

# **WSW 2022 SPACE AND SUSTAINABILITY:**

**OUTREACH ACTIVITIES FOR  
PROMOTION OF SPACE  
SUSTAINABILITY**





# About us



World Space Week is an international celebration as declared by the United Nations General Assembly in 1999, held each year from October 4-10



We are a non-profit, non-government organization founded in 1981



Each year the association supports the UN in the global coordination of World Space Week and the events worldwide



Permanent observer status in the UN COPUOS and member of the IAF



# Our Mission

To strengthen the link between space and society through public education, participation and dialogue on the future of space activities, using UN-declared World Space Week as a focus.





# Our theme and honorary chair for 2022



- Theme selection focuses on the current and relevant issues in the space industry
- Our poster aims to depict the theme we are focusing on and spark thought and conversation among our audience
- 



Mr Nobu Okada: Honorary  
Chair of WSW 2022



# 2022 **SPACE & SUSTAINABILITY**

- Focus on sustainable practices in space exploration and utilization
- Promote international cooperation towards sustainability
- Raise public awareness on the importance of sustainable use of space
- Encourage responsible and ethical use for future generations
- Highlight role of space in addressing global sustainability challenges


Space for sustainable development on Earth



Sustainability in space



# Activities



The social media campaign  
focused on space  
sustainability, Sustainable  
Development Goals and on  
the 169 identified targets

Collaboration with partner  
organizations to work with  
them on raising awareness  
about space sustainability

Series of Webinars and  
a Podcast bringing and  
increasing awareness



# Media Campaign





# Webinars

## Sustainable Space Economies



## Space and sustainability

WSWA WEBINAR SERIES 2022 – "SPACE AND SUSTAINABILITY"



**Mr Nobu Okada**  
Moderator  
CEO and Founder of  
Astroscale  
Honorary chair of World  
Space Week 2022

WSWA WEBINAR SERIES 2022 – "SPACE AND SUSTAINABILITY"




**Maruška Strah**  
Speaker  
Executive Director of the  
World Space Week  
Association

WSWA WEBINAR SERIES 2022 – "SPACE AND SUSTAINABILITY"



**Christopher Johnson**  
Speaker  
Space Law Advisor  
Secure World Foundation

WSWA WEBINAR SERIES 2022 – "SPACE AND SUSTAINABILITY"



**Dr Umamaheswaran R.**  
Speaker  
Indian Space Research  
Organization,  
Chair of the Working Group on  
the Long-term Sustainability  
(LTS) of Outer Space Activities



# Events during WSW 2022



**Inauguration of World Space Week 2022 at Sri Sathya Sai International Centre**



**World Space Week 2022: 'Learning Lunchbox' science kits reach kids across the US**  
By Elizabeth Howell published about 22 hours ago  
'Lunch and learns' have a whole new meeting for communities in need.





# Space and Entrepreneurship



Eren Ozmen, chairwoman and owner of Sierra Nevada Corporation (SNC), has been named Honorary Chair of World Space Week (WSW) 2023.



# Our Supporters

**snc** **SIERRA  
NEVADA  
CORPORATION**

ThalesAlenia  
*Space*

Viasat 

**LOCKHEED MARTIN**

**SES**   
your satellite company

  
**ASTROSCALE**

**AIRBUS**



Get involved

Contact me on:  
[nkoleva@worldspaceweek.org](mailto:nkoleva@worldspaceweek.org)

Thank you for your kind attention, and I am looking forward to  
celebrating WSW 2023 with all of you.