

WSW 2022 SPACE AND SUSTAINABILITY:

OUTREACH ACTIVITIES FOR PROMOTION OF SPACE SUSTAINABILITY







World Space Week is an international celebration as declared by the United Nations General Assembly in 1999, held each year from October 4-10

We are a non-profit, non-government organization founded in 1981

Each year the association supports the UN in the global coordination of World Space Week and the events worldwide

Permanent observer status in the UN COPUOS and member of the IAF



Our Mission

To strengthen the link between space and society through public education, participation and dialogue on the future of space activities, using UN-declared World Space Week as a focus.





Our theme and honorary chair for 2022



- Theme selection focuses on the current and relevant issues in the space industry
- Our poster aims to depict the theme we are focusing on and spark thought and conversation among our audience



Mr Nobu Okada: Honorary Chair of WSW 2022



2022 SPACE & SUSTAINABILITY

- Focus on sustainable practices in space exploration and utilization
- Promote international cooperation towards sustainability
- Raise public awareness on the importance of sustainable use of space
- Encourage responsible and ethical use for future generations
- Highlight role of space in addressing global sustainability challenges

Space for sustainable development on Earth



Sustainability in space



Activities

The social media campaign focused on space sustainability, Sustainable Development Goals and on the 169 identified targets

Collaboration with partner organizations to work with them on raising awareness about space sustainability

Series of Webinars and a Podcast bringing and increasing awareness



Media Campaign



















Webinars

Sustainable Space Economies









Space and sustainability





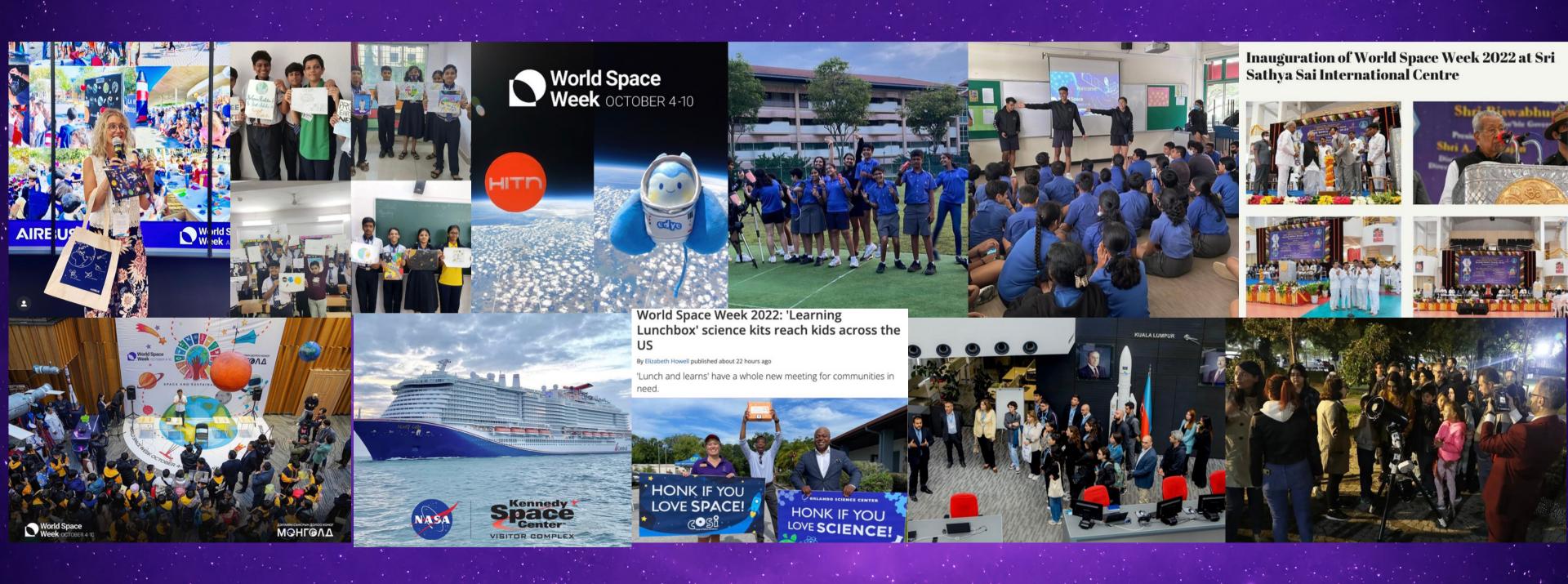
Maruška Strah Speaker Executive Director of the World Space Week Association







Events during WSW 2022





Space and Entrepreneurship



Eren Ozmen, chairwoman and owner of Sierra Nevada Corporation (SNC), has been named Honorary Chair of World Space Week (WSW) 2023.



Our Supporters







LOCKHEED MARTIN









Get involved

nkoleva@worldspaceweek.org

Thank you for your kind attention, and I am looking forward to celebrating WSW 2023 with all of you.