

#EUSpace



Overview EUSPA Online Trainings

UN / Austria Symposium 2023: Space for Climate Action: space applications and technologies for sustainability on earth (Graz, 13.9.2023)

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“Galileo HAS overview” training – in a nutshell



Objective: This course will provide a 1 hour general overview about the Galileo High Accuracy Service that will cover Introduction to business strategy

- Galileo Services Portfolio: HAS among the Galileo services
- Galileo High Accuracy Service
 - o Why?
 - o What is it?
 - o Service Architecture
 - o Who are the HAS users? Key target user segments
 - o How can they use HAS?
 - o What comes next: HAS Service roadmap (planned evolutions)

Format: On-line, presentation plus Q&A session. 2 sessions (English and Spanish)

Date and time:

(English session) Wednesday, 20 September 2023, 13:00 to 14:00 UTC (15:00 to 16:00 CEST)

(Spanish session) Wednesday, 20 September 2023, 14:15 - 15:15 UTC (16:15 to 17:15 CEST)

Target audience:

This course is suitable for students, scientists and young professionals interested to learn about the Galileo High Accuracy positioning service scope and planned evolutions. (186 registrations so far)

Prerequisites: None. **Language:** English / Spanish (2 sessions)

Registration: Please register here <https://www.unoosa.org/oosa/en/ourwork/psa/schedule/2023/euspa-galileo.html>

Resources: For more information, visit <https://www.euspa.europa.eu> about EUSPA,

Contact: For additional information, please contact unoosa-events@un.org



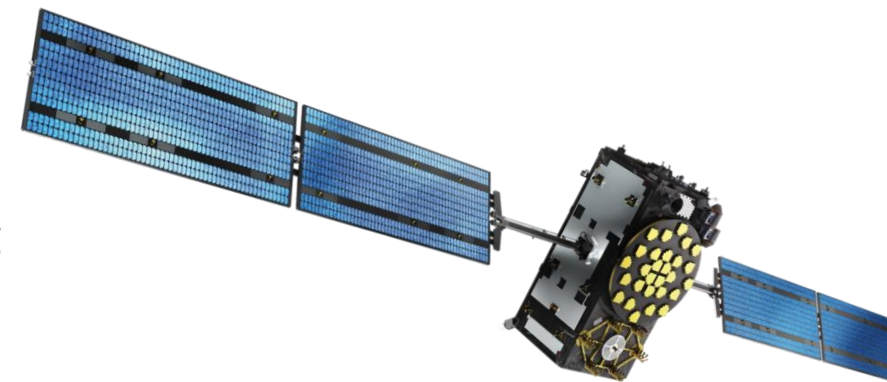
Entrepreneurship with EUSPA



About

The EU's digital strategy aims to make the ongoing disruptive transformations work for people and businesses, while helping to achieve its target of a climate-neutral Europe by 2050. The EUSPA programmes and its components within the CASSINI initiative aiming at supporting entrepreneurs and innovators are central to the pledge.

Leveraging [Galileo GNSS](#) and [Earth Observation satellite](#) data and technology, in synergy with AI and deep technologies, can bring tremendous opportunities to the burgeoning New Space economy.



This course will instruct [entrepreneurs](#), [company's owners](#) and [start-ups](#), on how to develop a long-term plan for their business and how to adapt to the necessary changes. After this training, they will be able to set important steps to ensure the sustainability of their company based on a solid business strategy.

Objective:

By the end of this training attendees will have learnt:

- Introduction to business strategy
- How to pitch your venture and what parts of the story you should tell
- The business plan:
 - The market component
 - Market-product fit
 - Market growth

Format: On-line, presentation plus Q&A session.

Target audience:

Entrepreneurs, young professionals, start-ups, scale-ups, early stages companies.

Prerequisites: None. **Language:** English.

Registration: Please register here <https://forms.office.com/e/TkhUdCWp13>

Resources: For more information, visit <https://www.euspa.europa.eu> about EUSPA,

<https://euspa.europa.eu/spaceacademy> about Space Academy

[EUSPA-Entrepreneurship \(unoosa.org\)](https://www.unoosa.org/) about UNOOSA MOOC

Contact: For additional information, please contact unoosa-events@un.org

In a nutshell

Date and time: Tuesday, 10 October 2023,
13:00 to 14:00 UTC (15:00 to 16:00 CEST)

Training schedule:

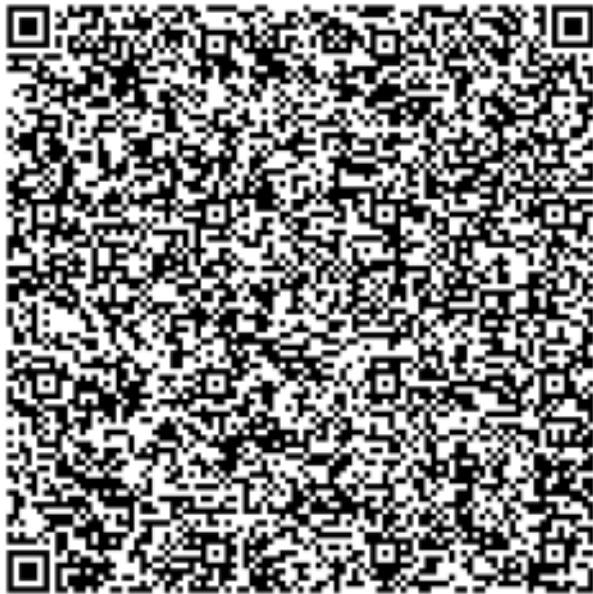
- ★ 5 minutes Welcome and Intro
- ★ Space Academy videos projection
 - How to pitch your venture (10 minutes)
 - The business strategy and the Market Component (20 minutes)
- ★ Startup Testimonial
- ★ Q&A

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Contact us:

entrepreneurship@euspa.Europa.eu

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Linking space to user needs

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