



World Space Week

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World Space Week Association
Executive Director

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World Space Week Overview

What	Multitude of space-related events in one week (almost 1,600 events last year in 72 countries)
When	October 4-10 annually (UN-declared)
Where	Global (80 nations)
Why	Synchronized space events attract greater public and media attention
Who	Agencies, Industry, government, museums, planetaria, astronomy clubs, schools, etc.
How	Global Network of Cooperating Organizations



World Space Week WHAT

Simultaneous space-related events for a wide range of audiences: public, students, media, employees, etc.



Austria

China



Thailand



World Space Week
October 4 - 10

October 4-10 Annually WHEN



THIRD UNITED NATIONS CONFERENCE ON THE EXPLORATION AND PEACEFUL USES OF OUTER SPACE

The Space Millennium: Vienna Declaration on Space and Human Development*

The States participating in the Third United Nations Conference on the Exploration and Peaceful Uses of Outer Space (UNISPACE III), held in Vienna from 19 to 30 July 1999,

at the reviews be based on preparatory work carried out by the Committee on the Peaceful Uses of Outer Space, open to the participation of representatives of all Member States, and the specialized agencies of the United Nations system and observers;

5. Recognize that the promotion of bilateral, regional and international cooperation in the field of space science and technology must be guided by General Assembly resolution 51/122;

II

Recalling that 4 October 1957 was the date of the launch into outer space of the first human-made Earth satellite, Sputnik I, thus opening the way for space exploration,

Recalling also that 10 October 1967 was the date of the entry into force of the Treaty on Principles Governing the Activities of States in the Exploration and Use of Outer Space, including the Moon and Other Celestial Bodies,⁶

Decide, in order to contribute to the achievement of the objectives of UNISPACE III, in particular that of increasing awareness among decision makers and civil society of the benefits of the peaceful uses of space science and technology for sustainable development, to invite the General Assembly to declare, according to its procedures, "World Space Week" between 4 and 10 October for the yearly celebration at the international level of the contribution that space science and technology can make to the betterment of the human condition.

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World Space Week

4-10 October

- UN Homepage
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- Background
- Event
- International Day of Human Space Flight

"The General Assembly declares 4 to 10 October World Space Week to celebrate each year at the international level the contributions of space science and technology to the betterment of the human condition"

UN General Assembly resolution [A/RES/54/68](#)
6 December 1999

Third United Nations Conference on the Exploration and Peaceful Uses of Outer Space, 1999, A/CONF.101/10 and Corr.1 and 2).

General Assembly resolution 2222 (XXI), annex.

United Nations Conference on Environment and Development, Rio de Janeiro, 3-14 June 1992 (United Nations, Sales No. E.93.I.8 and corrigenda), vol. I: Resolutions Adopted by the Conference,

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World Space Week Where

The Largest Public Space Event in the World!





World Space Week

WHY

Synchronized events get more public and media attention



Turkey



Bangladesh



India



USA



World Space Week WHO

Agencies, Industry, Media, Planetaria, Museums,
Government, Schools, Astronomy Clubs, Individuals



Netherlands



Colombia



USA



Pakistan



World Space Week
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World Space Week HOW



