to improve the educational infrastructure, not only to educate the young, but also to provide a continuing source of information, knowledge and know-how to the adult population. While the use of space technology does not provide instant solutions to these problems, it could complement conventional methods, accelerate the spread of education and improve its quality, particularly in remote and rural areas.

12. Developments in satellite-based telecommunications networks, information and digital technologies, as well as the convergence of telecommunications and computers, have been decreasing the cost of storing, processing and transmitting information by 50 per cent every 18 months. In addition to ITV programmes, these developments are providing educators with powerful tools to establish reliable, multi-site, two-way interaction with students in order to facilitate learning, maintain motivation and ensure steady progress via electronic distance education (EDE). This has led to a paradigm shift regarding education access, whereby education goes to the people rather than having people going to the schools or universities.

I. APPLICATIONS TO DISTANCE EDUCATION

A. Instructional television

13. ITV programmes have been used in many countries for a wide range of educational disciplines, with all types of audiences, for elementary, secondary and university education as well as for adult or continuing education in or outside conventional classrooms.

14. In the United States, experiments with ITV programmes were initiated as early as the beginning of the 1950s using both broadcast and closed-circuit television. Evaluation of these first experimental programmes showed that the technology was equally effective compared to conventional face-to-face means of instruction. An obvious advantage of ITV was that it could bring educational opportunities to students in rural and remote areas where qualified teachers in many disciplines were not available. In the 1970s, the experimental Application Technology Satellite ATS-6 was used to deliver ITV programmes to remote and rural areas in the Appalachian and Rocky Mountain regions and to the state of Alaska.
15. In the 1980s, the positive results of the ATS-6 experiment led a number of states, mostly those with large territories and low population densities, to establish state educational satellite networks. Many universities started distance education programmes using ITV as the primary means for programming delivery and designed to deliver both general educational programmes to rural schools and colleges and to offer accredited graduate and undergraduate degree courses to off-campus students. Now practically every large- or medium-sized university has distance education programmes based on ITV.

16. The Satellite Telecommunications Educational Programming (STEP) network was developed to provide equal learning opportunities for all students regardless of geographic location or educational resources. In 1990, STEP joined with state education agencies from Alaska, Idaho, Montana, Oregon and Washington to form the Pacific Northwest Star Schools partnership to provide distance education services to the five-state region. Using federal funds, STEP/Star partnership enhances and expands distance learning in a region connected by culture and economy. The programme offers ITV courses on a wide range of topics such as foreign languages, mathematics and science. Distance education is provided to approximately 500 schools in the five states serving some 6,000 students in the middle- and high-school grade levels. In addition to student services, the programme also provides professional development activities for teachers and school administrators.

17. The development of the technology also led to the establishment of educational institutions specializing entirely in distance education programmes delivered by ITV and through other new information technologies. The National Technological University (NTU) and the Mind Extension University (MEU), also known as JEC Knowledge Online, rely heavily on satellite instructional television to distribute the courses of a group of participating conventional universities. NTU was founded in 1984 and it offers a wide range of advanced science and engineering courses using live, satellite-based narrowcast instructional television, sometimes backed by e-mail. About 45 technical universities in North America uplink to the NTU transponder using compressed digital television and there are downlinks in these same universities as well as some 500 sites in high-technology companies and governmental agencies. Both degree courses and continuing education seminars are offered. NTU seeks to be fully global by the year 2000.

18. ME/U employs a similar concept based on satellite and cable television, focusing mainly on technical and business courses, some of which permit interaction with the instructor and other students by telephone and/or e-mail. Of particular interest to educators is the Educational Technology Leadership master's degree programme established in 1988 at George Washington University using ME/U to meet a growing need among education professionals to understand, manage and use electronic educational technologies. The student body for this programme is international.

19. ITV has begun to penetrate the corporate environment as well. Besides large corporations such as IBM, Eastman Kodak and AT&T using their own internal satellite networks for employee training and new product presentations, many other smaller companies have installed their own receiving stations in order to receive programming from external specialized programme providers. A list of some North American ITV programme providers specializing in the development of ITV programmes for schools, universities, continuing and vocational education is given in appendix I.

20. The Public Broadcasting Service (PBS), within the framework of its Project VSAT pilot programme, is promoting the use of a single communications satellite dedicated to educational broadcasts as a carrier of ITV programmes, which now are delivered via a number of satellites, in order to develop better access by schools in the United States to existing ITV programmes. Implementation of this project would enable schools to receive a variety of ITV programmes using a single small receiving terminal, thus improving access, simplifying equipment and reducing costs. Project VSAT also promotes the use of advanced video-compression technology to increase the capacity of the satellite to allow it to transmit 20-40 programmes using five transponders. The increased satellite capacity will also provide schools with two-way communications capabilities allowing interaction with remote instructors.
21. In India, the Satellite Instructional Television Experiment (SITE), using the United States ATS-6 satellite stationed over the Indian Ocean, was carried out from 1975 to 1976. The satellite for this experiment was provided by NASA and the ground segment was designed and manufactured by the Indian Space Research Organization (ISRO) working in collaboration with All India Radio/Doordarshan. ITV programmes produced domestically were broadcast from earth stations in Ahmedabad and Delhi via ATS-6. These programmes were received in 2,400 villages in several Indian states using specially designed three-metre parabolic antennas, front-end converters and television sets. In some cases the received programmes were rebroadcast by a VHF television transmitter to villages around the transmitter.

