



# **Commercial Space Transportation State of the Industry UNOOSA ICAO Symposium August 2017**



**Federal Aviation  
Administration**

# Highlights

- U.S. Regulatory Approach
- International Perspective
- Economics of Commercial Space Transportation
- Research and Development
- Air and Space Traffic Management
- Collaborations

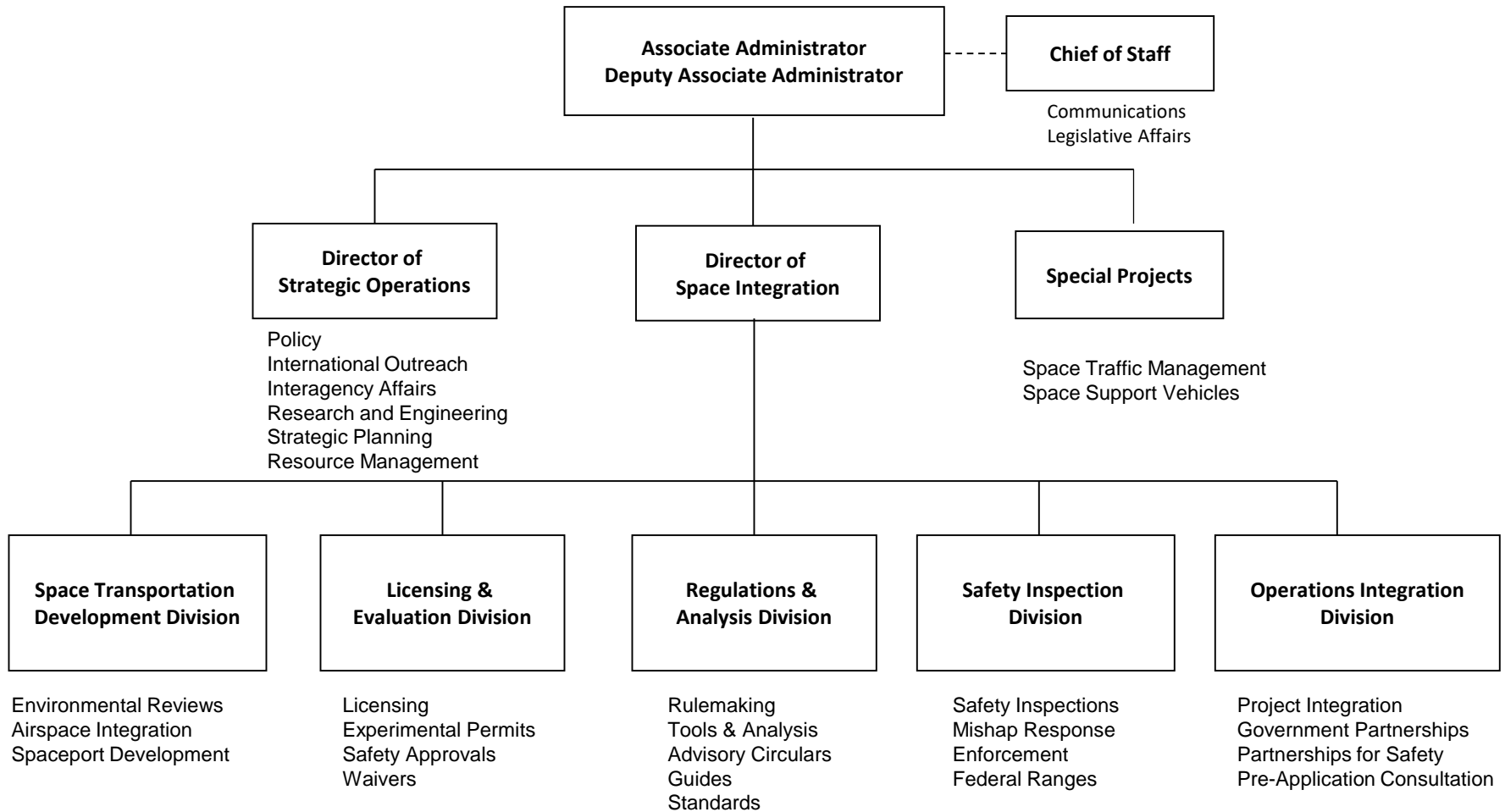
# Department of Transportation, Federal Aviation Administration- Statutory Authority

51 U. S. C. Chapter 509 (formerly the Commercial Space Launch Act of 1984, as amended)

- Authorizes the FAA\* to license commercial launch and reentry activities and the operation of launch and reentry sites as carried out by U.S. citizens or within the United States.
- Directs the FAA to:
  - Exercise this responsibility consistent with **public** health and **safety**, safety of property, and the national security and foreign policy interests of the United States, and
  - **Encourage, facilitate, and promote** commercial space launches and reentries by the private sector.

\* The Secretary of Transportation's licensing authority has been delegated to the Administrator of the FAA and further assigned to the Associate Administrator for Commercial Space Transportation (AST)

