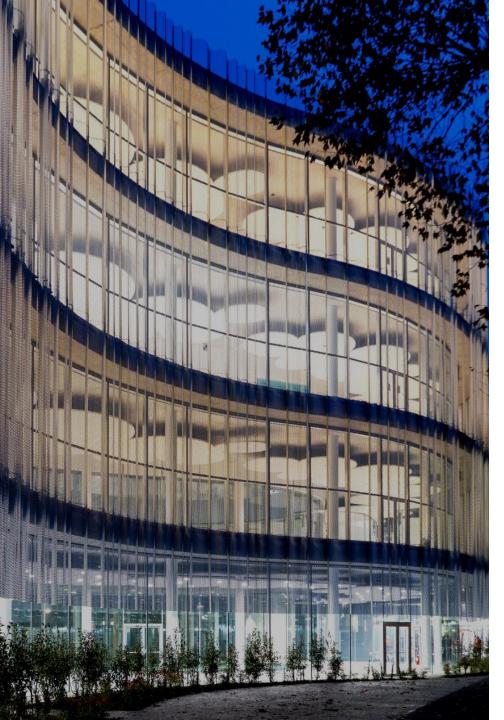


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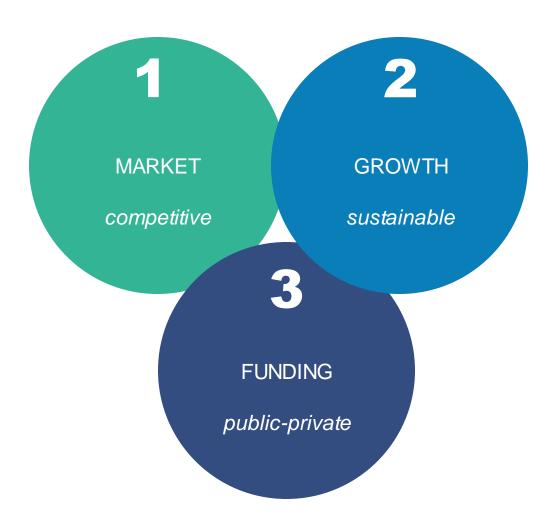
SDA BOCCONI SCHOOL OF MANAGEMENT





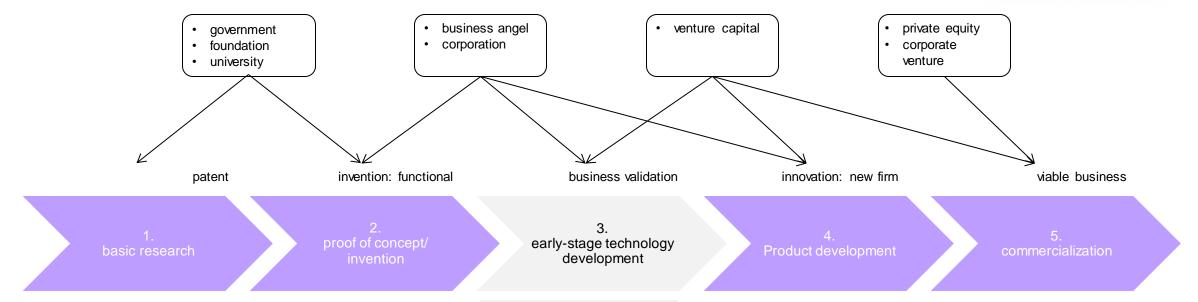
KEY POINTS





A COMPLEX ARCHITECTURE





VALLEY OF DEATH turning invention into innovation

SCHOOL OF MANAGEMENT guidance for entrepreneurship







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