22. About 1,400 hours of programming were produced during the experimental period and included both the school ITV programmes and the evening programmes for adults, which combined general education and information with entertainment. Special training programmes in mathematics and science for school teachers were also shown to approximately 50,000 educators in rural and remote areas.

23. Receiving equipment was made in India and its design met climate conditions in the country. Ground stations were placed mostly in electrified villages, but 180 non-electrified villages were selected for battery-powered sets. To address the problem of maintenance and repair, which is as critical as it is common in rural areas in developing countries, a network of field service stations was established. Each field station serviced up to 100 television receiving sets in as many villages, and any equipment problems were reported by mailing a prepaid questionnaire-format postcard to the nearest service station.

24. The development of an operational domestic Indian satellite communications system on the basis of INSAT satellites allowed television coverage to be extended to most of the country through direct reception systems or through a network of community receivers and rebroadcasting stations. The Ministry of Education has established a Central Institute of Educational Technology (CIET) and six State Institutes of Educational Technology (SIETs) to run satellite-based ITV programmes. Currently, this service regularly provides 45 minutes of educational programmes for children of different age groups and for teachers in each of the five regional languages. In order to fully utilize the capabilities of satellite-based ITV, ISRO is developing a new concept of a dedicated GRAMSAT satellite mission to deliver ITV programmes as well as cultural and health information to both rural and urban areas all over the country in each of the regional languages.

25. In Brazil, which also used the ATS-6 satellite for educational broadcasting in the 1970s, the Roberto Marinho Foundation (FRM) has taken the lead in ITV. The FRM has about 15 years of experience in various telecourses and other distance education programmes. FRM is the non-profit subsidiary of the Brazilian Globo Television network, the fourth largest private television network in the world.

26. The latest educational initiative of FRM is the ITV Telecurso 2000 project initiated at the beginning of 1995. It is providing primary, secondary and vocational ITV-based education targeted to the approximately 50 million people who dropped out of or never entered the formal educational system of Brazil. One of the key elements of the project is the extensive use of so-called telesalas—special training rooms with television monitors and teaching assistance available at community centres, churches, large factories and prisons. It is broadcast by the Globo Television network before the popular “Good Morning, Brazil” programme, rebroadcast during the day on educational networks and supported by print materials available at news-stands throughout the country. Accreditation through a certified examination has been negotiated with state governments.

27. What is unique about this project is that it is financed by the private sector—FRM itself and the Federation of Industries of São Paulo (FIESP)—and is supported by the National Industrial Training Service (SENAI). While the project is still relatively new, the number of participants is growing rapidly and now includes telesalas in hundreds of industrial enterprises, industrial training centres, community centres and federal penitentiaries. At the end of March 1996, organized telesalas with teaching assistants trained by FRM totalled 1,517 with about 41,000 students. An additional 575 telesalas with 15,000 students have been scheduled to start operating with
support from the Bradesco Foundation. The number of students studying at home or in informal groups is expected to be much higher.

28. In the Brazilian State of Minas Gerais, the State Secretariat of Education is considering the use of satellite communications systems to deliver ITV programmes developed in support of the Basic Education Quality Improvement Project (ProQualidade). ITV programmes will focus on the training of about 90,000 primary school teachers in Minas Gerais, where 5,500 schools have already been equipped with television sets, video cassette recorders and satellite television receiving antennas under a Brazilian federal government programme.

29. In China, the Central Radio and Television University (CRTVU), an institution that operates directly under the authority of the State Education Commission, runs multimedia distance higher education courses using radio, instructional television, print-based and audiovisual teaching materials. It was inaugurated in February 1979 and now heads a modern distance education system made up of CRTVU, 43 provincial, autonomous regional and municipal television universities, 654 branch schools at the prefecture and city level, 1,500 work stations at the county level and more than 10,000 teaching classes that cover rural and urban areas of China. While initially using the microwave network of China Central Television the entire Chinese distance education system centred on CRTVU now uses Chinese communications satellites capable of reaching all of China plus neighbouring countries in eastern, central and south-east Asia. With 146,000 entering students, 300,000 students matriculated and 120,000 graduates in 1992, CRTVU is probably the world’s largest university.

30. Prior to the establishment of an operational domestic satellite communications network capable of nationwide delivery of ITV programmes, China carried out a distance education pilot project in 1985 using a satellite transponder provided free of charge by INTELSAT within the framework of its Satellites for Health and Rural Education (SHARE) programme. As a result, 53 small Earth stations were installed in remote and rural areas of China to receive ITV programmes and for rebroadcast for local reception. Transmitted ITV programmes included advanced academic courses in various disciplines broadcast six hours each day, as well as more diverse educational materials such as lectures on calligraphy, oriental fine arts and health care.

31. The pilot project proved to be very successful in terms of both educational achievements and cost-efficiency, and the Government of China decided to develop a full-scale nationwide ITV network using domestic communications satellite capacity and two satellite transponders leased from INTELSAT. By 1987, the national television network, which included ITV as an integral part of its programming, had become operational. The State Education Commission led the educational effort and established the China Educational Television (CETV) to produce and broadcast ITV programmes via satellite. Working in cooperation with the Ministry of Posts and Telecommunications, CETV operates the earth station to broadcast daily via INTELSAT and Chinasat 31 hours of ITV programming on two channels devoted to educational television. Educational organizations in provinces can produce and broadcast their own ITV programmes through these channels as well.