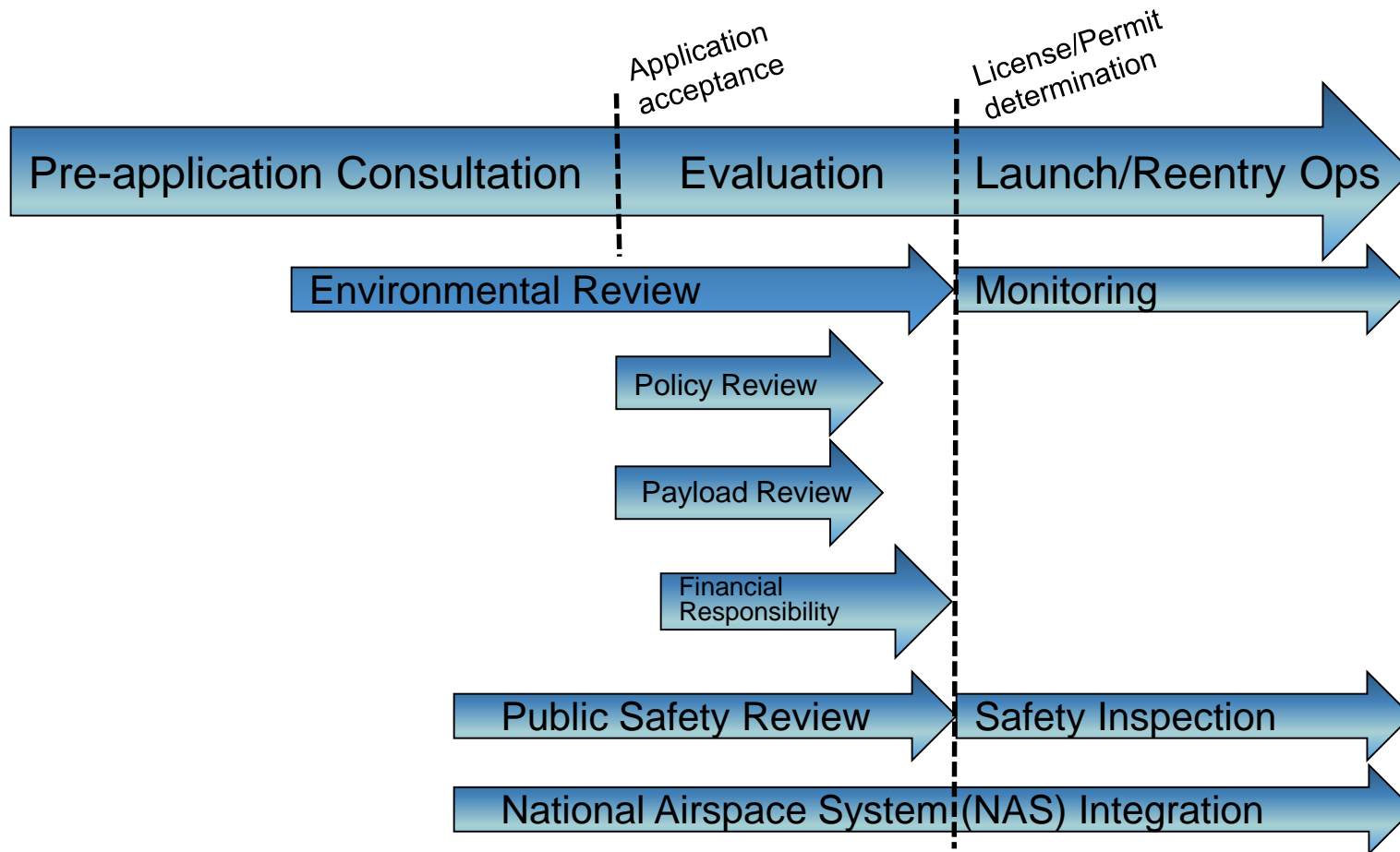
# AST Organization



# Who Must Obtain A License

- An entity must obtain a license:
  - To ***launch*** a launch vehicle from the United States;
  - To ***operate*** a launch site within the United States;
  - To ***reenter*** a reentry vehicle in the United States; or
  - To ***operate a reentry site*** within the United States.
- A U.S. citizen or an entity organized under the laws of the United States or any State must obtain a license:
  - To launch a launch vehicle *outside* the United States;
  - To operate a launch site *outside* of the United States;
  - To reenter a reentry vehicle *outside* of the United States; or
  - To operate a reentry site *outside* of the United States.
- FAA does not license launches or reentries “the Government carries out for the Government”
  - NASA and the Department of Defense typically carry out their own launches.

# FAA License Process Overview



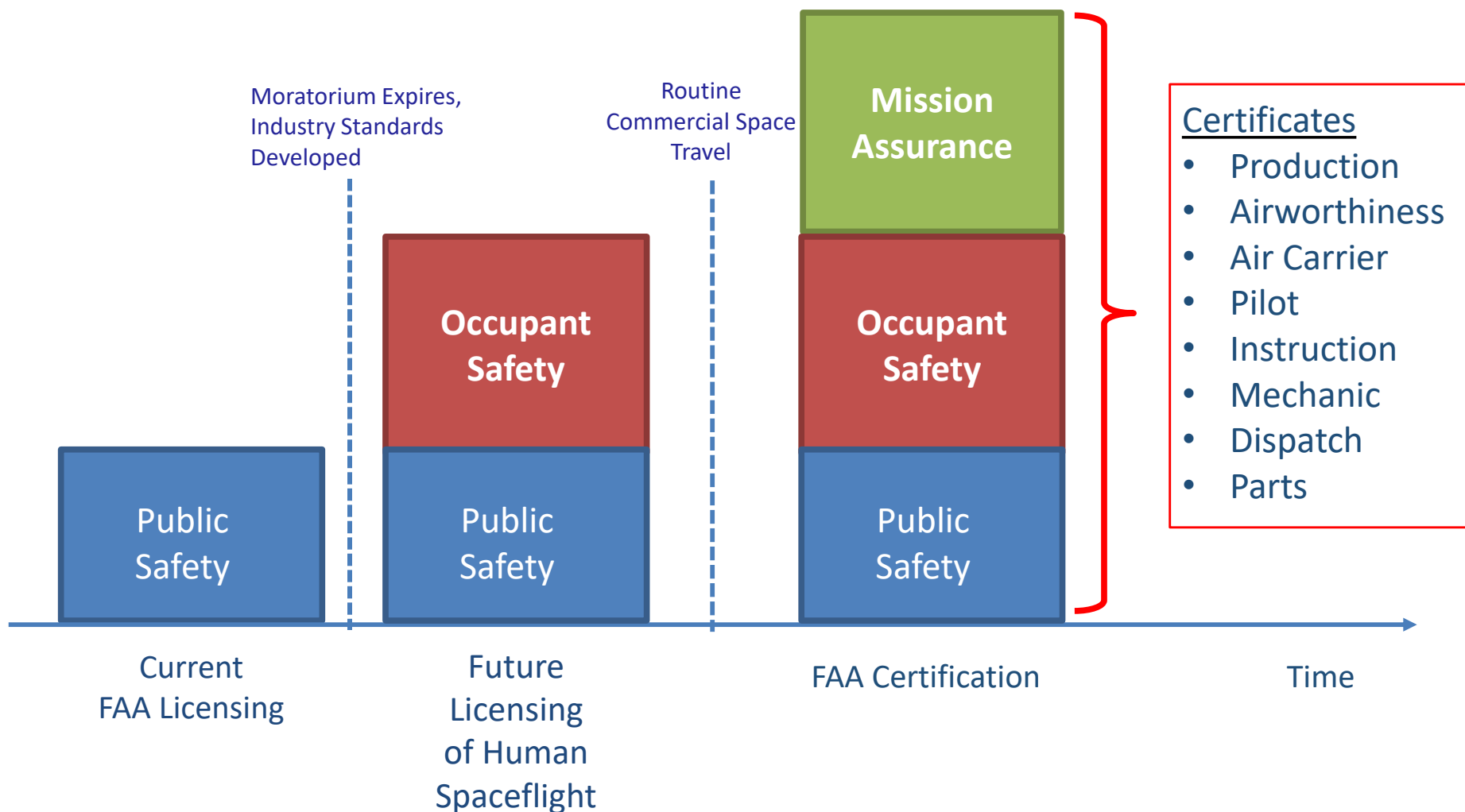
*FAA has 180 days to respond to a "complete enough" application for a license, 120 days for a permit*

# Limits in Regulatory Authority

- The U.S. Congress has only incrementally expanded DOT/FAA authority over commercial space transportation
  - 1984 included launch authority
  - 1998 added reentry authority
- U.S. law contains limitations on FAA authority:
  - The FAA can only regulate “to the extent necessary”
    - The FAA does not certify space launch vehicles; it licenses the launch operation
      - Mission success is the responsibility of the commercial launch operator
- Included in the 2004 Commercial Space Launch Amendments Act (CSLAA): “...the regulatory standards governing human space flight must evolve as the industry matures so that regulations neither stifle technology development nor expose crew or space flight participants to avoidable risks as the public comes to expect greater safety for crew and space flight participants from the industry.”
- Thus, FAA cannot protect people onboard space vehicles
  - Congress extended industry “Learning Period” to September 30, 2023
    - No new regulations related to human safety can be introduced
  - Informed Consent regime



# Potential Regulatory Path





# U.S. Spaceports

Commercial/Government/Private Active and Proposed Launch Sites



# International Commercial Launch Activity

- Independent orbital launch capability  
*Russia, United States, Europe, Japan, China, India, Israel, Iran, South Korea, North Korea*
- Competing in the commercial market  
*Russia, United States, Europe, Japan, China, and India*
- Reusable launch vehicles in development (both suborbital and orbital)  
*United States (Virgin Galactic, Blue Origin), Europe (Airbus), United Kingdom, Spain, others*
- Small Satellite market is driving small launch vehicle development  
*Of 22 new global small launch orbital vehicles in development, 17 originate with U.S. companies* (Source: Niederstrasser, Frick AIAA Utah paper 2015)
- Several countries in various stages of considering/developing new legislation and/or national frameworks for commercial suborbital launch (human space flight), orbital launch, and launch sites
  - *UK, Curacao, Japan, UAE, New Zealand, Sweden, Spain, France*



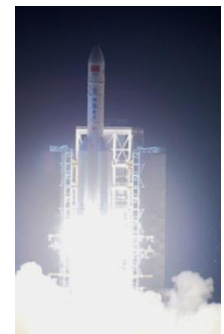
Rocket Lab USA's Electron. First launch attempt, May 25, 2017 in New Zealand.



