

ESA's Business Applications and Space Solutions

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UN/Austria Symposium 2024

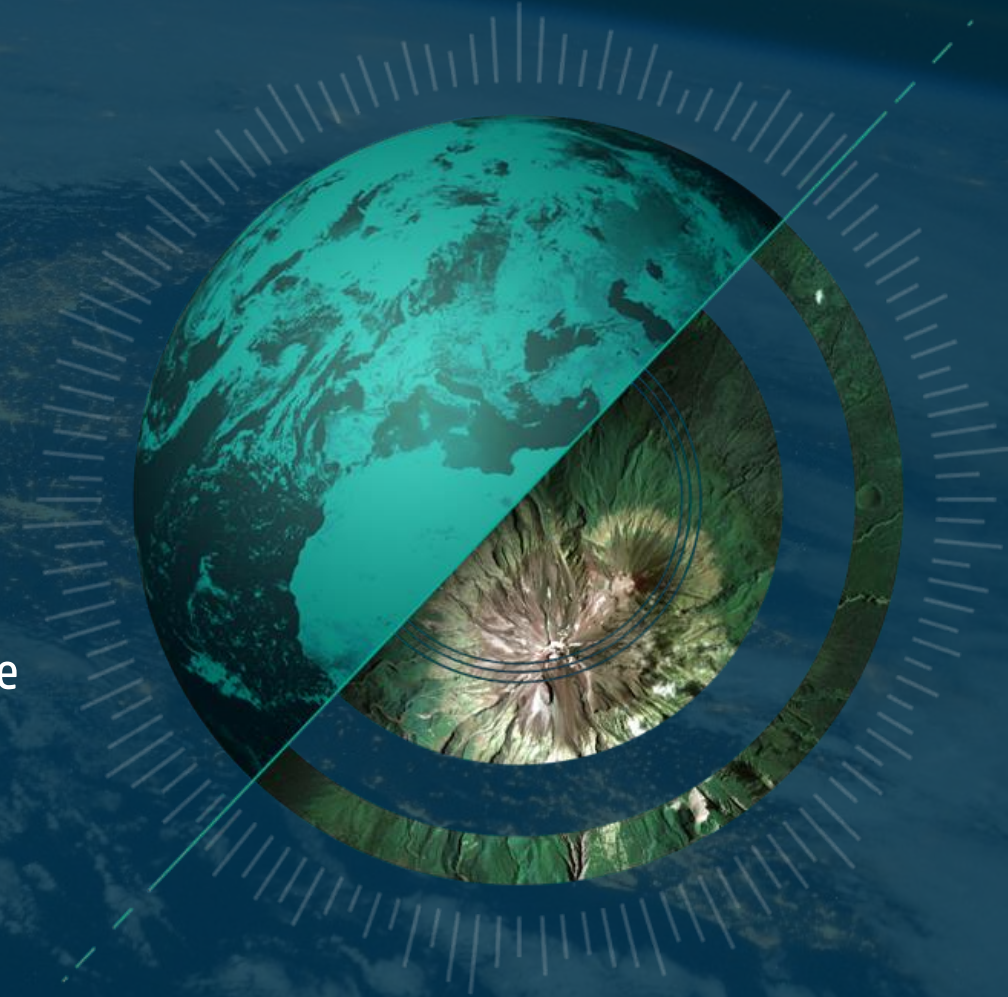
17 - 18 July 2024

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→ THE EUROPEAN SPACE AGENCY

- The go-to place for great business involving space to improve everyday life.
- Supporting European companies including start-ups and SMEs to develop businesses using space technology and data.
- Offering funding, business and technical support to help to generate successful business and create jobs.



Business Applications: space-enabled services

Using **any space asset(s)** and **integrating them with terrestrial assets** for the **benefit of life on Earth**

Space Assets...



...potentially coupled with...

Big Data analytics
VR/AR
AI/ML
Mega-constellations
Drones
Digital Twins
IoT
Cybersecurity
Blockchain
5G (<https://artes.esa.int/esa-5g6g-hub>)

...to serve Users & Markets





ESA BASS has set up and launched a number of Task Forces, which bring together major stakeholders in a market to identify priority areas, increase the impact of space-based services in the sector, and generate positive green and economic results.