32. By the end of 1990, about 36,000 hours of ITV programmes had been delivered over two educational channels. More than 600 receiving and rebroadcasting stations and 4,000 direct receiving systems had been installed in 29 provinces. In addition to academic or general education programmes, CETV offers distance training for elementary and secondary school teachers in rural and remote areas as well as programmes in continuing, professional and adult education. About 20 million people view CETV programmes or take ITV courses either at home or at learning centres throughout the country.

33. In Australia, a number of states use satellite ITV on an operational basis to deliver educational programmes to primary and secondary schools located in rural and remote areas. By the end of 1994, 170 rural schools in the State of Victoria were equipped with small receiving terminals, at an average cost of $ 1,700 per site. The equipment provides two-way, interactive communications between the classroom and the remote central studio. During the telesessions, students have the opportunity to communicate with the lecturer/presenter in the central studio while watching the programme and can ask questions and have them answered immediately, allowing them
to be actively involved in the learning process. Using this system also enables students to become familiar with modern technology from an early age.

34. The lessons are delivered from the studio of the Victorian Directorate of School Education. From there the programmes are sent via the Telecom network to an Optus uplink facility for transmission to the satellite. Classroom teachers work in partnership with the television presenters to ensure that students get the most out of the programmes. Print and audio materials are supplied to participating schools for use between broadcasts. Funding for this effort has been provided by the Victorian Education Foundation, Country Education Project, the Directorate of School Education and individual sponsors. The success of these ITV programmes led to the decision by the Minister for Education to provide all government schools in Victoria with free satellite receiving equipment.

35. The Education Department of the State of Western Australia uses the government-sponsored Westlink service to deliver state-wide ITV programmes produced by the Education Interactive Television Centre at Leederville. The Westlink service allows the distribution of teaching and learning programmes at a fraction of the normal commercial cost associated with satellite transmission. Programmes are transmitted for four hours each week using a satellite system that provides for a one-way broadband video system with an audio return path. In 1994, 130 hours of ITV programming were delivered to rural schools in Western Australia.

36. Indonesia was the first developing country to operate its own satellite communications system in 1976 when it launched Palapa A-1 and made it possible to provide all 26 provinces of this archipelago nation with improved telephone, telex, radio and television services. The network of Earth stations has expanded from 40 ground stations installed at the beginning to more than 200 after two decades of operation.

37. In order to explore the most effective ways of using the Palapa system for specific development programmes, Indonesia started the Indonesian Distance Education Satellite System (SISDIKSAT) project in 1981 in close cooperation with the United States Agency for International Development (USAID) and as a part of the USAID-sponsored Rural Satellite Program (RSP). Linking 15 distant universities in the eastern part of Indonesia, an open interactive audioconferencing network was established on the basis of the Palapa satellite communications system to deliver academic courses to university students, upgrade faculty skills through in-service training programmes and facilitate administrative and institutional communication. It also made available the expert resources of each institution to all members of the network, thus multiplying each professional's outreach and effectiveness. A variety of educational programmes was delivered to all members of the network, including 50 academic courses and over 30 seminars. More than 10,000 students benefited from these interactive programmes and other services offered by SISDIKSAT.

38. In Europe, the Education Across Europe project sponsored by Matra Marconi Space connects 12 schools and colleges in the United Kingdom with a number of participating schools in Austria, France and Slovenia. ITV programmes, covering such subjects as geography, history and languages, are transmitted via Eutelsat satellite. The project began in 1992 and is ongoing and developing.

39. INTELSAT, which owns and operates the world's most extensive global communications satellite system, contributed much to the development of satellite telecommunications applications to distance education, especially through its project SHARE. Project SHARE, initiated jointly by INTELSAT and the International Institute of Communications (IIC) in 1984, provided free use of the INTELSAT international satellite network to foster telecommunications development in rural and remote areas, with the primary aim of assisting in distance education and health care.

40. Originally, the project had been intended for only a 16-month period, but it proved to be such a success that it was extended twice and was operational until the end of 1987. The national ITV network in China, mentioned above, is one example of the types of project undertaken within the SHARE framework.
41. As a follow-up to project SHARE, the Project Access programme was established by INTELSAT to provide free satellite capacity, for a limited duration, for education and health care. One of the latest activities under the Project Access mandate is the establishment of a pilot "Distance Education and Training Network of the Americas", which will take place in early 1997. The pilot network to be designed by INTELSAT with the assistance of the National Education Telecommunications Organization/Education Satellite NETO/EDSAT, will benefit students in rural and remote areas of the United States and other countries in the Americas, as well as serve as a model for establishing similar networks in developing and industrialized countries and lead to the development of a full-time, self-sustaining global distance education network.

42. Experimental and operational programmes and projects in distance education carried out by many countries have shown that satellite communications technology is well developed and can be successfully applied to distance education by both developing and industrialized countries. Numerous evaluation studies have demonstrated that ITV is capable of delivering information and developing skills in many disciplines with effectiveness comparable to, and in some cases exceeding, conventional education systems.*

43. While technology itself and the equipment associated with this technology currently do not pose any significant problem to ITV projects, the overall organization of a project and ITV programming are among the main difficulties experienced by countries and organizations, including the underestimated importance of organizational issues such as coordination between telecommunication and education authorities, training teachers in distance education methodology, publication and distribution of printed materials that support ITV programmes, synchronization of broadcasts with school curriculums and setting up a network of community centres for viewing programmes. These problems can substantially reduce the effectiveness of any programme.