Virgin Galactic's SpaceShipTwo with WhiteKnightTwo. Powered tests in 2017.



Europe's Ariane 6. First launch scheduled in 2020

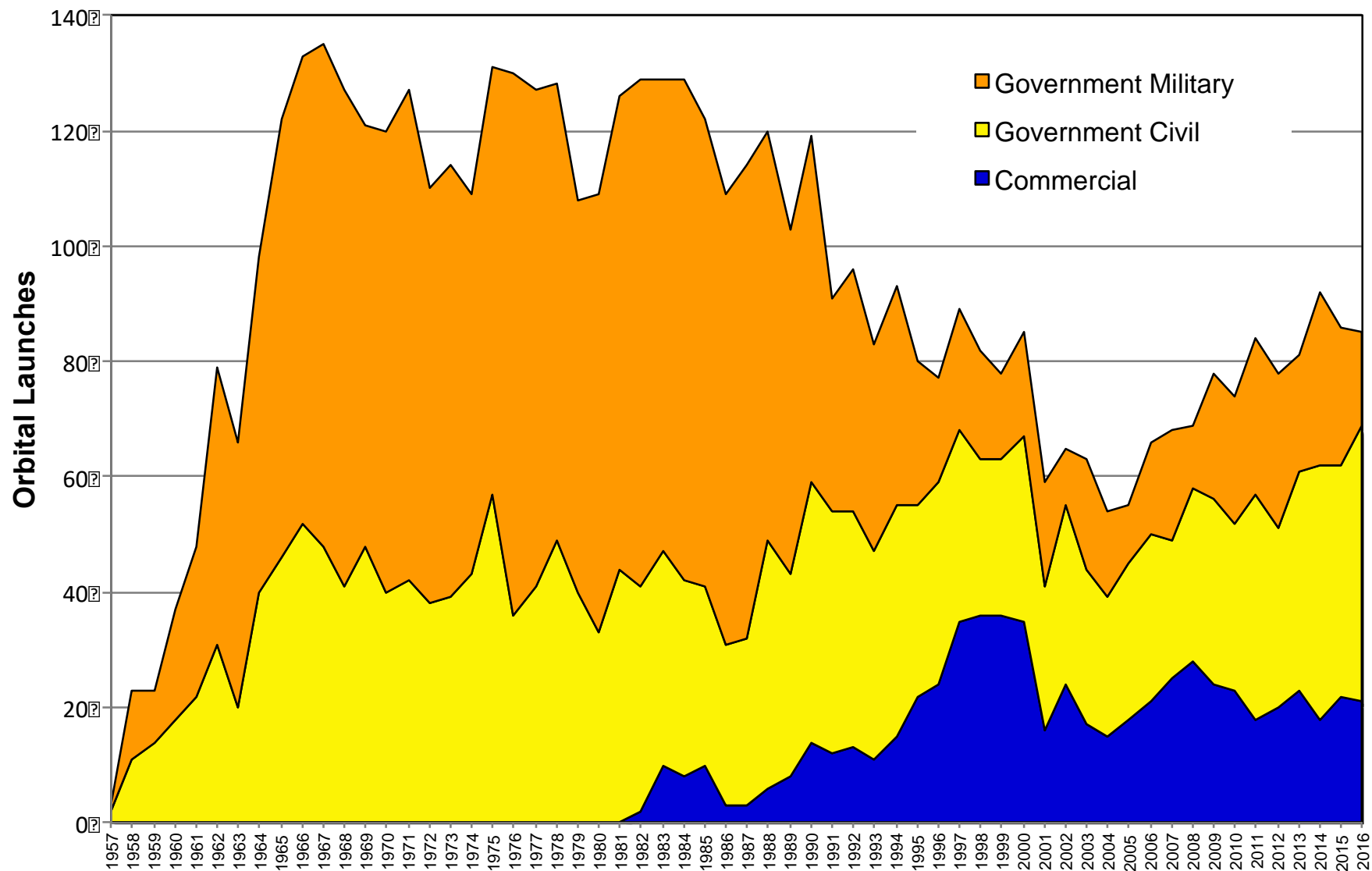


Long March 5. First launch from China was in November 2016. 14,000 kg to GTO.

