## Independent perspective on space



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Torsten Kriening – Publisher



**GROUP** GMBH



### What is SpaceWatch.Global?

#### **Background:**

- ThorGroup GmbH is the legal entity based in Switzerland that publishes and services SpaceWatch.Global
- Bridging the informational divide in the global space ecosystem;
- Five year heritage: over 4,200 articles on the website, over 125 bi-weekly published newsletters, about 40,000 users per month online;
- Coverage based on Swiss neutrality and Code of Ethics for Journalists;
- Unique positioning in the competitive landscape by premium market access and global outreach;

#### **Our Vision:**

- The independent voice for global space!
- SpaceWatch.Global is the go-to source for information, powered by truly global communications.

#### **Our Mission:**

- SpaceWatch.Global is a provider of business intelligence for the space and satellite industries. Staying on the pulse of
  emerging space countries, we offer market analyses, forecasts, in-depth interviews, industry news, and timely
  information.
- For industry professionals, government officials, and other interested readers SpaceWatch.Global delivers news and information through online content platforms, e-newsletters, and events.





Based in Switzerland and backed with dozens of years of space industry expertise, SpaceWatch.Global provides the ideal hub for independent and competent industry information.



#### Portfolio

- Stories, exclusive interviews, op'eds, editorial services
- Whitepapers
- Newsletters
- Website advertisements
- Events, Webtalks, Moderation, Podcasts

- As a Swiss company, we are independent & neutral (unique & sustainable competitive advantage)
- High journalistic standards and independence due to adherence to Code of Ethics for Journalists and UN SDGs (mainly SDG#4 – Equal Education)
- Relevant and valuable information due to long-term space industry expertise on client and consulting side for our members

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### Who we are ?



### Our special formats



Thank you for your visit today!

Next Space Café WebTalks:

03 November 2020 Chris Stott

10 November 2020 **Ole Dokka** 

17 November 2020 Mari Eldholm

More infos at: SpaceWatch.Global

or your daily newsletter #SpaceWatchGL TODAY





## AN INDEPENDENT PERSPECTIVE ON SPACE

Become a Space Watcher Become a How can we help you?

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