44. The production of educational programming is also an extremely important, and often a very expensive, element of any ITV project. Programmes should be designed in a fashion that reaches a target group in the most efficient and cost-effective way and taking into account the national and age peculiarity of the students. Use of graphics, special visual effects and on-site recording can enhance educational content and, at the same time, make a programme more attractive for the audience. Organization of interactive telesessions, which make possible live communication between student and remote lecturer, not only increases the effectiveness of ITV programmes but also provides a programme provider with necessary feedback.

B. Electronic Distance Education

45. In recent years, the rapid development of new information technologies, especially telematics (the intersection of informatics and telecommunications), has affected virtually every sector of economic, social and political development. The technological changes have led to decreased costs in hardware and software for storing, processing and transmitting information, increasing miniaturization, portability and diversity of information-processing and communication equipment, and the capability to present and manipulate information in all media—data, text, voice, image and video—in ways that increasingly match individual preferences and cognitive styles.

46. The convergence of telecommunications, computers, satellites and fibre optics technologies is critical to the knowledge-based economy of the future. This convergence also promises to make the knowledge base of humanity available anywhere, any time, in any language, at cost-effective prices and in an interactive format. Because of the global, borderless nature of electronic networks and their fast delivery of information, networked education

* A comprehensive overview of research reports, studies and articles published from 1945 to 1995 on the effectiveness of distance education in general, and ITV in particular, can be found in the paper "The 'No Significant Difference' phenomenon", by Thomas L. Russell, Director, Office of Instructional Telecommunications, North Carolina State University, which is available on the Internet at URL http://tenb.mta.ca/phenom.
can enhance the whole spectrum of the educational experience, including the effective use of educational resources worldwide, improved student-teacher interaction, the opportunity for students to contribute to the development of course materials and information sharing between educators and researchers.

47. The Internet is the largest, most powerful and fastest-growing computer network in the world. It is estimated that more than 40 million people have access to the Internet and that in mid-1995 there were around 5 million host computers worldwide connected to the Internet. Over 110 countries have direct Internet access with at least one host computer in the country; if other e-mail networks are taken into account, about 160 countries have links to the Internet.

48. The Internet has been used increasingly in the last few years to deliver educational material and distance education programmes in both industrialized and developing countries. Internet-based learning allows students to learn at their own pace and access the information at a convenient time, and provides education to remote students who otherwise would not be able to travel to a classroom.

49. Some courses available on the Internet are delivered as a formal programme complementing regular meetings between students and teachers in the classroom. A large number of institutions offer on-line courses through the Internet in a wide range of disciplines and topics that can lead to diplomas or formal accredited degrees.

50. Other Internet sites offer informal education at no charge on topics ranging from an interactive medical tutorial on the spinal cord and text books on chemistry, mathematics and physics, to learning languages such as Japanese, German and English, and include an educational site on archaeology.

51. Students participating in EDE programmes receive texts and workbooks via either regular mail or the Internet. Through common files assigned to a class that each student can access, teachers upload syllabuses, lectures, grades and remarks. Remote students download these files, compose their assignment and remarks offline, then upload them back to the common files. Students and instructors are usually required to log in for a certain number of days during a week. Through these networks, faculty, students and the administration of the institution have easy access to each other as well as access to database resources provided by libraries. Some examples of formal education programmes offered through the Internet are given below:

(a) CyberEd Dartmouth is a World-Wide-Web-based system that offers full-credit university programmes from the University of Massachusetts, Dartmouth Division of Continuing Education. While traditional resources such as textbooks are used, students also draw on the extensive resources already available on the Internet. Class material and assignments are posted on the World Wide Web at a site open only to those students taking the course;

(b) International University College (IUC) offers a Master of Arts in Business Communication. The primary way students communicate with the teaching faculty, administrative staff and other students is through e-mail. IUC uses mailing list managers (listservs) to enable course discussions and these listserv discussions are an important portion of the course grade. Students submit written assignments to teaching faculty through e-mail and assignments are returned with comments and suggestions in the same fashion. Listservs allow students to discuss group projects with other members of the class and to send questions or comments to teaching faculty or classmates;

(c) The University of Paisley Online Education WWW Server provides degree courses from accredited universities aimed at working professionals. The courses can lead to degrees such as a Bachelor of Science in Health Studies, a Master of Business Administration (MBA) in Marketing, a Master of Science in Computer Aided Engineering and an MBA in Total Quality Management. Each enrolled student is provided with an advanced PC, a high-speed modem and a printer, which are delivered and set up in the student's home. Students interact with tutors by connecting to the Electronic Campus on Internet. Frequently travelling students can use
notebook computers that allow them to continue studying anywhere. Course materials are pre-loaded in the computer supplied and consist of notes in hypertext, together with a software package for word-processing, graphics, analysis and communication. Students engage in live teleconferencing, closed and open discussion forums and e-mail, through which students send their assignments to their instructors for evaluation. An on-line library on the Internet is also available;

(d) The City University of Bellevue, Washington, Education Resource and Online Academic Degree System (EDROADS) offers more than 80 programmes at the undergraduate and graduate levels that cover a variety of academic fields such as business management and technology, humanities, the social and natural sciences and counselling. Master of Business Administration and Master of Education degree programmes are also offered.