## FAA/AST International Goals

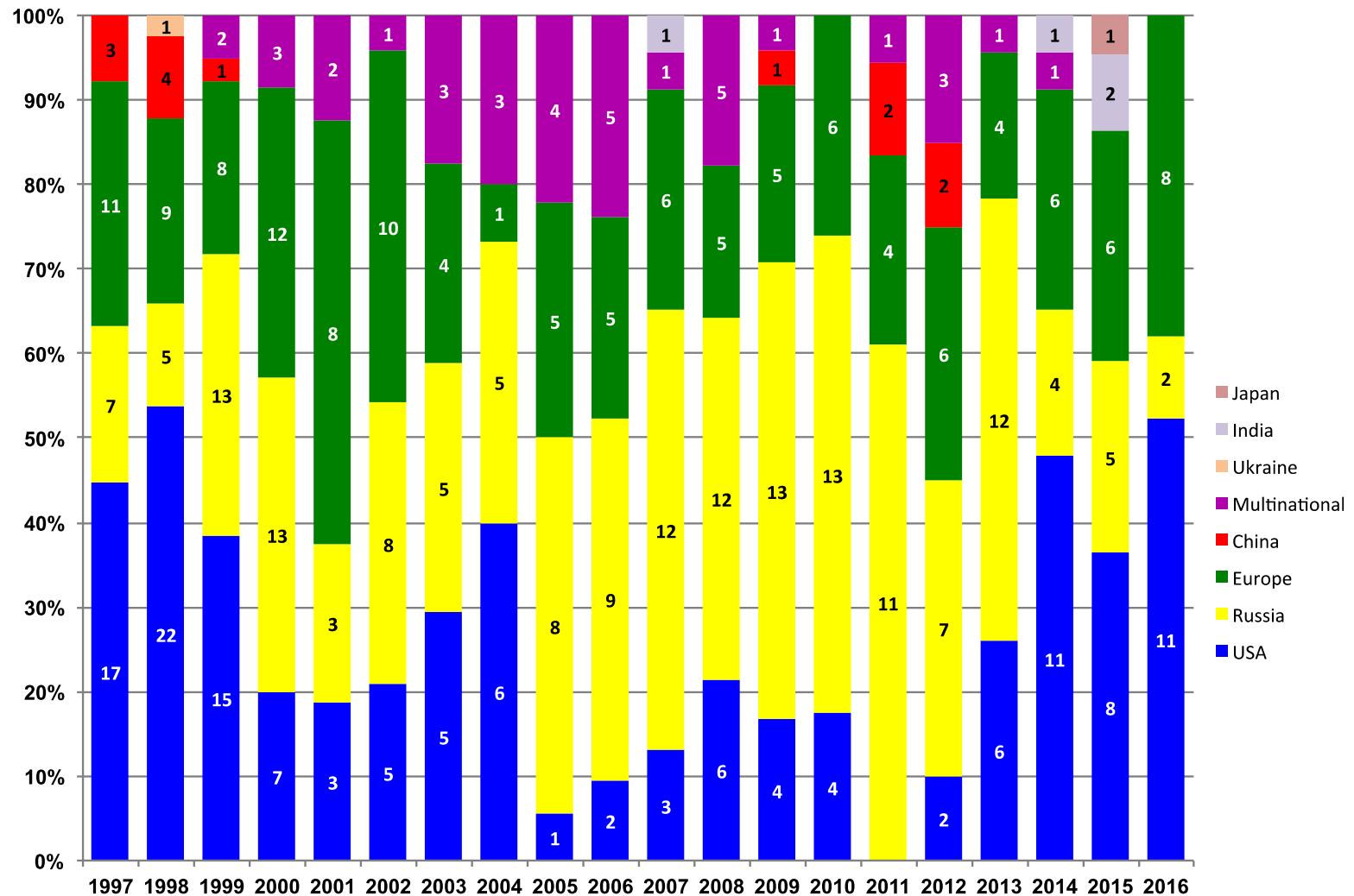
- The 2013 National Space Transportation Policy directs the Secretary of Transportation and other appropriate agencies to:  
“Advocate internationally for the adoption of United States Government safety regulations, standards, and licensing measures to enhance global interoperability and safety of international commercial space transportation activities.”
- The FAA is promoting its commercial space transportation regulations for adoption by other countries—the goals of AST’s outreach are to:
  - 1. Provide international leadership and assistance;**
  - 2. Support U.S. industry activities;**
  - 3. Establish international relationships; and**
  - 4. Prepare for future interoperability between countries**

# Worldwide Orbital Launch Events, 1957 - 2016



Source: FAA January 2017

# Commercial Orbital Launches by Market Share, 1997 - 2016

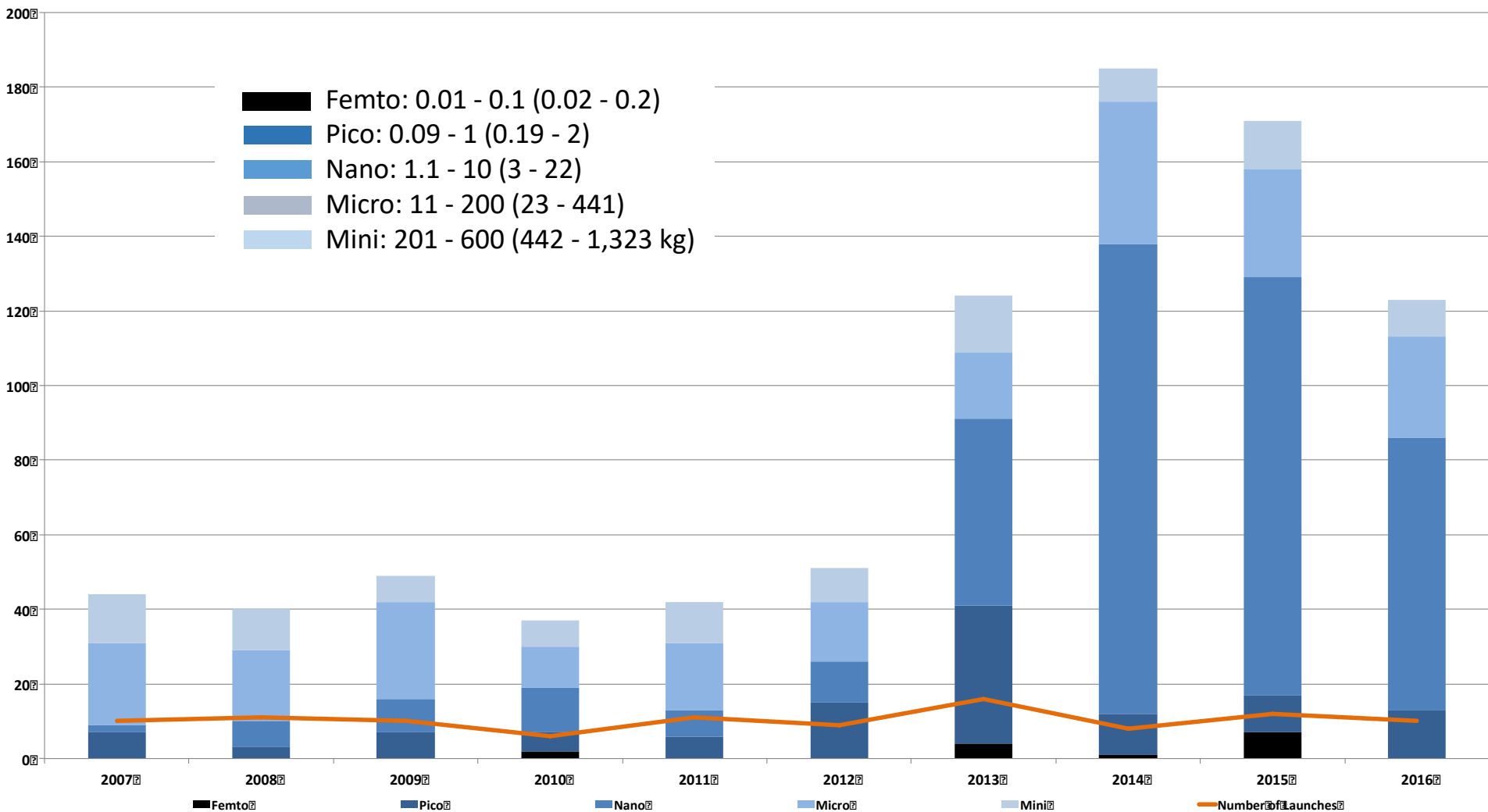


Includes Geosynchronous Orbit and Non-geosynchronous orbits launches that are internationally competed, commercially sponsored, or FAA-licensed. Since 1989, DOT/FAA has licensed 50 launches of U.S. Government payloads

U.S. total includes U.S.-manufactured vehicles only. Multinational denotes Sea Launch.

