

UNOOSA Webinar

Making the Case for Space

06 July 2020, 15:00 CET

Background

The level of political and economic capital being invested in space is higher than ever. Estimates indicate the global space economy grew to \$ 414,75 billion in 2018. Space and satellite technology are pillars of modern society. They provide policy makers with invaluable data and information, helping make effective fact-based decisions across a range of policy areas - from urbanisation to national crisis response, with the COVID-19 pandemic being the most recent example.

Expanding the global space economy, in a responsible and sustainable manner, is a fundamental driver behind efforts to bring the benefits of space to everyone, everywhere. Further, these developments can support countries in efforts to 'build back better' using space services to face policy challenges, while contributing to innovation, job and revenue creation.

In this context, UNOOSA has organised a webinar 'space economy' series to unpack how different countries are strengthening their respective space sectors.

During the first webinar "[Introducing Space Economy](#)" ensuring that citizens are well informed on how space affects and improves their everyday life was highlighted as a crucial element in the foundation of a strong space economy. Engaging in public outreach was identified as necessary to ensure support and investment to continue developing space activities, both public and commercial.

Webinar

After the first webinar we shift from the general to start breaking down this complex concept block by block and focus on how to '**Make the Case for Space**' to generate policy and public support for space. As well as initial commercial investments to get a space economy up and running. We will hear from our 'space economy' experts, who will share their insights and success stories, on how to build a strong global space sector and maximize the social and economic benefits of such an investment.

The webinar will:

- Increase awareness about space economy
- Generate synergies between existing initiatives
- Open networking opportunities and facilitate global collaboration

Target audience

- Government officials, policymakers and representatives
- Private organizations
- Academic institutions and non-governmental organizations

Making the Case for Space: Generating public support and initial investments in space

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14:00-14:05

Moderator

Mr. Ian Freeman, Associate Programme Officer, UNOOSA

14:05-14:30

Making the Case for Space: Expert Insights

Mr. Temidayo Oniosun, Space in Africa

Ms. Tina Highfill, U.S. Bureau of Economic Analysis

Mr. Abbas L. Mammadov, Azercosmos

14:30-14:55

Moderated discussion: with Q & A from audience

14:55-15:00

Closing remarks