A list of selected programmes and courses available on-line is given in appendix II.

52. A variety of technologies are currently being used to deliver education programmes over the Internet including the World Wide Web for on-line lecture notes, newsgroups for collaborative discussions and class announcements, video and audio instructions, e-mail correspondence between students and instructors, interactive desktop conferencing and computer-conferencing for remote participation in classes and group discussions and virtual reality for exploring three-dimensional scenes. Multimedia is increasingly being used in on-line education to enhance the learning process.

53. One of the most prominent trends in distance education brought by informatics is the emergence of the open learning concept, which can be defined as “a student-centred approach to education which removes all barriers to access to information while providing a high degree of learner autonomy”. The Internet supports the open learning concept by providing students with the ability to connect to educational resources when it is convenient for them and allowing students to explore the educational resources in a fashion that suits their needs. In an open learning environment the teacher no longer serves as the keeper of knowledge. Instead, the teacher acts as a tutor, facilitator and resource to assist in the student’s learning process.

54. A large number of projects in the development of national and international distance learning infrastructures have been carried out in various countries. Since 1993, Canada has been working on design and implementation of a national Internet-based educational network called Canada’s SchoolNet. Japan is developing the Asia-Pacific Interactive Communication Network (APICNET) for international cooperation, international cultural exchange and education aimed at creating a global classroom on the Internet. APICNET has made it possible for schools in Japan to participate in projects planned by educators in other countries as well as to devise their own projects and invite participation from schools overseas.

55. Since 1993, the Ministry of Education in Chile has been developing an educational network that connects more than 100 elementary schools in rural and remote areas in order to provide students and teachers with educational support as well as with access to information resources available on the Internet. In Australia, the Queensland Open Learning Network (QOLN) was initiated by the State government in 1990 in order to establish a state-wide delivery system for education and training using interactive communications technologies. The network comprises over 40 open learning centres spread throughout the State to provide remote learners with access to computer teleconferencing and audioconferencing, e-mail and satellite TV reception facilities.

56. The European Schools Project (ESP) was initiated in 1988 by the University of Amsterdam to explore educational applications of telematics. ESP has spread out to 26 countries, offers participating schools educational, organizational and technical support, and provides opportunities for electronic communication between students, teachers and educational networks for the design and implementation of cooperative EDE projects and for the development and effective use of information resources to enhance learning and teaching. In Ghana, a SchoolNet project was initiated at the beginning of 1996 with the immediate goal of connecting 50 secondary schools and
providing them with access to the Internet. The project will open new opportunities for students to interact, both locally and internationally, with teachers and other students as well as enable them to participate in the open learning programmes over the Internet.

57. In the United States, the National School Network Testbed (NSNT) project was organized by the National Science Foundation (NSF) in 1992 in order to explore ways in which schools and other educational institutions could take advantage of Internet-based learning and build their own local information infrastructures in support of desired educational reforms. Currently, about 250 institutions participate in the project, including 150 schools across the United States, one school in Canada and one in Australia. The Common Knowledge: Pittsburgh network project was initiated in 1992 to provide participating schools with access to educational and information resources not available to the Pittsburgh school system. The project enhanced the teaching environment and served the development of curricular activities in all subject areas and at all grade levels; for example, a virtual classroom for German language instruction was established on-line.

58. These and many other projects have shown that network-based delivery of education programmes provide many benefits to both the remote student and the educational institution. But owing to the relatively short period of time that on-line EDE programmes have been used, a complete evaluation of the role networked distance education plays in the formal education system as well as the effectiveness of the EDE methodologies is very difficult. However, the growing number of institutions offering networked EDE programmes and the widening range of educational disciplines and topics available on-line reflect the fact that networked distance education has already become an integral part of the current educational environment. This trend is supported by the declining cost and increasing capacity of the required hardware and software as well as by the declining cost of communications.

59. Until recently, the participation of developing countries in global computer networking was extremely limited because of the undeveloped basic communication infrastructures, especially in rural and remote areas. There are more telephone lines in Manhattan, New York, than in all of sub-Saharan Africa, as noted by Thabo Mbeki, Deputy President of South Africa. In 1992, 49 countries had fewer than one telephone per 100 people. Outdated terrestrial communications networks and a lack of international interconnectivity in many developing countries create a situation where a telephone call from Senegal to Zambia is routed through London. In addition, these networks simply cannot support a data transfer speed of 9.6 kilobits per second over a distance of even a few kilometres.

60. In the last few years, developing countries have spent a great deal of effort to overcome their existing communications problems and to join global electronic networks in order to enhance national educational and scientific capabilities. Satellite communications systems have been used by many countries to develop cost-effective networking solutions. A number of projects carried out by different organizations proved that access to e-mail arranged through communications satellites could provide a low-cost and reliable means of delivery of educational programmes to remote and rural areas in developing countries.

61. For example, HealthNet is a computer-based telecommunications system that links health care and health education workers around the world. Since 1994, HealthNet has provided its users (more than 4,000 in more than 30 countries worldwide) with low-cost e-mail connectivity through a Low Earth Orbit (LEO) HealthSat store-and-forward microsatellite and radio links from any area with little or no telecommunications infrastructure. Inexpensive ground equipment needed to contact the satellite consists of an IBM-compatible PC, a Terminal Node Controller (TNC), a satellite radio and antennas. HealthSat is capable of storing and forwarding full-duplex communication at 9,600 bits per second.