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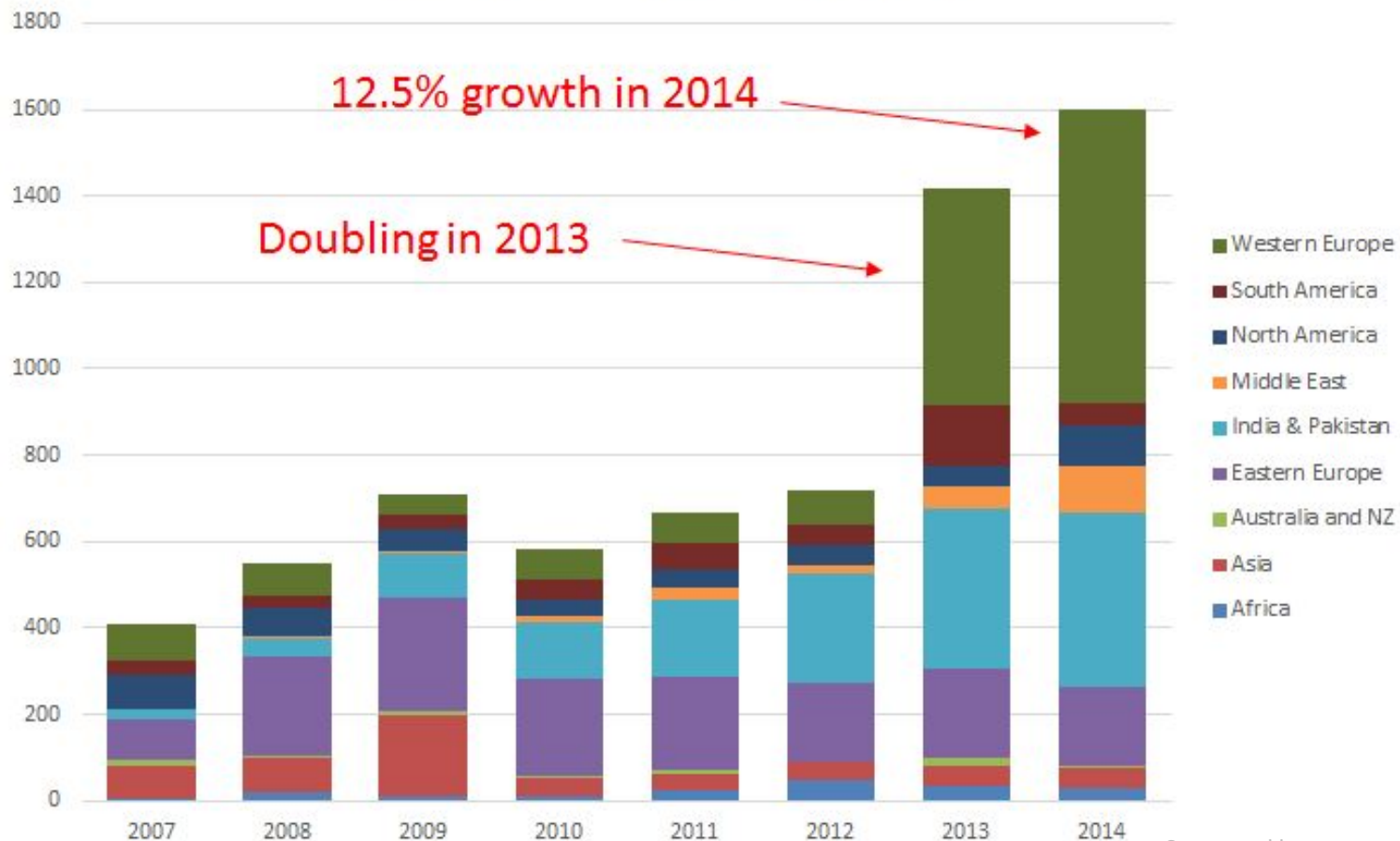




World Space Week
October 4 - 10

Scale of World Wide Participation

Number of events 2007 - 2014



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Y = number of individual events. Please note that 2008-2012 numbers underrepresent the Airbus Defence & Space act





World Space Week
October 4 - 10

Social Media Impact

General statistics

Created: Oct 6, 2014 9:28:23 AM

16,523 tweets

6.84% Original tweets (1,146)
4.45% Replies (747)
61.98% Retweets (10,388)
26.72% Links & pics (4,479)

