

# FARMDOK

We lead the digital revolution in agriculture

## Boost Agriculture by Data Driven Decisions!

The value of Big Data & AI to sustainability and performance.

07. - 09. September 2021 | [www.farmdok.com](http://www.farmdok.com) | © Farmdok GmbH

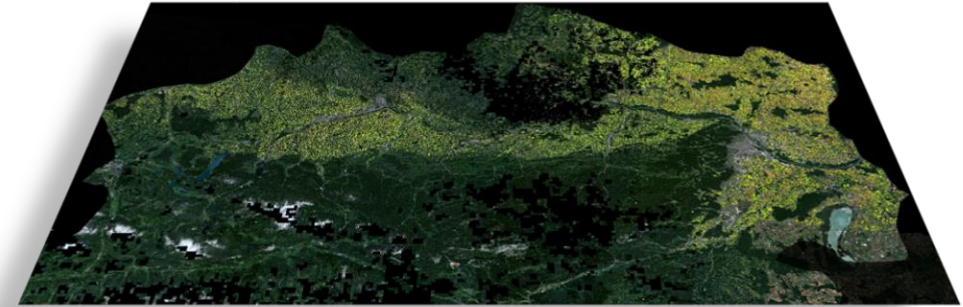
# Farmdok is the SaaS Platform for Agricultural Production



BENEFITS FROM BIG DATA & AI IN AGRICULTURE

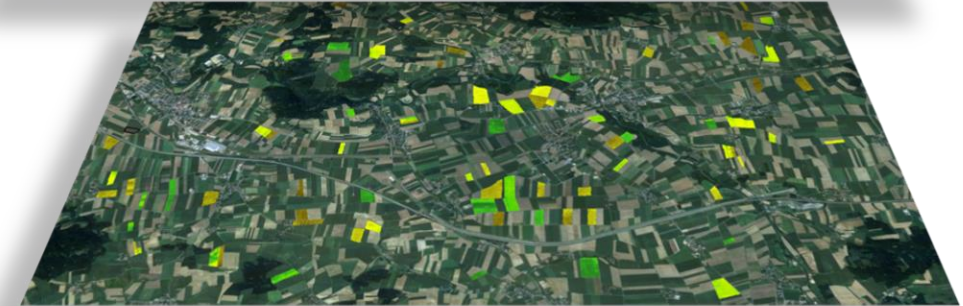
## WE ENABLE GLOBAL STRATEGIES

identify crops, estimate yields and provide data for your risk assessments, business strategies and policy decision and direction.



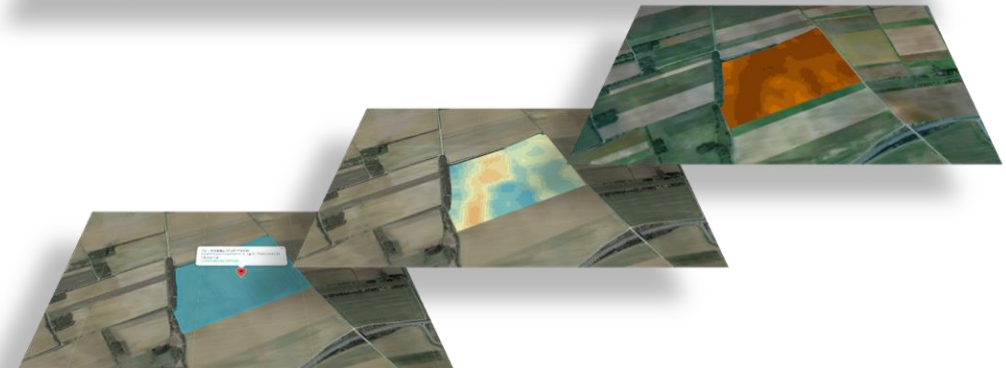
## WE SUPPORT COLLABORATION

act as a data hub and support the collaboration of farmers and buyers, and provide data for optimization of logistics and resource management.



## WE OPTIMIZE FARMING

with an all-in-one farm management solution and unique precision farming technologies which increase yields and reduce costs.



# A Continuous Technology Improvement Circle

THE FARMDOK WAY!