62. The Volunteers in Technical Assistance (VITA) organization is assisting the Global Learning and Observations to Benefit the Environment (GLOBE) Programme to reach into developing countries by providing capacity from its VITASat LEO communications satellite system. This system comprises a store-and-forward
communications satellite which allows e-mail and data to be delivered anywhere in the world in 90 minutes and a network of low-cost highly portable ground stations designed specifically for developing countries.

63. The GLOBE Programme was introduced in 1994 as a part of the Global Information Infrastructure (GII) initiative and began operations in early 1995. More than 2,500 schools in 43 countries participate in this international science and education programme aimed at gathering and sharing information to better understand the global environment as well as helping all participating students reach higher standards in science and mathematics. Guided by trained teachers, students in participating schools conduct a wide array of core and elective observations, ranging from basic weather parameters such as temperature, atmospheric pressure and precipitation to more sophisticated measurements such as water chemistry, biodiversity and patterns of seasonal change. These measurements are sent by various means, including global computer networks and communications satellites, to processing centres where they are combined with information gathered by other GLOBE students, scientists and Earth observation satellites. The students receive next-day feedback from the scientific community on how their data is being used.

64. Following the worldwide trend of establishing National Information Infrastructures (NII) and their integration into GII, virtually all developing countries have started working on the development of high-performance computer networks that link national universities, schools, libraries and research centres and are capable of facilitating high-speed Internet data access and retrieval. In many cases these projects are carried out as regional or international efforts.

65. Current satellite communications technology provides a cost-effective and flexible option for establishing access to the Internet (including a full range of services such as e-mail, file-sharing, file transfer and computer-conferencing) as well as for interconnection of remote sites in developing countries through a network of standard ground stations or through Very Small Aperture Terminals (VSATs), which provide a more advanced solution. A number of projects carried out by the developing countries aim at establishing educational computer networks using a combination of satellites, terrestrial lines and microwave links.

66. In 1991, the Organization of American States initiated the Hemisphere-Wide Inter-University Scientific and Technological Information Network (with the Spanish acronym of RedHUCyT) project with the main objective of connecting member States to the Internet by integrating an electronic network to exchange information and programmes among different academic and scientific institutions.

67. In the Caribbean region, an electronic information network linking the universities of the Caribbean, known as the Caribbean Academic, Scientific and Technological Network (CUNet), was formally launched in September 1991. More than 20 nodes in the subregion currently connect, via dial-up, over 1,000 users within the CUNet framework. RedHUCyT has supported the establishment of the Jamaican Electronic Network (JAMNet), allowing Jamaica to be fully connected to the Internet. With a 64-kilobits-per-second satellite link to the United States National Science Foundation Network (NSFNet), 400 hosts at the University of the West Indies have received full connectivity to the Internet.

68. In Central America, resources have been allocated for establishing a backbone of interconnected institutions, with Costa Rica serving as a hub and other countries connected via direct satellite links. The National Research Network of Costa Rica (CRNet) has been connected to the Internet through a satellite link to a NSFNet server in Florida. RedHUCyT provided equipment and technical assistance for setting up the Nicaraguan Academic Network and connecting it to Costa Rica through microwave links. The connection of Panama to the Internet, also through CRNet, linked these three major universities in 1994. RedHUCyT has also provided equipment, technical assistance and training to Argentina, Bolivia, Chile, Ecuador, Mexico, Paraguay, Peru, Uruguay and Venezuela, and satellite earth stations have been installed in Mexico, Peru and Venezuela.
69. The Pan-Pacific Education and Communication Experiments by Satellite (PEACESAT) programme has a primary mission to support international distance education, research, telemedicine, emergency management and economic development experiments and applications, as well as to provide an opportunity for research in the development and applications of low-cost satellite communications technologies. PEACESAT achieves these mission goals through the use of satellite communications and provides many different non-commercial services. These services include access to the Internet and other information services, point-to-point and voice conferencing and compressed video.

70. The PEACESAT network ties together government, educational and other non-profit national and regional organizations in 22 Pacific countries. There are 44 PEACESAT earth stations in this network with nine more in the planning stages. Through this network, PEACESAT helps to integrate participating countries into GII.

71. PEACESAT is funded in part by the National Telecommunications and Information Administration of the United States Department of Commerce. The programme began in 1971 through the use of a single voice circuit on ATS-1, and it now operates nine simplex and three full-duplex circuits on the Geostationary Operational Environmental Satellites of the National Ocean and Atmospheric Administration. In addition to Internet services, PEACESAT has also developed and implemented remote access capability and electronic post-office systems, and is exploring the deployment of special interfaces to its Earth stations to support low-cost continuous access to the Internet for extremely remote areas and for management of emergency cases.

72. In South Africa, the Telematics for African Development Consortium has been established in order to promote distance education programmes in the region. The consortium consists of such companies and institutions as the South African Broadcasting Corporation, the Telcom S.A. telecommunications company, the research centre known as CSIR, the University of South Africa (UNISA), which is a specialized distance education institution, the University of Pretoria, St. Alban’s College and some other community organizations and private enterprises.