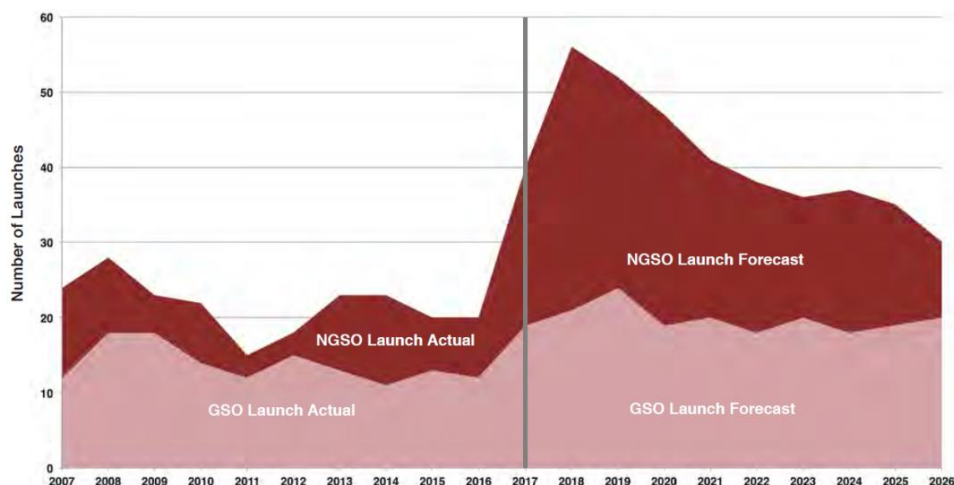
Source: FAA January 2017

# Small Satellites Launched (2007-2016)



# 2017-2026 International Orbital Commercial Launch Demand Forecast

	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	Total	Avg.
<b>Payloads</b>												
GSO Forecast (COMSTAC)	25	25	26	21	22	22	22	22	22	22	229	22.9
NGSO Forecast (FAA)	242	300	300	244	256	249	206	252	206	135	2,390	239.0
<b>Total Payloads</b>	<b>267</b>	<b>325</b>	<b>326</b>	<b>265</b>	<b>278</b>	<b>271</b>	<b>228</b>	<b>274</b>	<b>228</b>	<b>157</b>	<b>2,619</b>	<b>261.9</b>
<b>Launches</b>												
GSO Medium-to-Heavy	19	21	24	19	20	18	20	18	19	20	198	19.8
NGSO Medium-to-Heavy	16	25	15	17	16	16	11	15	11	9	151	15.1
NGSO Small	5	10	13	11	5	4	5	4	5	1	63	6.3
<b>Total Launches</b>	<b>40</b>	<b>56</b>	<b>52</b>	<b>47</b>	<b>41</b>	<b>38</b>	<b>36</b>	<b>37</b>	<b>35</b>	<b>30</b>	<b>412</b>	<b>41.2</b>



The 2017 forecast shows an increase to 41 launches per year compared to 30 (16 GSO, 14 NGSO) in the 2015 forecast. GSO market is stable with increase in + 5,400kg satellites. NGSO increase in satellite demand for telecom, ISS resupply, and small remote sensing satellites. Small launch demand was only 1.4 per year in 2015 forecast compared to 6.3 in 2017.

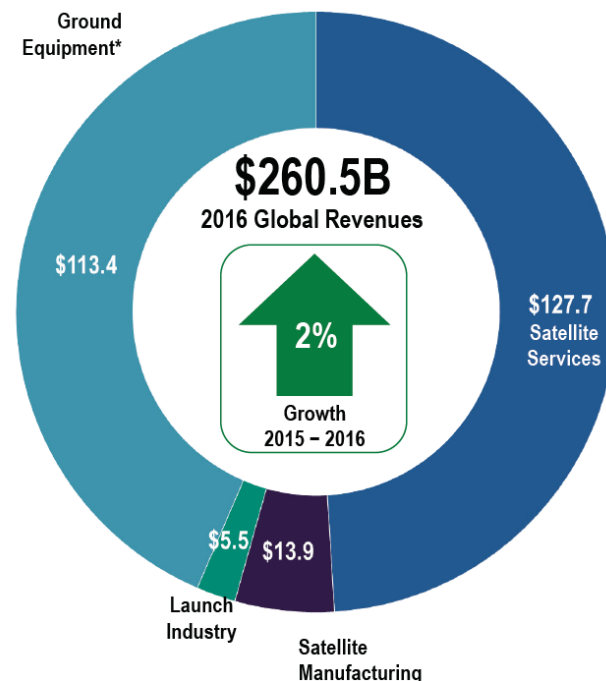
*COMSTAC- Commercial Space Transportation Advisory Committee*  
*GSO- Geosynchronous Orbit*  
*NGSO- Nongeosynchronous Orbits*  
*Medium-to-Heavy vehicles - more than 2,268 kg (5,000) to 28.5<sup>o</sup> incl.*  
*Small vehicles - less than 2,268 kilograms (5,000 pounds) to 28.5<sup>o</sup> incl.*

Source: FAA Compendium, January 2017  
 Prepared by COMSTAC and FAA



# Revenue

- Revenue from global space activity was about **\$260 billion in 2016**.
- If you want to make money in space, *think Satellite Services*
  - Delivering direct to home television via satellite totaled \$97.7 billion in revenue.
- U.S. Share of Global Revenue
  - Satellite Services 40% U.S.
  - Ground Equipment 42% U.S.
  - Launch 40% U.S. (\$2.2 billion)
  - Satellite Manufacturing 64% U.S.
  - 74% of U.S. revenue is from government contracts
  - The U.S. won 59% of new GEO commercial satellite orders in 2016, Europe 29%