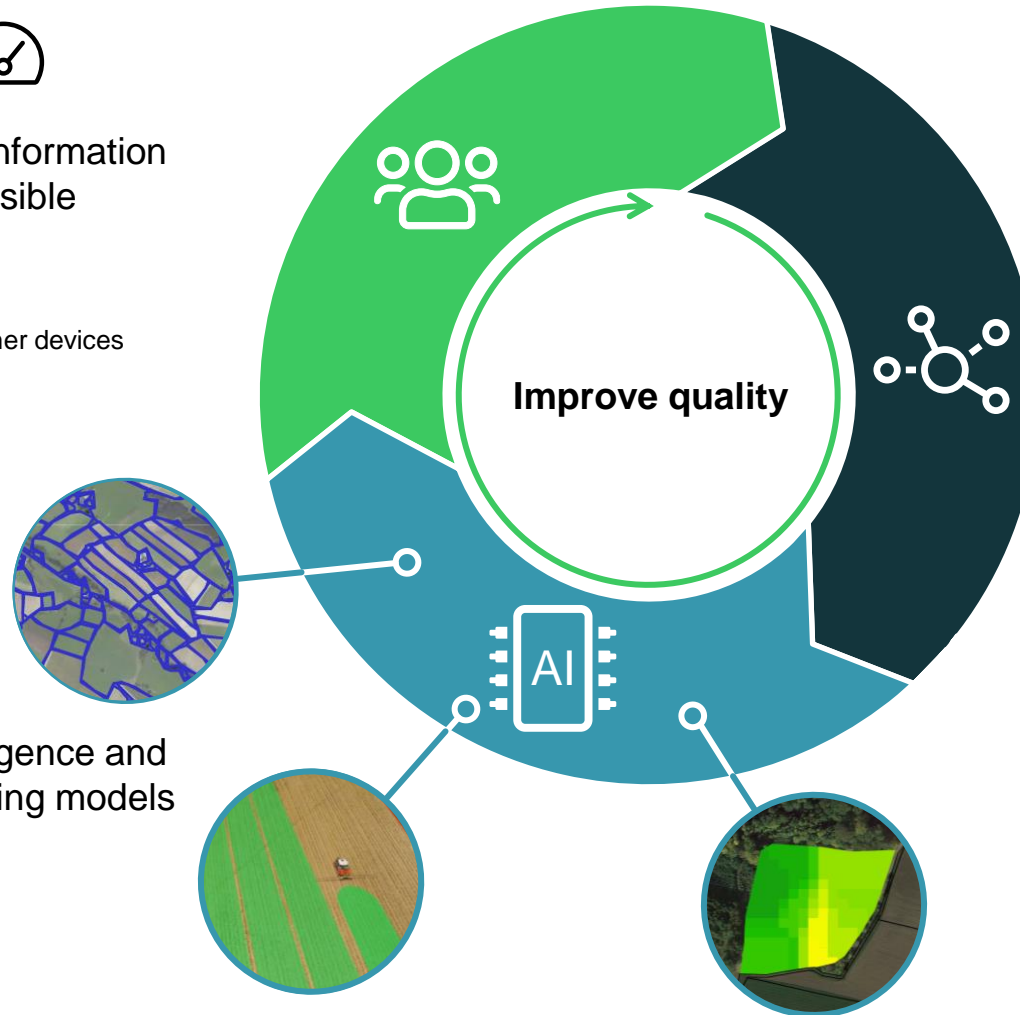


Make technology & information benefits easily accessible

- We come from farming
- User success driven
- Solution based on consumer devices

Create unique farming intelligence and connect data to plant & farming models

- Crop & field recognition
- Driving pattern analysis
- Biomass & yield estimation



Integrate data sources and make information shareable

- Weather data
- Remote sensing
- API integration
- Farming data





## Create zone map

Satellite images

Upload

BMMY - Mehrjährige Biomasse (3 Jahre) ✓

05.04.2021



Number of zones: low ✓

### Zones result

Area	Size (ha)	Value
0.08	1.28	0.08
0.04	3.15	0.04
0.00	11.15	0.00
-0.04	5.48	-0.04
-0.08	1.65	-0.08
-0.12	0.37	-0.12
Sum	23.07	

### Application maps for fertilization:

Depending on the strategy, fertilizer can be reduced in areas with low fertility in order to

- save cost and
- reduce fertilizer losses.

### Application maps for seeding:

Multi-year statistical analysis of the biomass growth enables the differentiation of areas depending on long-term vigor. This makes it possible to

- optimize the sowing rate and
- maximize the yield.

## Use case: Give the plant what it needs!

If we know biomass and yield to be harvested in four month, we can optimize applications now!



0 100 200 300 400 500 600 700 800 900 1000 1100 1200 1300 1400 1500 1600 1700 1800 1900 2000 2100 2200 2300 2400 2500 2600 2700 2800 2900 3000 3100 3200 3300 3400 3500 3600 3700 3800 3900 4000 4100 4200 4300 4400 4500 4600 4700 4800 4900 5000 5100 5200 5300 5400 5500 5600 5700 5800 5900 6000 6100 6200 6300 6400 6500 6600 6700 6800 6900 7000 7100 7200 7300 7400 7500 7600 7700 7800 7900 8000 8100 8200 8300 8400 8500 8600 8700 8800 8900 9000 9100 9200 9300 9400 9500 9600 9700 9800 9900 10000

# How many resources does food security need?

FARMDOK yield estimate 2018 for wheat





**FARMDOK**

**THANK YOU!**

**[www.farmdok.com](http://www.farmdok.com)**

FARMDOK GmbH  
Krübling 7  
3250 Wieselburg  
Österreich  
[office@farmdok.com](mailto:office@farmdok.com)  
[www.farmdok.com](http://www.farmdok.com)