97,972,996

Impacts

5,102

Followers per contributor

1.95

Tweets per contributor

43,318,041

Reach

8,491

Contributors

4,479

Links & pictures

Activity

747

of 747 replies

4479

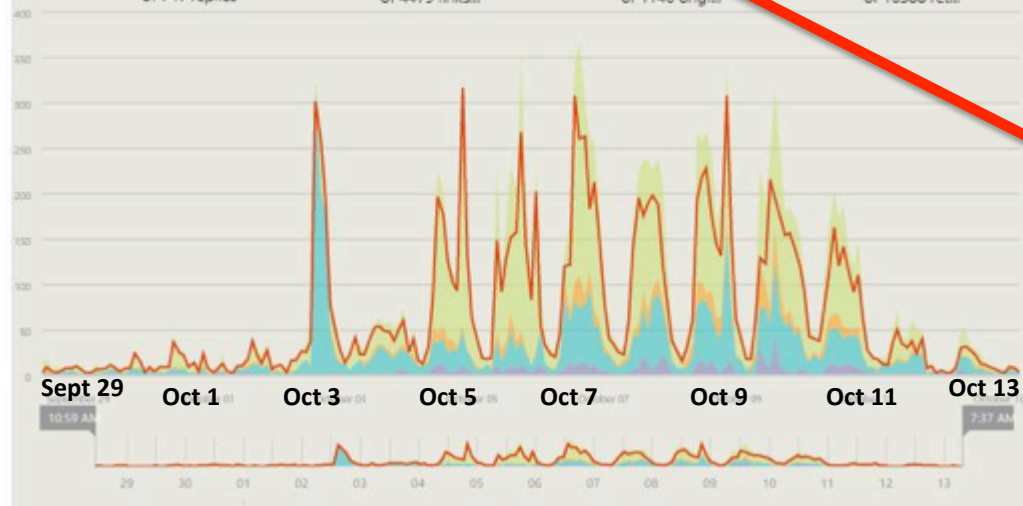
of 4479 links...

1146

of 1146 origi...

10388

of 10388 ret...



ONE WEEK ONLY!

- Nearly 100 million social media impacts of World Space Week 2014
- Reached over 43 million individuals

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World Space Week
October 4 - 10

World Space Week 2014



Bangladesh



World Space Week
October 4 - 10

World Space Week 2014



The Mysteries Of Space



World Space Week
The largest public space event on Earth

kingdom of saudi arabia
Onaizah Secondary School



World Space Week
The largest public space event on Earth

Saudi Arabia



World Space Week
October 4 - 10

World Space Week 2014



Libya





World Space Week
October 4 - 10

World Space Week 2014



world space week 2014 in iraq
BEAM TOWARD THE STARS - AAK



Iraq



BEAM TOWARD THE STARS World Space Week 2014 - Iraqi Kurdistan Region
Amateur Astronomers Association of Kurdistan. Minara Park - Erbil City - October 9, 2014



World Space Week in Iraq - 2014
ههفتهی بۆشاییگه‌ری جیهانیی - عێراق 2014
اسبوع الفضاء العالمي - العراق 2014



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October 4 - 10

World Space Week 2014



France





World Space Week
October 4 - 10

World Space Week 2014



Netherlands/ESA



World Space Week
October 4 - 10

Annual Theme and Poster

**WSW 2015
theme is
"Discovery"**



世界空間周，2015年10月4-10日
الأسبوع العالمي للفضاء، 4-10 أكتوبر 2015
Semaine mondiale de l'espace, 4-10 Octobre 2015
Semana Espacial Mundial, el 4-10 de octubre de 2015
Мировая Космическая Неделя, 4-10 октября 2015

world space week
4-10 October 2015



www.worldspaceweek.org





Ways to Participate

- Hold events during Oct. 4-10
 - Events currently scheduled for Oct. 4-10
 - Reschedule planned events to Oct. 4-10
 - Create new events for WSW
- Public, students, employees, other audiences
- Use World Space Week name, logo, theme
- Register your events in the global calendar at www.worldspaceweek.org

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Ways to Participate - Continued

- Invite your employees, members, facilities, etc. to hold events during WSW 2015
- Spread the WSW word through your channels
 - Web, newsletters, social media
- Cooperate in a national press release in your country about what's planned for WSW
- Plan your World Space Week engagement

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- Turksat

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World Space Week Association Partners

- International Astronautical Federation
- Space Foundation
- Space Generation Advisory Council
- Universe Awareness
- Yuri's Night



Thank You!

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