73. The initial projects of the Consortium are the first phase of a multiphased programme expected to last at least five years and to reach out to other African countries. Through a number of pilot projects, the first phase is intended to prove concepts and to test the efficiency of satellite communications and other wireless technologies for networking and connecting to the Internet through VSATs and specially developed infrared/laser interfaces. The objectives of the first phase are to provide the following:

   (a) A prototype Internet-based academic English reading skills course for 7,600 students at UNISA. This programme is aimed at helping raise the scores of students who could not meet the minimum education entrance requirements to institutions of higher education. Once tested and evaluated, the course will be made available to all UNISA students (currently numbering some 128,000) and, as a free public service, to anyone with Internet access through the UNISA server;

   (b) A prototype Internet-based biology syllabus and course for use by secondary level school students and teachers. Once tested and evaluated, the programme will be made available to teachers and students with Internet access;

   (c) Wireless wide-area high-bandwidth connectivity for the disadvantaged township of Mamelodi and for the rural school outside Pretoria. After testing, this concept will be developed into a system that can be replicated throughout Africa to provide wireless access to networks in remote and rural areas where there are no existing telecommunications infrastructures;

   (d) Informal information services through the wireless infrastructure to the disadvantaged community of Mamelodi. This project provides the means to acquire training in basic life skills, transparent governance and small business development;
(e) Examples of development tools which will facilitate and accelerate further development of the project. These include the development of a curriculum creation and management tool and a multimedia interface supporting effective delivery of the educational content to students.

74. The Consortium is actively seeking cooperation with other organizations and institutions interested in contributing to the solution of African telematics problems. The Telecommunications Foundation for Africa, based in Kenya, is involved in the activities of the Consortium and negotiations are under way with the Informatics Centre of Eduardo Mondlane University at Maputo, Mozambique.

75. The Office for Outer Space Affairs (OOSA), within the framework of the United Nations Programme on Space Applications, is working in cooperation with the European Space Agency (ESA) on a project proposal aimed at establishing a cooperative information network linking scientists, educators, professionals and decision makers in Africa (COPINE). This project is the response of OOSA to a recommendation of the United Nations regional conference held at Dakar in 1993 on the need to establish efficient communication links between African scientists and professionals. When operational, COPINE would be a satellite-based information exchange network with interactive capability linking urban and rural centres in 13 African countries (Botswana, Eritrea, Ghana, Malawi, Mozambique, Namibia, Nigeria, South Africa, Tunisia, Uganda, United Republic of Tanzania and Zimbabwe) and selected hospitals, universities and information centres located in Europe.

76. The wideband capabilities of COPINE will be used to provide a variety of information delivery services, particularly computer file transfer, interactive data exchange and audio, image and video transmission, in order to facilitate projects in health care, distance education, scientific and technical information exchange and natural resource and environment management. The objective of the distance education applications of the COPINE system would be to improve the quality of education in remote and rural areas by providing educators in these areas with a tool that gives them easy and efficient access to the education centres of their countries. Through its e-mail connection, COPINE also would offer educators in rural areas electronic access to information databases around the world.

II. CONCLUSIONS

77. Within the global context of rapid technological changes and shifting market conditions, conventional education systems worldwide are challenged, without increased budgets, with providing increased educational opportunities required by a knowledge-based economy. Many countries and national and international educational institutions are answering this challenge by developing distance education programmes. The number of these programmes has grown very rapidly in order to meet the increasing demand for flexible lifelong learning available for all. According to the International Centre for Distance Learning (ICDL) of the Open University of the United Kingdom, there are currently about 30,000 distance courses and programmes offered by institutions in the countries of the Commonwealth and about 850 distance teaching institutions worldwide.*

78. The development of telecommunications systems and new information technologies has made distance education, and in particular interactive ITV and EDE, as effective as traditional instruction, if the methods and technologies used are appropriate to the instructional tasks. The open learning approach, which has been

*ICDL has established a database of distance education resources. This database contains detailed entries on available distance education programmes and on institutions offering these programmes, as well as reference to approximately 8,000 books, journal articles, conference papers, research reports and other types of literature related to all aspects of the theory and practice of distance education. This database can be accessed through its Internet home page at http://www-icdl.open.ac.uk/icdl.
introduced through new information technologies, allows students to work at their own pace and provides them with greater control over the learning process.

79. From a technical point of view, satellite communications systems provide educators with reliable and powerful means for delivery of ITV and EDE programmes, and give learners, especially in remote and rural areas, opportunities to access desired education programmes, which otherwise are not available locally. The technologies are in place and their feasibility has been demonstrated in numerous projects carried out on a national or international scale. Further convergence of computing, telecommunications and television will make it possible to provide all three services over a single network in the near future.

80. However, ITV and EDE programmes should not be viewed as a complete replacement of teachers and conventional educational processes, but rather as important components of improving and enhancing instruction and learning processes. Educational technologies change the role of the instructor, and pro-active steps should be taken to mediate these changes. Efficient organization of projects and the development of appropriate educational content are very important for effective implementation of ITV and EDE programmes. Programming should include interactive elements and should also be designed to meet both the needs of the learners and the requirements of society. Timely feedback from instructors and regular evaluations of the progress of students should be an integral part of the distance education process.

81. The applications of satellite communications to distance education currently are in transition from experimental to operational use, particularly in developing countries. The projects discussed in the present study illustrate the value of space communications systems for the promotion of distance education programmes in various countries, but do not by any means exhaust the ways in which space technology can be used for such programmes. Rather, the examples are intended to reflect ways in which countries and institutions using space communications can develop new approaches to meet the educational needs of society.

