#### WORLD SPACE WEEK ASSOCIATION



## WORLD SPACE WEEK 2021: WOMEN IN SPACE

Maruska Strah, WSWA Executive Director

UN Committee on Peaceful Uses of the Outer Space, Scientific and Technical Subcommittee,
Fifty-eight session,
Technical Presentation

Vienna, 19 – 30 April, 2021

#### WORLD SPACE WEEK ASSOCIATION

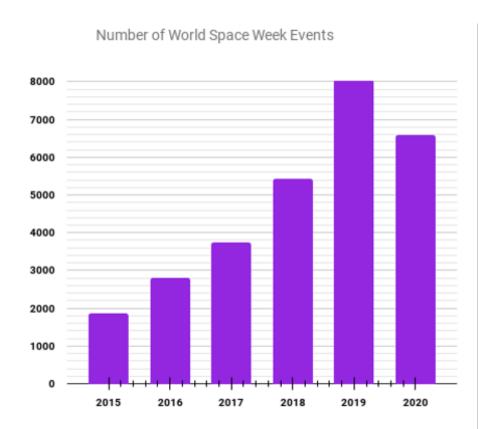


#### **MISSION**

To strengthen the link between space and society through public education, participation and dialogue on the future of space activities, using UN-declared World Space Week as a focus.







- Since 2012, the Association recorded approximate 30% growth in the number of events
- In 2020, we recorded over
  6,000 events in 91
  countries
- Events were organized by the industry, space agencies, schools, planetaria, museums, individuals and others

#### WSW THEME 2021 - WOMEN IN SPACE



- Every year, our Board of Directors selects a theme that will be the focus of WSW – in 2021 that theme is "Women in Space"
- SDG 5 Gender Equality
- Celebrate accomplishments of women
- Raise awareness and contribute to solutions
- Inspire young women around the world to pursue STEM studies and future careers in the space industry
- Showcase role models





## Are there unique challenges to women and girls in the space sector?

#### **OUTCOMES**



### What are the hurdles that women and girls facing in getting into the space sector?

#### **OUTCOMES**



How can we support women and girls to enter the space sector and what do we need to do to retain them?

#### HONORARY CHAIR FOR 2021 WOMEN IN SPACE





Ms. Lisa Callahan, VP of Lockheed Martin and general manager of Commercial Civil Space

#### PLANNED ACTIVITIES





**WSW Ambassadors** promoting the theme Women in Space throughout the year

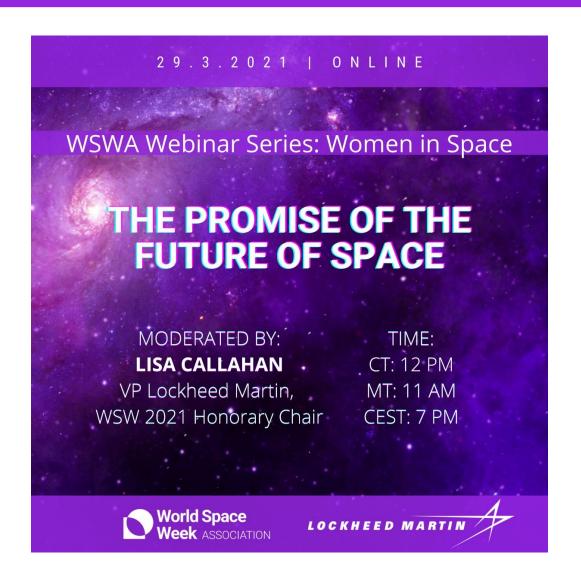


Series of **Webinars** and a **Podcast** celebrating the **accomplishments of women** 

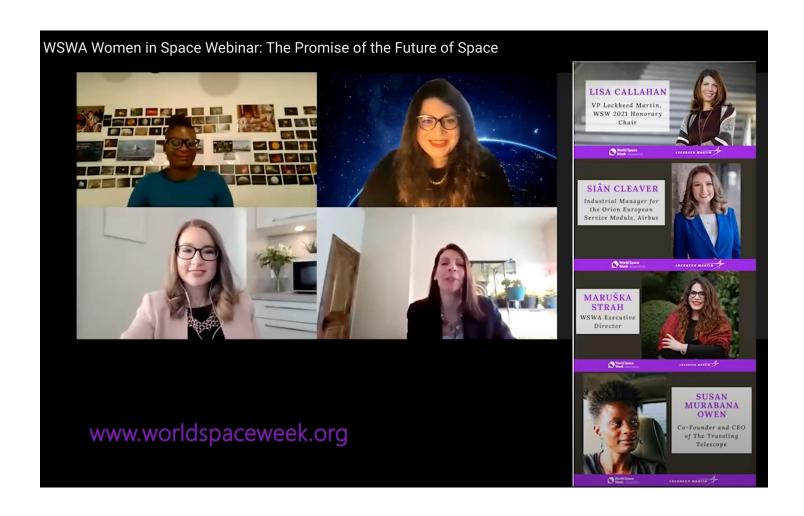


Collaboration with **partner organizations** to work with them on **raising the profiles of women** 









#### PLANNED WEBINARS



#### Education

Space Traffic Management

Space Diplomacy

**Emerging Space Nations** 



#### **COME PARTNER WITH US!**

WSWA is always looking to partner with industry, NGOs, the public sector and individuals around the globe who are passionate about celebrating and supporting Women in Space!





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