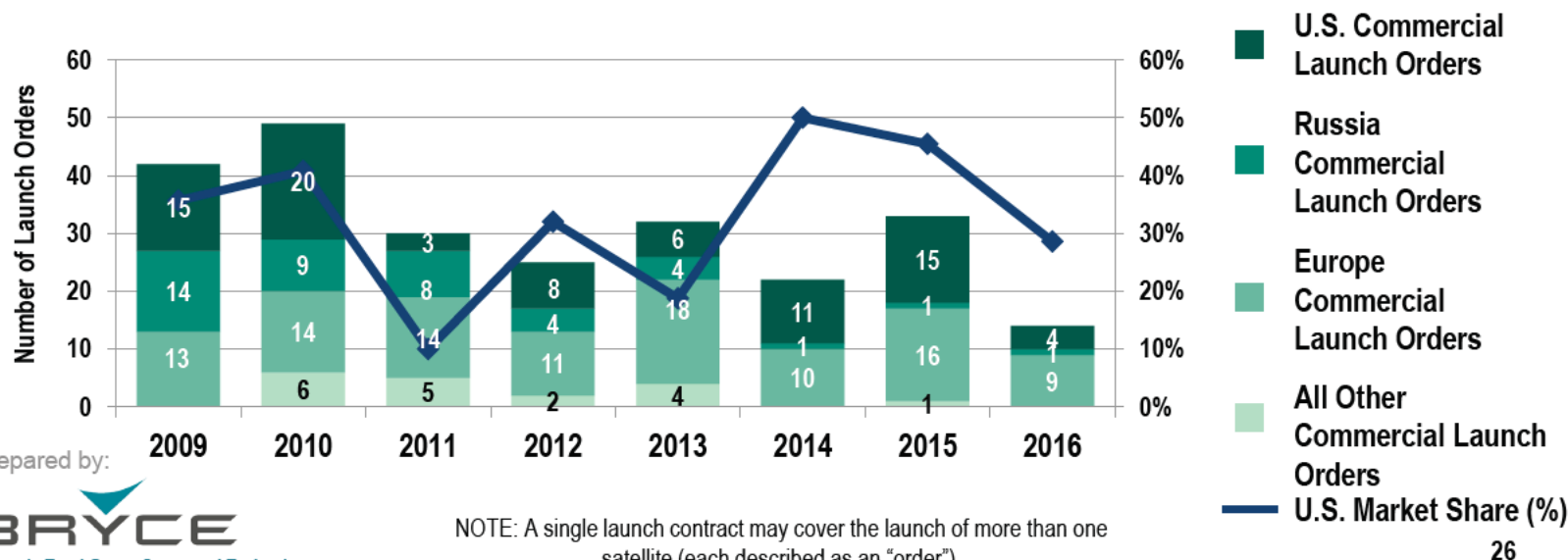


Source: Satellite Industry Association, July 2017

# Orders for Commercial Launches

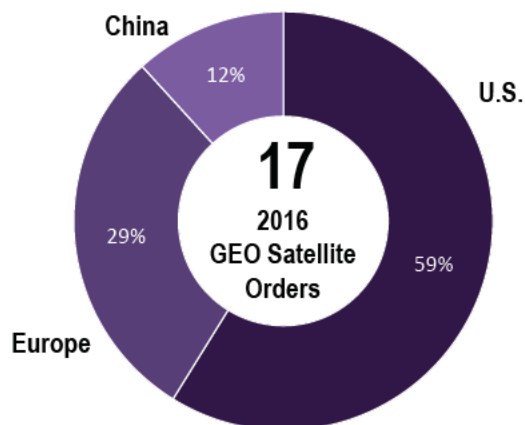


- 14 commercial satellite launch orders placed in 2016, down from 33 in 2015
- 4 (29%) satellite launch orders won by U.S. companies, down significantly from 15 (45%) in 2015
- U.S. market dropped from 45% in 2015 to 29%
  - Typical year for Arianespace, though not as robust as previous years
  - Inmarsat and ViaSat shift satellites from SpaceX to Arianespace
- Note: 11 orders for government payloads not counted here

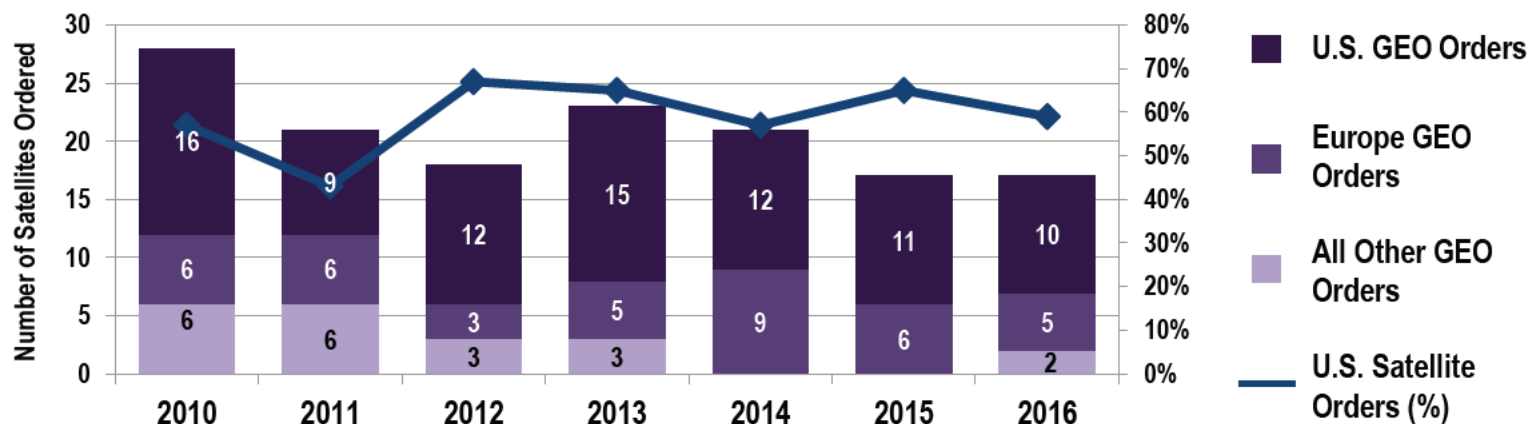


Source: Satellite Industry Association, July 2017

# Orders for GEO Commercial Satellites



- Orders for 17 commercial GEO satellites announced in 2016
- 10 orders won by U.S. manufacturers
- 59% share of orders won by U.S. firms, down from 65% in 2015



Source: Satellite Industry Association, July 2017

# Investment in New Markets

- Private investment in commercial space overall has increased
  - Study found that more venture capital was invested in space in 2015 (\$1.8 billion) than the prior 15 years combined.
    - Over 250 investors in global start-up companies were identified in the study– 66% are located in the United States
  - Cumulative investment (including debt financing) in start-up space ventures (both satellite and launch companies) from 2000-2015 totaled \$13.3 billion.

(Source: “Start-Up Space” Tauri Group, 2016)

# New Markets: Vehicles

A combination of innovative entrepreneurs, private investment, flexible government policy (buying services and/or co-investment), and safety regulations have put the U.S. in a good position to capture new international markets

1) NASA co-investment has enabled U.S. companies to develop International Space Station resupply vehicles and commercial crew vehicles

- Allows industry to use same vehicles for commercial markets like satellites, LEO space stations, Moon resource mining/exploration, deep space, Mars exploration, and future NASA exploration (cargo beyond LEO)



