

*Accessing Space Capabilities*  
Key To  
Achieving the  
**Sustainable Development Goals**

**Donna Bethea Murphy**  
**SVP Global Regulatory**  
**Inmarsat**  
**6 February 2018**





**ESOA**   
EMEA SATELLITE OPERATORS ASSOCIATION



21 operators  
Global & Regional  
CEO driven

**Satellite Communications - Connecting the World**



**Inclusion • Security • Mobility • Safety • Cyber-resilience**

# Satellite is Relevant to all SDGs

**Broadband for  
All**

**1**

**Early Warning  
Systems / Food  
Security**

**2**

**Telemedicine /  
Remote  
Diagnostics**

**3**

**eLearning For  
Teachers &  
Students**

**4**

**Digital Inclusion  
for Women/Girls**

**5**

**Water  
Management**

**6**

**Power  
Management /  
Smart Grids**

**7**

**Digital  
Opportunities to  
Prevent Rural  
Depopulation**

**8**

**Resilient,  
Robust, Instant  
Connectivity  
Systems**

**9**

**Bridging Digital/  
Education/  
Health/ Social  
divides**

**10**

**Smart Cities  
(Traffic  
management,  
Air Quality, etc.)**

**11**

**Precision  
Farming / Smart  
Agriculture**

**12**

**Monitoring Sea  
Levels &  
Temperatures,  
Pollution, Heat  
Loss, etc.**

**13**

**Reporting  
Fishing Quotas,  
Preventing  
Illegal Practices**

**14**

**Monitoring  
Deforestation;  
Tracking Wildlife**

**15**

**Peacekeeping  
Operations;  
eGovernment**

**16**

**Partnerships:  
NGOs, Terrestrial  
Operators,  
International  
Organisations**

**17**

# UN Broadband Commission WG Report of September 2017

- ◆ Extraordinary technological innovation in satellites
- ◆ Ubiquity, reliability, mobility enable smart society applications in cities and rural areas
- ◆ Work hand-in-hand with terrestrial systems to achieve the SDGs as a key component of 5G

- ◆ Ensure continued access to relevant spectrum
- ◆ Ensure regulatory conditions allow technology exploitation
- ◆ Stakeholders should cooperate to promote innovation and technology development

## Working Group on Technologies in Space and the Upper-Atmosphere

Identifying the potential of new communications  
technologies for sustainable development

September 2017



## SATMED on 'Friendship Floating Hospitals' in Bangladesh Making e-Health Accessible



SATMED serves NGOs, hospitals, medical universities & healthcare providers in resource-poor areas

- ◆ Ships are equipped with maritime satellite terminals
- ◆ Visiting medics communicate from remote areas with national/international doctors
- ◆ They provide medical counseling to marginalized communities through telemedicine & exchange medical knowledge with local doctors

SATMED has deployed 10 times : Philippines, Bangladesh, Benin, Sierra Leone, Niger

# Use Cases: e-Health: Africa

**SOS Children's Village brings healthcare to children & their families in remote parts of Benin using portable satellite terminals**

- ◆ Patient medical data sent in real time via satellite to urban hospitals
- ◆ Monitoring, diagnosis & treatment of adults & children
- ◆ Diabetes, hypoglycemia, hypertension & other serious conditions identified
- ◆ Conditions that may never have otherwise been discovered referred for treatment
- ◆ Successful pilot in 2014 - project still in operation today

**Secure Transmission of Personal Data • Immediate Diagnosis & Treatment**



# Use Cases: e-Learning: **Africa**

## Project iMlango, Kenya Project iKnowledge, Tanzania



- ◆ 500 schools connected with small satellite terminals & community WiFi hotspots backhauled via satellite
- ◆ Education for marginalized communities & training for teachers
- ◆ Focus on 68,000 marginalized girls in Kenya & encouraging 'science for girls' in Tanzania
- ◆ Cooperation between Tanzanian schools & University of Dublin to promote Young Scientists Tanzania competition
- ◆ Students use Skype to do joint experiments with students in Dublin

## Call for tender from Ministry of Education in Panama to connect 450 isolated schools

- ◆ Schools connected via satellite to the Internet
- ◆ Local technicians receive training on installation, working & maintenance of satellite links & equipment
- ◆ Benefits for local adults & children
- ◆ Education & skills transferred to rural communities



# Use Cases:

## Professional Training – How to Run a Business



Gender Equality • Empowering Women • Financial Independence

## Connecting schools on Greek Islands: Valtesiniko, Kastellorizo, Gavdos

- ◆ Development issues are not just reserved for emerging economies! Relevant also in the EU!
- ◆ Island areas can typically be home to tiny populations of a few hundred persons
- ◆ One Greek island now connected by satellite has only 50 residents + 1 school!
- ◆ Simple satellite connections allow such communities & their children to keep up with education & be part of society itself