82. Updated information on the ongoing distance education projects as well as the latest developments in applications of new technologies, including space communications, to distance education can be found in numerous journals and periodicals, some of which are listed in appendix III.
Appendix I

SELECTED NORTH AMERICAN SATELLITE INSTRUCTIONAL TELEVISION PROGRAMME PROVIDERS*

American Chemical Society (ACS) satellite television seminars. The ACS satellite television seminars offer the opportunity to learn directly from and speak with leading experts in a variety of chemically related fields. The broadcasts can be downlinked throughout North America; access to overseas sites can also be arranged.

American Law Network (ALN). ALN transmits high-quality continuing legal education programmes and related events via satellite to viewing sites throughout the United States.

American Management Association (AMA). AMA broadcasts via satellite live interactive management and professional video conferences directly to receiving stations at user sites.

CSUSAT-CHICO. ITV programme consisting of live courses that originate from California State University, Chico campus, and are broadcast via satellite throughout California to selected sites.

Community College Satellite Network (CCSN). A division of the American Association of Community Colleges, CCSN is a coalition of higher-education institutions sharing resources through the cooperative use of satellite technology to serve the needs of its members, their communities and business and industry.

Federal Training Network. The Federal Training Network provides satellite-based training for government and private organizations nationwide.

Mass LearnPike. This interactive educational television network offers programmes designed to supplement the K-12 curriculum and to provide teacher professional development. The programmes can be viewed live via satellite and/or taped for later use.

NASA Aerospace Education Services Program. The NASA Aerospace Education Services Program is a nationwide, free programme for teachers, students and the general public.

National Technological University (NTU). NTU is a private, accredited, non-profit institution founded in 1984 to meet the advanced educational needs of engineers, scientist and technical managers through satellite delivery of advanced technical education.

National University Teleconference Network (NUTN). NUTN supports applications of new and emerging technologies in videoconferencing and distance education.

PBS Adult Learning Satellite Services (ALSS). PBS established ALSS to deliver, via satellite, a broad range of high-quality educational programming directly to colleges, universities, businesses and other organizations.

Satellite Educational Resources Consortium (SERC). With SERC programmes, students can join thousands of others around the United States to participate in courses outside their regular school curriculum.

Satellite Communications for Learning (SCOLA). SCOLA is a non-profit educational consortium that receives and retransmits ITV programming from more than 30 different countries in their original languages. These programmes are transmitted via satellite to schools, colleges, universities, government and military installations, businesses and private individuals throughout North America and much of the north-western hemisphere. SCOLA operates two 24-hour satellite channels with more in the planning stages.

Appendix II

SELECTED PROGRAMMES AND COURSES AVAILABLE ON-LINE*

*Data Source: TeleEducation New Brunswick, Canada.
Appendix III

SELECTED JOURNALS AND PERIODICALS COVERING DISTANCE EDUCATION*

American Journal of Distance Education. Three issues per year; published by the American Centre for the Study of Distance Education, College of Education, Pennsylvania State University, 403 South Allen Street, Suite 206, University Park, Pennsylvania 16801-5202, United States of America.

Distance Education. Published each May and October by the Distance Education Centre, University of Southern Queensland, Post Office Darling Heights, Toowoomba, Queensland 4350, Australia.

Epistolodidaktika: the European Journal of Distance Education. Two issues per year; journal of the Association of European Correspondence Schools; subscription enquiries to The Rapid Results College, Tuition House, London, SW19 4DS, United Kingdom.

Indian Journal of Open Learning. Published each January and July by the Indira Gandhi National Open University, Maidan Garhi, New Delhi 110 068, India.

Istruzione a Distanza (IAD). Published quarterly by Istruzione a Distanza, Piazza San Carlo III, 42 I-80137 Napoli, Italy. The language of the journal is Italian, but coverage is international.

Journal of Distance Education. Published each November and May by the Canadian Association for Distance Education (CADE), 205-1 Stewart Street, Ottawa, Ontario, Canada, K1N 6H7.

Open Forum: Distance Education and Open Learning. Published by the Distance Education Centre, University of Southern Queensland, Post Office Darling Heights, Toowoomba, Queensland 4350, Australia.

Open Learning. Published each February, June and November by the Longman Group Ltd, Fourth Avenue, Harlow, Essex, CM19 6AA, United Kingdom.

Open Learning Update. Published each February, May, August and November by the Open Learning Technology Corporation Ltd, Science Park, Laffer Drive, Bedford Park, South Australia 5042, Australia.

Open Praxis. Two issues per year, in April/May and September/October, by the International Council for Distance Education (ICDE), Gjerdums vei 12, N-0486 Oslo 4, Norway, as successor to the ICDE Bulletin.

Revista de Educación a Distancia. Published three times each year by RED, Centro para la Innovación y Desarrollo de la Educación a Distancia, Argumosa No. 43, Pabellón 6, 28012 Madrid, Spain. The journal is in Spanish, but overseas contributions are included.

Revista Iberoamericana de Educación Superior a Distancia. Published each October, February and June by the Asociación Iberoamericana de Educación Superior a Distancia (AIESAD), Universidad Nacional de Educación a Distancia (UNED), Apartado de Correos 50.487, 28080 Madrid, Spain.

IEC News. Published since 1991 by the International Extension College (IEC), Dale’s Brewery, Gwydir Street, Cambridge, CB1 2LJ, United Kingdom.

*Data source: International Centre for Distance Learning.
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