2) Suborbital reusable launch vehicles for space tourism with private funding

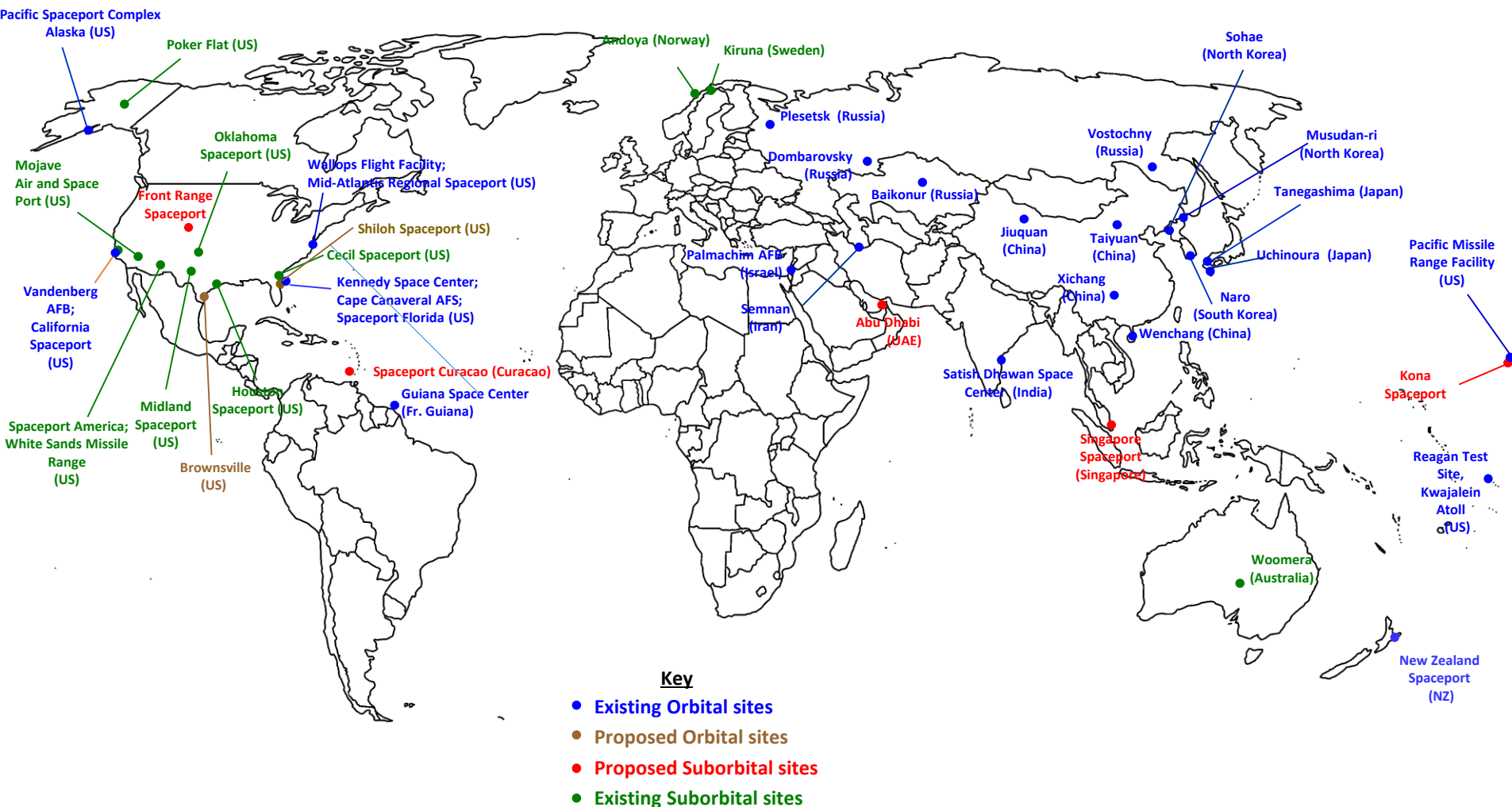
- Virgin Galactic's SpaceShipTwo, Blue Origin's New Shepard
- European companies (ie Airbus) have also proposed new RLVs

3) Small launch vehicles to compete for increased demand to launch small satellites

- Rocket Lab USA's Electron (with New Zealand), Virgin Galactic's LauncherOne, Firefly's Alpha, others
- Of 22 new global small launch vehicles in development, 17 originate with U.S. companies  
(Source: Niederstrasser, Frick AIAA paper 2015)

4) Earth orbit and beyond low Earth orbit missions – asteroid mining, Moon surface resources, orbital satellite servicing, Mars exploration.

# Existing and Proposed Global Launch Sites



Source: FAA June 2017



# FAA Research in Commercial Space Transportation



- FAA Center of Excellence with U.S. universities in four areas: STM & Spaceports, Human Spaceflight, Vehicles and Industry Viability
- Other AST Research, Engineering, & Development projects and FAA Technical Center



# Air and Space Traffic

## Current Approach: Accommodation

- Generally, the FAA protects aircraft against potential hazards posed by launch and reentry vehicles using preemptive airspace closures (i.e., segregated airspace)
- Relatively large, static volumes of airspace (i.e., aircraft hazard areas) are closed in advance of a launch, reentry, or amateur rocket operation to protect air traffic from hazards of vehicle failures, including falling debris

## Future Approach: Integration

- Launch and reentry vehicles and aircraft will share airspace
- Air traffic management will focus on preventing collisions between vehicles and aircraft (i.e. separation) rather than collisions between aircraft and falling debris (i.e. segregation)

## Space Data Integrator

- Prototype tool to enable real-time monitoring of space launch/reentry vehicle transitions through the National Airspace (NAS).

# Orbital Space Traffic Management

- US DoD historically collects and shares space situational awareness information
- Evolving Philosophy
  - A civilian agency focuses on civil and commercial aspects
  - US military focuses on national security and defense aspects
- FAA identified STM concept of operations as a 2017 priority
- FAA/AST is working with US DoD to develop a pilot program

# Government and Industry Partnerships

- Space Learning Group
- COMSTAC
- Aviation Rulemaking Committees
  - Airspace Integration
  - Spaceport Categorization
- Center of Excellence for Commercial Space
- Innovation Initiative

# Summary

- Commercial space transportation is an innovative global industry
- Public and private sectors are working together in new ways
- States can learn from each other and help each other

# BACKUP

# Virgin Group

- Virgin Galactic's SpaceShipTwo –suborbital vehicle for space flight participants
  - 4 drop tests as of May 2017, powered tests scheduled in 2017
  - Around 700 tickets sold as of early 2017. Ticket price raised to \$300,000 in 2016.
- Virgin Orbit's Launcher One – orbital vehicle for small satellites
  - Could be test-launched by the end of 2017
  - Price goal of less than \$10 million per launch, up to 500 kg payload to Low Earth Orbit



SpaceShipTwo (VSS Unity), unpowered glide test May 1, 2017.  
Carries 6 space flight participants, operations in 2018?  
Air-launched at 50,000 feet (15km) to altitude of 100km  
from White Knight II aircraft.



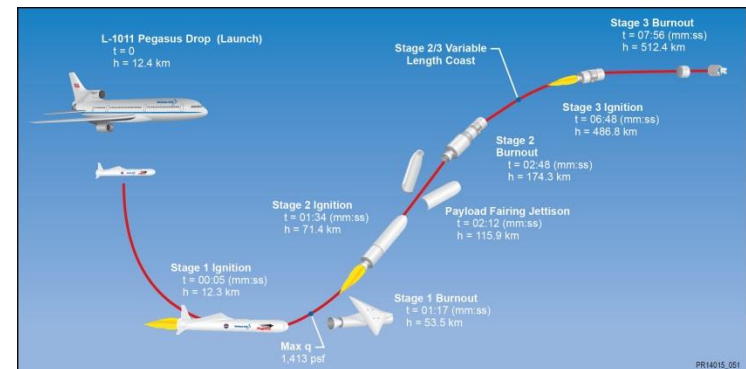
LauncherOne (concept art). Two-stage, LOX-kerosene rocket,  
air-launched from a 747-400 at 35,000 feet (9km).

# Orbital ATK

- A variety of suborbital and orbital vehicles from Orbital ATK are available
- Pegasus XL has done over 40 launches since 1990
  - 1,000 pounds (450 kg) payload to low Earth orbit
  - Launches from the U.S., Marshall Islands, and Spain



Vehicles for orbital space launch



Pegasus XL launch profile



# SpaceX

- SpaceX has revitalized U.S. market share in global commercial launch services
  - Over 35 launch orders on SpaceX manifest, more than half for commercial customers
  - 7 launches in 2016, 10 launches so far in 2017 (January-July)
  - Of 21 commercial launches worldwide in 2016: 50% US, 40% Europe, 10% Russia
  - New Falcon Heavy vehicle scheduled in 2017
- Autonomous Flight Termination System – first U.S. launch was Falcon 9 (February 19, 2017)
- First commercial crew flight for NASA scheduled for mid-2018
- Developing a constellation of 800 satellites for broadband communications
- Proposed mission around Moon in 2018 with people, unmanned “Red Dragon” to Mars, and future people to Mars