# Satellite Operators deploy Immediate Solutions in Difficult Circumstances



... and instant solutions  
when they are needed  
most



# Creating Local Jobs & Capacity Building for Sustainability



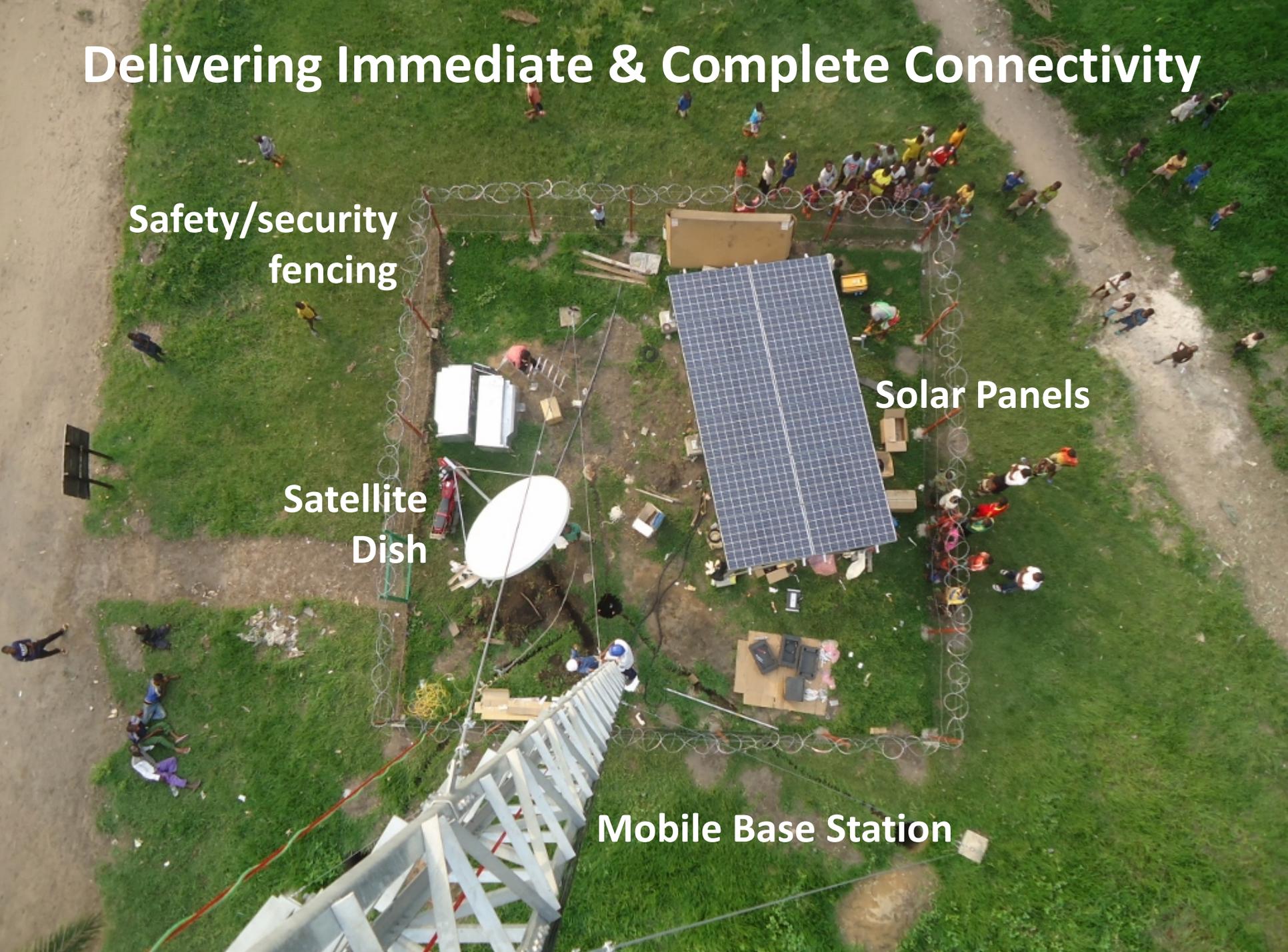
# Delivering Immediate & Complete Connectivity

Safety/security  
fencing

Solar Panels

Satellite  
Dish

Mobile Base Station



# Satellites and the

# SDG<sup>s</sup>

Sustainable  
Development  
Goals

## MAKING A DIFFERENCE

Since the first live satellite call to Africa in 1963 between John F. Kennedy and the Nigerian Prime Minister, Abubaker Balewa, the world has seen a global communications revolution.

Still, millions of people have yet to benefit from the technological advances of the last 50 years. The challenges of connectivity remain due to a lack of available communications infrastructure.

Global Challenges | Satellite Answers

## Conclusions

- ◆ A technology unique to global connectivity
- ◆ Already used for a multitude of applications
- ◆ Despite widespread use, satellites remain an invisible infrastructure
- ◆ UNOOSA can change this
- ◆ Benefitting from satellite services requires:
  - ❖ Technology neutral regulation
  - ❖ Interference free spectrum
  - ❖ Continuing Innovation and Economies of Scale