ENERGY TASK FORCE

Members



CITIES TASK FORCE

Launched on 26 September with the following members:

Cities signed: Amsterdam, Bologna, Essen, Naples, Taranto, Torino, Venice

City Networks: ICLEI – International, C40 – International, Covenant of Mayors – Europe



MARITIME TASK FORCE

Members



Partnership initiatives



- **150 companies** have the potential to influence **1/3 of global water use**
- WRC: A collection of global companies and their CEOs have joined forces to accelerate investments and adopt solutions related to the water-climate crisis
- With this support, the services will be scaled to **100+ basins by 2030 to multiply the green impact and widen the adoption**



2021

CEO Water Mandate sign an MOI with ESA at COP26

2022

ESA BASS launch the 'Digitising Water Resilience' Call in collaboration with CWM and WRC

2023

Procurement of the contracts
Press release on the ESA – WRC collaboration at COP28 (Dec)

2024

Water Resilience studies run with involvement from WRC
ESA workshop with CWM, WRC and activity teams at World Economic Forum spinoff event (Jan)

2025-26

Expanding water resilience solutions across priority basins via ESA Projects

2026-30

Global roll out across 100+ basins with commercial backing from WRC companies



CEO WATER MANDATE

[illegible]

ECONOMIC

Jobs

- Full time employment generated within company resulting from BASS project
- Jobs within home country
- Jobs within other European countries
- Jobs outside Europe

Sales

- Direct & Indirect Sales
- Countries in which sales have been generated so far
- Total sales proportion within home country
- Total sales proportion in other European countries

Patent

- Number of patents created

Partnerships

- Number of partnerships generated within home country
- Number of partnerships generated in other European countries
- Number of partnerships generated outside Europe

Customers, Products & Services

- Cumulated number of products or services sold to date
- Current customers to date

GREEN

Land

- Material waste reduction (tonnes)
- Habitat preserved on land (km²)
- Reduction of fertiliser used (%)

Air

- Reduced energy consumption (kWh)
- Reduction in NO₂(CO₂) concentrations
- CO₂ emissions saved

Water

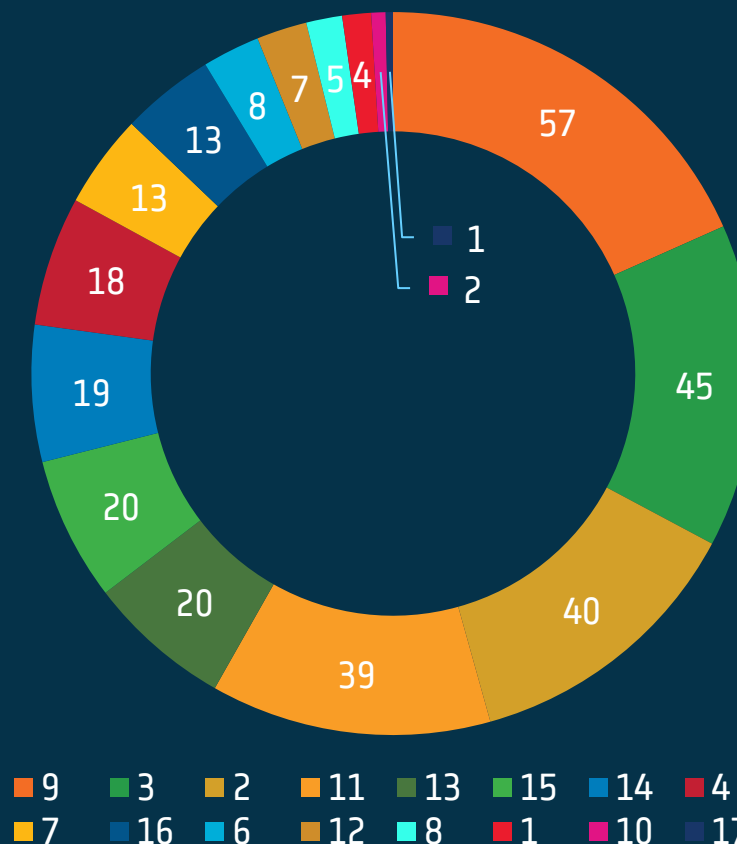
- Reduction in untreated water flowing into water bodies (litres)
- Water saved (litres)
- Habitat preserved in water (km² or km³)



SUSTAINABLE DEVELOPMENT GOALS



311 Completed Demonstration Projects Addressing SDGs with Societal Impact



Current and upcoming opportunities



Space for Infrastructure

- Sub theme 5: Health (closing Aug 2024)
- Sub-theme 6: Digital Infrastructure (opening in Q3 2024)



Nature based solutions

- Ecosystem restoration
- Urban resilience and biodiversity net gain
- Nature finance

Opening October 2024



Sustainable Forestry

- Forest management
- Carbon trading
- Bioeconomy

Opening October 2024

We also have a [Call for Proposals](#) which is always open for your idea(s)!

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