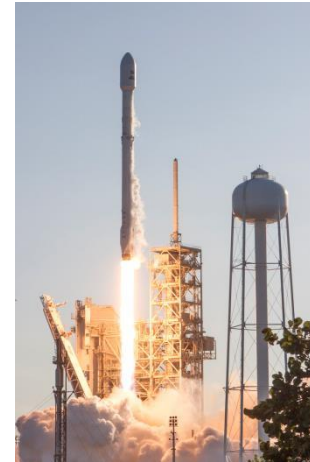
Falcon 9 liftoff April 8, 2016  
(CRS-8 to ISS) Cape Canaveral



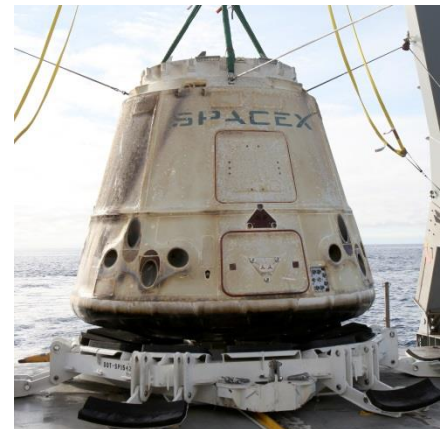
First stage barge landing  
April 8, 2016



Refurbishing a first stage  
from Falcon 9  
*[photo from Jan 2016]*

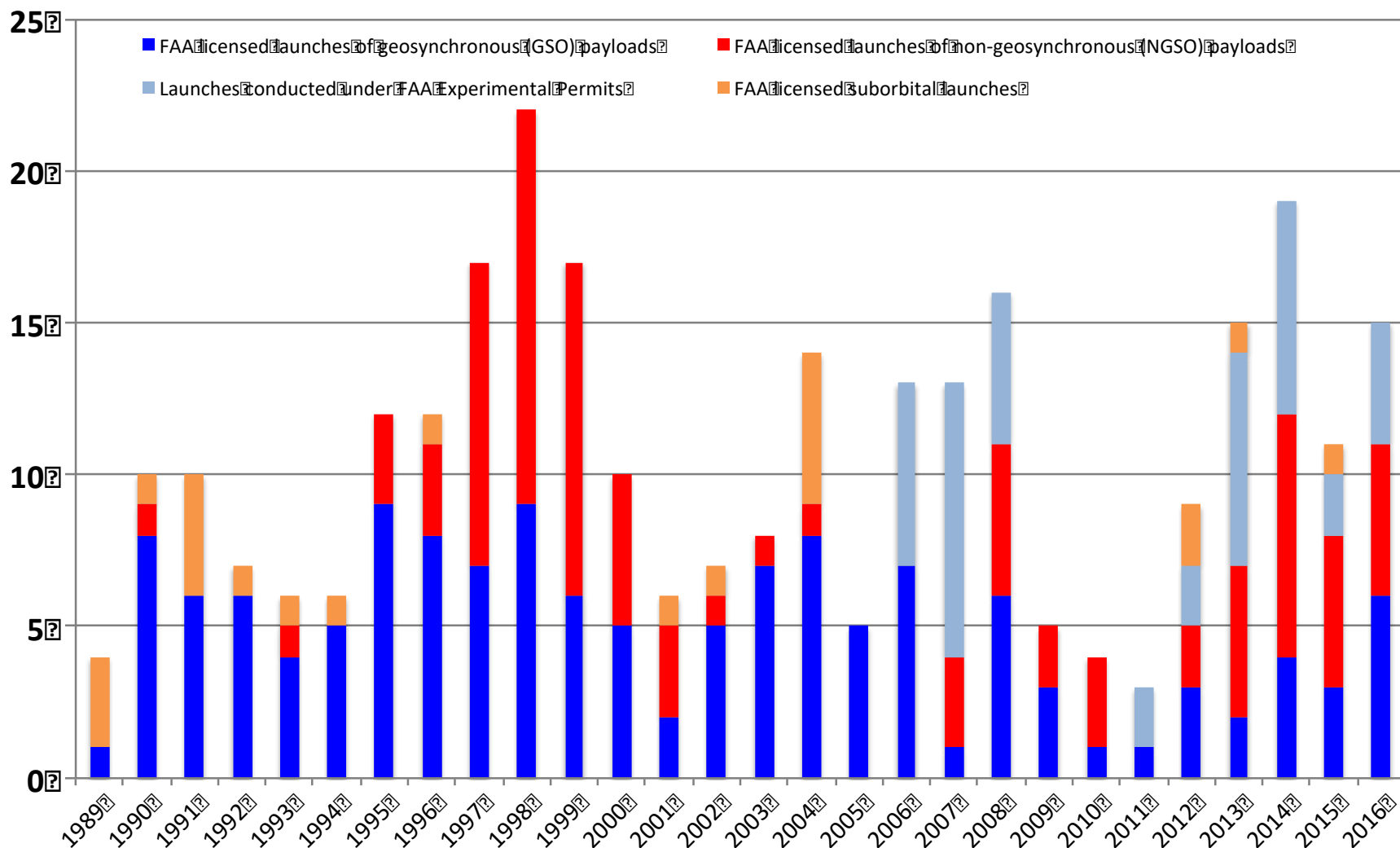


Falcon 9 launch of SES 10 satellite,  
March 30, 2017 [32<sup>nd</sup> launch of F9]



Dragon capsule after reentry,  
CRS-10 mission (launched Feb 19)  
March 19, 2017

# FAA-Licensed and Permit Launches 1989 - 2016



252 FAA-licensed launches 1989 - 2016 (138 GEO, 91 NGSO, 23 Suborbital)

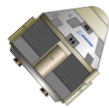
44 Permit launches 2006 – 2016 (all suborbital)

Includes 50 launches for U.S. Government (NASA [ISS], NOAA, and DoD)

Source: FAA January 2017

# Active and Future Licensed or Permit Vehicles

- There are about 72 industry projects in “pre-application consultation” with the FAA/AST (as of June 2017)
  - Launch and reentry vehicles
  - Launch sites
  - Safety Approvals
  - Payload reviews including those intended for destinations beyond Earth orbit



CST-100 Starliner



Dragon



SpaceShipTwo



New Shepard



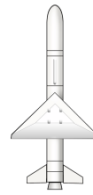
Atlas V



Delta IV



Falcon 9



Pegasus XL



Minotaur C



Antares



Zenit 3SL



Electron

# Expanding Commercial Capabilities

ELVs, Suborbital RLVs, Orbital Systems, Habitats



Virgin Galactic



Sierra Nevada Corp



Boeing



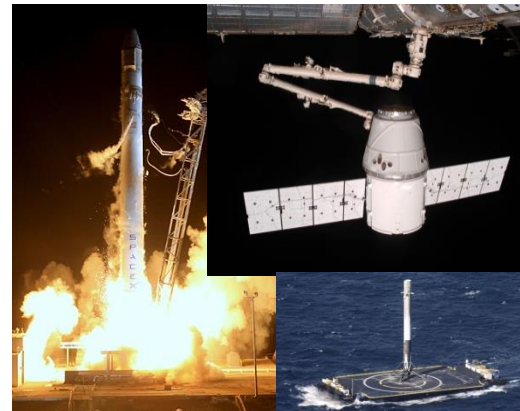
Rocket Lab USA



Blue Origin



Orbital Sciences ATK



SpaceX



Bigelow Aerospace